



# Saskatoon Youth Soccer Inc. Apparel & Branding Policy

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# Saskatoon Youth Soccer Inc.

## Apparel & Branding Policy

### INTRODUCTION

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To maintain the Saskatoon Youth Soccer Inc brand and appearance, the Saskatoon Youth Soccer Inc 'Apparel & Branding Policy' sets a standard for clothing items that will be associated Saskatoon Youth Soccer Inc led programs, including the Saskatoon Alliance Academy and PSL team program. Head coaches, assistant coaches, team managers, and Saskatoon Youth Soccer Inc staff and Executive members are obligated to ensure that players wear the approved apparel when representing Saskatoon Youth Soccer Inc & Saskatoon Alliance programming.

If a team and/or its players are found in breach of this policy, the player(s), head coach, assistant coach, and manager in question, may be required to appear before the Saskatoon Youth Soccer Inc Executive and/or the Discipline Committee of the Saskatoon Youth Soccer Inc as disciplinary action may be taken.

The Saskatoon Youth Soccer Inc Executive will determine and approve the official team or program, player and coach apparel and apparel brand on an annual basis.

### THE POLICY

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#### Official Names

The names "Saskatoon Youth Soccer Inc", "SYSI", "Saskatoon Alliance", "SYSI Alliance", "Saskatoon Youth Soccer Futsal Academy" as well as the official logos of Saskatoon Youth Soccer Inc, Saskatoon Alliance and Saskatoon Youth Soccer Futsal Academy are the sole property of the Saskatoon Youth Soccer Inc and may not be used or reproduced in any manner without the express written consent of Saskatoon Youth Soccer Inc. Executive.

#### Color Palette



#112c64

#c8b40f

#ffffff



#7cb5da

#000000

#ffffff



#112c64

D5C410

#ffffff

The Saskatoon Youth Soccer Inc Executive may add additional alternate colours from time to time to meet the needs of specific programs requiring additional colours.

#### Official Uniform Brand

The Saskatoon Youth Soccer Inc official team kit manufacturer is Adidas. Alternate manufacturers are **NOT** approved to supply additional or alternate items, at any time.

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### Official Team Apparel

The official Staff & Team apparel, supplied by the Saskatoon Youth Soccer Inc (SYSI), is mandated to be worn during training and games. Failure to wear appropriate apparel when in a representative position of SYSI/Alliance may result in disciplinary action being taken.

### Program Kit/Uniform Provision

SYSI will provide the following items to the program/team staff and players, and which is procured from the respective registration fees.

Program	Jersey & Color	Shorts	Socks	Notes	Player Apparel	Program Leader
Parent-Tot	Navy Timbit Jersey	N/A	N/A			Navy ATC Shirt and/or Navy Crewneck
All-Abilities	Timbit Jersey ~ color dependent on Stock	N/A	N/A			
Alliance Academy (U11-U15)	ATC Blue T-Shirt / ATC Black T-Shirt  Note: Black ONLY for U14 / U15	Adidas Parma	1 Blue Milano	ATC includes logo & numbers	¾ Zip Up	<u>Head Coach / Assistant Coach</u>  1 Adidas Light Grey Coaching Jersey + 1 ATC Grey T-Shirt 1 Tiro Adidas Tracksuit (Black with white stripes)
Alliance Academy League (U17-U19)	Blue / Black Jersey	1 Pair	Blue & Black	Jersey includes logo & number	Alliance Backpack & Player Tracksuit	We cover 1 HC / 1 AC for Indoor; 1 HC / 2 AC for Outdoor. Clothing is ordered in Indoor and only ordered in Outdoor if new coaches brought on.  Special ~ Adidas Rain Jacket (Black with White Stripes) – Outdoor ONLY Stadium Jacket – Nationals teams ONLY (1 HC / 1 AC)  Team Personnel (Manager) 1 Black Adidas Polo in Outdoor ONLY. We cover 2 Team Personnel.
Saskatoon Alliance PSL (U14-U17)	Black / Black Jersey	1 Pair	Blue & Black	Jersey includes logo & number	Alliance Backpack & Player Tracksuit	
Goalkeeper Training	Purple or Green ATC Long Sleeve	Adidas Parma	1 Black Milano	Jersey includes logo & number		
SYSI Futsal Academy	1 Navy ATC Pro T-Shirt & 1 Green ATC Pro T-Shirt	Adidas Parma	1 Navy Milano Socks & 1 Green Milano Socks	ATC includes Futsal logo & Number	¾ Zip-Up	
Holiday Camps	1 Camp Shirt					

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### Clothing Diagrams



**Alliance 1/4 Zip:** Black 1/4 Zip with Team Light Blue Stripes & Team Light Blue Adidas Logo; embroidered Alliance Logo with embroidered Initials (done in Team Light Blue) below Adidas Logo

*U11-U15 Indoor Alliance Academy; U11-U13 Outdoor Alliance Academy; Soccer Locker Store*

**SYSI Futsal Academy 1/4 Zip:** Navy Blue 1/4 zip with Green stripes & Green Adidas Logo; embroidered SYSI Futsal Logo with embroidered initials (done in green) below Adidas logo.

