

Soccer

Proud to Sponsor!

Office Contact Information

Office Staff:

Executive Director — Amanda Probe
Operations Coordinator — Erin Fehr
Program Coordinator — Dan Kelly
Administrator — Jordan Paul

Office Hours:

Monday to Friday 10:00am to 4:30pm (except holidays)

Contact Information:

Phone: (306) 975-3412

Fax: (306) 975-3416

Address: 150 Nelson Road, Saskatoon SK, S7S 1P5

E-mail: executivedirector@saskatoonyouthsoccer.ca

Website: www.saskatoonyouthsoccer.ca

Mission:

Saskatoon Youth Soccer will create the culture and opportunity for every child to enjoy participating in soccer

Values:

In carrying out the work of the organization and in all its relationships, Saskatoon Youth Soccer will:

- Demonstrate respect, honesty and integrity
- Conduct itself in a fair, credible and trustworthy manner
- Be responsive to the needs of those it serves
- Pursue excellence in its programs and operations
- Promote safety for all participants
- Reflect democratic principles and practices in all activities

Volunteers Make Soccer Happen!

Saskatoon Youth Soccer has a governing board of 7-15 directors as well as sub-committees of 40 other volunteers who make programming decisions. There are at least 1650 team coaches and managers for over 550 soccer teams in Saskatoon as well as a minimum of 110 zone board and fundraising volunteers and at least 40 community soccer coordinators. Thank you to the countless volunteers that make soccer such a great success in Saskatoon!

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Saskatoon Youth Soccer Inc.

150 Nelson Road
Saskatoon, SK
S7S 1P5



SPONSORSHIP Packages

Saskatoon Youth Soccer

(Incorporated)



Phone: (306) 975-3413

Website:

www.saskatoonyouthsoccer.ca



Programs

Kids In the Park SUMMER PROGRAM

WHAT: Four certified coaches travel to all City of Saskatoon neighborhood playground sites and stay at each site for one hour about 5 to 10 times throughout the summer months. The program is a free drop-in soccer program for all ages but is most popular amongst children ages 4 to 9.
PURPOSE: To eliminate financial and transportation barriers for soccer by bringing the cost free program to the children in their neighborhood parks. This program helps give children a chance to play soccer, get outdoors, and gain positive experiences through sport.
WHEN: July & August ~ Mon to Fri
WHERE: Various City Playground Sites
TARGET GROUP: 4 to 9 year olds
Diamond TITLE Sponsor: \$6,000 (0 of 1 available)
Platinum Sponsor: \$2,500 (0 of 2 available)
Gold Sponsor: \$750 (2 of 8 available)

Benefits to Sponsor:

Sponsor Name & Logo: Included as sponsor in media releases; placed on all promotional materials going out including schedules, posters and advertisements; placed on signage on-site during program; and placed on the SYSI website including link to company website. Sponsors will be recognized on participant certificates and additional advertising opportunities will be available to Platinum and Diamond level sponsors. See detailed Kids In the Park sponsorship package for more details.
Other: Additional benefits to be discussed to meet corporate sponsorship objectives.

Benefits to Saskatoon Youth Soccer (SYSI):

These funds will help off-set the costs for equipment and summer student wages. This is a break-even program and these sponsorship funds will help make this program possible. Children in all areas of the city will have soccer brought to their neighborhood parks cost-free during the summer months ~ eliminating transportation and cost barriers.

Excellent sponsorship opportunity for giving back to the community city-wide through philanthropic sport programming!

Academy & Events & Athletes

Alliance Academy Mini SISCO & Mini FOS & Athlete Sponsor

WHAT: Alliance Academy: Players from across the city come together to receive quality supplemental training complimentary to their league schedule of games.
WHEN: Indoor November to March & Outdoor April to June
WHERE: Saskatoon Sports Centre & outdoor grass fields
TARGET: U11 to U19 Age Groups
MAJOR SPONSOR (3-yr commitment): \$2,000 per year

WHAT: Mini SISCO: Fun Jamboree ~ all teams guaranteed 3 games ~ all players receives gold medal.
WHEN: Mar 17-19, 2023 (1500 children and their parents)
WHERE: Saskatoon Sports Centre
TARGET: U5 to U9 Age Groups
TITLE SPONSOR: \$5,000 available

WHAT: Mini FOS: Fun Jamboree ~ all teams guaranteed 3 games ~ all players receives gold medal.
WHEN: Jun 9-11, 2023 (3600 children and their parents)
WHERE: Saskatoon Sports Centre
TARGET: U5 to U9 Age Groups
TITLE SPONSOR: \$5,000 available

WHAT: Athlete Sponsorship: Funds donated to the SYSI Athlete Fund help fund players in need who have maxed out other funding sources like KidSport or Jumpstart Charities
WHEN: Donations are accepted anytime
TARGET: U5 to U19 Age Groups
TITLE SPONSOR: \$10,000 per year available
Platinum Sponsor: \$5,000 per year available
Gold Sponsor: \$1,000 per year available
Friend of Soccer Sponsor: \$250 per year available

Benefits to Sponsor:

Sponsor Name & Logo: Included as major sponsor in media releases; placed on all promotional materials such as schedules, posters and advertisements; placed on banner displayed on-site during event; and placed on the SYSI website including link to company website.
Media & Target Audience Exposure: Sponsor will have the opportunity of attending any press interviews and opportunity to place promotional items in coach packages or admissions table to hand-out to parents & children who attend. Opportunity to have a booth to sell or hand-out retail or promotional items. Opportunity to set-up individual colouring / team poster contests, speed kicks with a net and radar gun, etc. No competitor of major sponsor will be permitted to be a sponsor.
Other: Additional benefits to be discussed to meet corporate sponsorship objectives.

Leagues

Target Groups: U5, U7, U9, U11, U13, U15, U19

WHAT: Under-5 & Under-7 Community League Sponsorship
WHEN: Outdoor May 1 to Jun 28, 2023
WHERE: Various City of Saskatoon grass fields
TARGET: 4 to 7 year olds (190 teams)
TITLE SPONSOR: Currently unavailable — Tim Hortons

WHAT: Under-9 Community League Sponsorship
WHEN: Outdoor May 1 to Jun 28, 2023
WHERE: Various City of Saskatoon grass fields
TARGET: 8 & 9 year olds (56 teams)
TITLE SPONSOR: Approx \$14,000 (\$250 per team includes sponsored player's T-shirts)

WHAT: U11, U13, U15, or U19: Team or Division
WHEN: Outdoor Apr 22 to Jun 28, 2023
WHERE: Various City of Saskatoon grass fields
TARGET: Various age groups
TITLE SPONSOR: Various arrangements to be discussed



Advertising

Dressing Room & Field Sponsorships Field Signage / Bleachers / Websites

Various advertisement opportunities are available with the Saskatoon Soccer Centres Inc which manage the following two soccer centres in Saskatoon:
Saskatoon Sports Centre: 150 Nelson Rd
Saskatoon Kinsmen Henk/Ruys Soccer Centre: 219 Primrose Dr