

Saskatoon Youth Soccer



17TH ANNUAL SUMMER PROGRAM 2024

**KIDS IN
THE PARK**



Over 2,500
children & youth
benefit each
summer!

SPONSORSHIP PACKAGE

PROGRAM OVERVIEW

ABOUT US

Established in 1984, Saskatoon Youth Soccer Inc. (SYSI) is a non-profit organization which manages and operates soccer leagues for ages four to 19 in Saskatoon for both indoor and outdoor seasons.

We organize several tournaments and jamborees as well as host one indoor provincial competition annually.

SYSI has a small office team of four people who coordinate and manage the league operations along with countless volunteers who assist in registration, evaluations, team formation, coach recruitment, and team management for each of our five geographical zones and over 36 community associations in the city.

Our Zone members administer U7 and U9 development leagues as well as U11 to U19 leagues in several skill divisions and our Community Association members administer U5 to U9 age groups.

SYSI reports to a volunteer Board of Directors and are accountable to the provincial sport governing body, Saskatchewan Soccer Association.

OUR MISSION

SYSI will create the culture and opportunity for every child to enjoy participating in soccer.

KIDS IN THE PARK INTRO

The Kids In the Park soccer program is designed to be a free drop-in program during the summer months, Monday to Friday during the day, and travels city-wide to 44 to 47 neighborhood park locations on average of eight times each throughout the summer.

We hire four full time post-secondary students and train them to be certified coaches with full background checks.

Not only does this program promote healthy active lifestyles and gives children and families something to do during the summer months, it brings community together to a common meeting place in a safe, fun, and family friendly environment for all ages.

KIDS IN THE PARK OBJECTIVES

In 2008, SYSI created the Kids In the Park program in order to provide an opportunity for every child and youth to experience and learn the game of soccer.

In order to create this opportunity it was absolutely paramount that this program was accessible in every neighborhood in the city, was free of charge, and was easy to take part in through drop-in and no registration.

Over the past 16 years this program has reached a combined total of 33,384 children and youth and 8,354 parents! During the summer of 2023, this program reached a total of 2,553 children and youth and 913 parents!

SPONSORSHIP

PRIOR YEAR RECOGNITION

In order to offer this program free of charge each summer we heavily rely on grant and sponsorship dollars. We wish to extend our utmost appreciation to the following sponsors, partners, and grant providers who supported the program in 2023:

• Diamond Title Sponsor

- ◇ O'Reilly Insurance and Financial Services & The Co-operators (2019 - 2028)

• Platinum Sponsors

- ◇ Nu-Trend Industries Inc. & Carrier
- ◇ RE/MAX Bridge City Realty
- ◇ Saskatchewan Indian Gaming Authority (SIGA)

• Gold Sponsors

- ◇ Affinity Credit Union
- ◇ Merlin Ford Lincoln
- ◇ MN Fence + Deck
- ◇ Panago Pizza
- ◇ Saskatoon Adult Soccer Inc.
- ◇ Virtus Group LLP

• In-Kind Partners

- ◇ CTV News Saskatoon
- ◇ Rawlco Radio (C95, Rock102, CKOM)
- ◇ Tim Hortons

• Grant Providers:

- ◇ City of Saskatoon
- ◇ Saskatchewan Government Community Initiatives Fund
- ◇ Saskatchewan Lotteries
- ◇ Saskatchewan Soccer Association



SPONSORSHIP LEVELS & BENEFITS

Gold Sponsor - \$750

Your corporate logo and/or name will be featured on:

- All program posters, schedules, and advertisements;
- On site signage during program operation at neighborhood parks;
- All program participation certificates (approx. 2,500 handed out each summer);
- The SYSI website with a link to your company's website;
- The SYSI Facebook page status post featuring recognition of your company's support with a link to your company's website;
- Next year's sponsorship package thanking those who partnered in the year prior.

Platinum Sponsor - \$2,500

- Gold level benefits plus;
- Enhanced advertisement opportunities on the reverse side of the participant certificates.
- Exclusivity to no more than three platinum sponsors.

Diamond Title Sponsor - \$6,000

- Gold and Platinum level benefits plus;
- Your corporate logo and/or name as part of the program title;
- Opportunity to provide an on-site banner;
- Exclusivity to one title sponsor.

PLEASE CONTACT:

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*With your help soccer can
make a difference in Saskatoon!*