*U11-U19 SYSI Futsal Academy; Soccer Locker Store*

**Player Tracksuit:** Track Jacket & Track Pants with Team Light Blue Stripes & Team Light Blue Adidas Logo; embroidered Alliance Logo with embroidered Initials (done in Team Light Blue) below Adidas Logo

*Alliance Academy League; U15-U17 Outdoor PSL; Soccer Locker Store*

**Player Backpack** Black; embroidered Saskatoon Alliance Logo with embroidered with full last name (Last name done in embroidered Team Light Blue)

*Alliance Academy League; U15-U17 Outdoor PSL; Soccer Locker Store*

**Alliance Out Player Training Kit:** Blue ATC Pro T-Shirt; Black Adidas Parma Shorts; Blue Milano Socks

*U11-Adult Alliance Academy / PSL*

Note: Black ATC ONLY for U15; Numbers ONLY on U15 Alliance Academy for both Blue and Black Jersey.

Note: Numbers will be carried over to their PSL uniforms in Outdoor.

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**Alliance Goalkeeper Training Kit & SYSI Futsal Goalkeeper Academy:** Long sleeve Green or Purple ATC Pro T-Shirt; Adidas Black Parma Shorts; Black Milano Socks

*U11-Adult Alliance Academy / PSL*

Note: Numbers ONLY on U13-U15 Alliance Academy & SYSI Futsal Academy



**Alliance Academy League & PSL Outplayer Uniform** – Male / Female Fit

*Notes: Blue Jersey (Black Numbers) / Black Jersey (Blue Numbers)*



**Alliance Academy League & PSL Goalkeeper Uniform** – Male / Female Fit

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**SYSI Futsal Academy Kits** – Navy / Green ATC Pro T-shirt; Adidas Black Parma Shorts; Navy & Green Milano Socks



T-Shirt – #1 & #2 are screened; if name requested – Last name screened on back at the bottom.

Long sleeve – #1 & #2 are screened; if name requested – Last name screened on back at the bottom.

Hoodie – Full last name embroidered in blue on sleeve; Hoodie #1 – Screen printed; Hoodie #2 – Logo embroidered

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Puffer Jacket / Stadium Jacket – Logo and initials embroidered; initials embroidered in Team Light Blue.



Coach Tracksuit & Coach Shirt – Tiro track jacket & bottoms with logo embroidered on each item ; 1 Grey ATC T-Shirt & 1 Gray Adidas Jersey with screened logo



Team Personnel Polo – Embroidered logo



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Coach Stadium Jacket – Embroidered with Alliance logo & coach initials embroidered in white under adidas logo

### Team GK Jersey

When supplied as a part of the Official Team Apparel, the Saskatoon Youth Soccer Inc (SYSI) Executive will determine the colour of the goalkeeper jersey.

### Under Garments

All under-garments worn by players during representative games (Alliance Academy, PSL & Alliance Adult), should align with FIFA rules; Under garments should be the same colour as the item under which they are worn e.g. blue jersey sleeve/blue under garment, or black shorts/black leggings etc).

### Embellishments:

All Official Team Apparel will be embellished with the following:

- a) Saskatoon Youth Soccer Inc (SYSI) or Saskatoon Alliance logo.
- b) Number (where applicable).
- c) Program sponsor logo (where applicable)

No other embellishments are permitted without written consent of the Saskatoon Youth Soccer Inc (SYSI) Executive.

### Jersey Numbers:

SYSI will assign jersey numbers based on the player's birth year as follows:

- **Players born in odd-numbered years** will receive **odd jersey numbers**.
  - Goalkeepers: **#1** and **#99**
- **Players born in even-numbered years** will receive **even jersey numbers**.
  - Goalkeepers: **#0** and **#98**

Once a jersey number has been assigned, it will remain with the player for the entire duration of their time in the Alliance.

### Team Outerwear & Sponsor Embellishments:

Team/Player Outerwear will only consist of: Saskatoon Youth Soccer Inc (SYSI) or, Saskatoon Alliance logo, player initials and/or numbers. Individual team Sponsor logos and/or other embellishments may only be added to the team outerwear with approved written consent of the Saskatoon Youth Soccer Inc (SYSI).

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### **Special Event Apparel:**

In the instance that Saskatoon Youth Soccer Inc (SYSI) participates in a special event that requires apparel specific to the event, the Saskatoon Youth Soccer Inc (SYSI) Executive will consider amendments to the above colour, apparel, and embellishment standards to meet the needs of the event.

### **Fan Wear**

SYSI is delighted to offer a range of branded 'Fan Wear' to families and supporters. Items include approved club outerwear along with additional branded accessories. See Soccer Locker Saskatoon Alliance Store.