



# Strategic Plan 2015-2020

### Vision

**“Life skills built through a life-long passion for the game.”**

### Mission

**“SYSI will create the culture and opportunity for every child to enjoy participating in soccer.”**

## Strategic Themes

## Objectives

**Fun for All**

**“It’s a blast for all ages”**  
Enjoyable Interactions  
Community-driven Programming  
Build the Soccer Culture

**Player Development**

Implement LTPD  
Enhance Mini Development

**Quality Programming**

Qualified Coaches  
Engaged and Trained Volunteers  
Qualified Referees  
Ongoing Program Review

**Strengthening our Community**

Soccer Community Leadership  
Collaborate with all parts of the Soccer Community  
Contribute to Community-based Initiatives  
Promote Awareness of the Game

**Excellence in Governance and Management**

Continuous Improvement  
Promote Governance Board  
Professional Management  
Create Marketing Capacity  
Efficient Use of Resources

