

Coaching Education:

- CSA A License with IV NCCP Theory
- KNVB (Netherlands) Foreign Trainer's certificate
- NSCAA (USA) National and Advanced National Diplomas
- NSCAA (USA) Premier Coaching Diploma
- University of Delaware and NSCAA Master of Coaching Certificate
- Academia Futebol du Brasil Advanced Diploma
- Syndicate of Professional Coaches of Sao Paulo Certificate
- NCCP Learning Facilitator and Master Learning Facilitator Certification
- Dale Carnegie awards Making Friends and Influencing People, Impromptu Speaking Champions and Leadership Certificates
- University of Western Ontario, Richard Ivey School of Business leadership program certificate
- Master Coach Designation - Coaching Association of SK and NCCP

Personal Background & Pathway into Coaching:

Percy was born in South Africa and immigrated to Canada in 1982 with wife Yvonne and three children, Jill, Percy Jr (PJ) and Rudi. He has eight grandchildren, the older is 16 and the youngest is 8. His passion is watching and guiding the development of youth players, and he has spent most of his life studying the subject in many parts of the world.

He has been in love with the game from childhood, and when he arrived in Warman from South Africa, he started the Valley Soccer Association (VSA). During a tournament in Prince Albert, Andy Sharpe, President of SSA at the time, saw Percy coaching and encouraged him to get into coaching. The first course Percy did was led by Andy in the Evan Hardy gym in the winter of 1987.

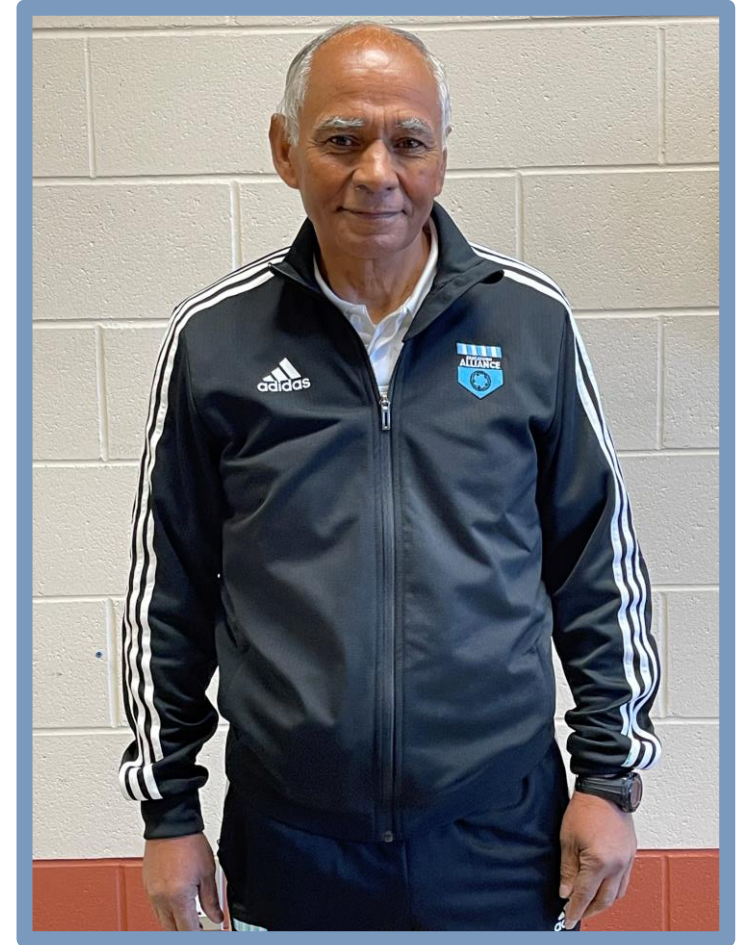
Coaching Experience:

Percy has dedicated decades of service to the soccer community of Saskatoon and the province of Saskatchewan. In his over 30 years of coaching at various levels, he has attended 16 National Club and All-Star Competitions, coming home with a Bronze medal as part of the coaching staff with the Hollandia Impact Women's team in 2012. He served as Head Coach for four Canada Games and two Western Canada Games cycles. He has also spent three years as the Head Coach of the University of Saskatchewan Huskie men's soccer team. He has worked with the Saskatchewan Soccer Association as both a head coach of the Provincial program and as a Coach Education for the Canada Soccer Association (CSA) and Saskatchewan Soccer Association (SSA). For 8 years he was the Head Coach of the CSA's Saskatchewan Regional National Training Centres.

Percy was the owner and Director of Coaching and Player Development for the ASTRA Soccer Academy for 11 years, before moving on to focus on his work with Hollandia. The work he has done with Hollandia as Director of Coaching and Player Development for 27 years has helped countless generations of youth soccer players and coaches grow their skills and knowledge of the game.

Coaching Philosophy:

Percy's coaching philosophy is to aid in the development of good people, not just good players. He believes' that he helps young players to reach their full potential, regardless of what they may be.



Percy Hoff
Hollandia Technical Director