

Rogers Hometown Hockey is Heading to Strathcona County, January 5 and 6

 Festival taking place at Sherwood Park Arena & Sports Centre –
NHL alum Glenn Anderson to join the weekend festivities –
Special live musical performance by award-winning Canadian country band The Road Hammers –

TORONTO (December 20, 2018) <u>Rogers[™] Hometown Hockey[™] Tour presented by</u>

<u>Scotiabank and Dodge</u> is heading to Strathcona County, AB, for a celebration of hockey on January 5 and 6. Hosts Ron MacLean and Tara Slone will be on site for the festivities, which include meet-and-greet opportunities with NHL alum Glenn Anderson, live local entertainment, and the live Sportsnet NHL broadcast.

The two-day hockey festival begins on **Saturday**, **Jan. 5** at **Noon MT** at Sherwood Park Arena & Sports Centre and will conclude on Sunday evening following the *Rogers Hometown Hockey* outdoor viewing party. The evening's broadcast kicks off with a special pre-game show hosted by MacLean and Slone live from the Sportsnet Mobile Studio beginning at **5:30 p.m. MT**, followed by a showdown between the Edmonton Oilers and the Anaheim Ducks, on **Sportsnet**, **Sportsnet NOW** and **Rogers NHL LIVE**.

Rogers Hometown Hockey Festival Details:

The free hockey-themed weekend features games, prize giveaways, fun activities, and live local entertainment for the whole family, including:

- **Rogers Fan Hub**: Rogers celebrates your community within the Fan Hub. Help support local minor hockey and participate in fun and interactive experiences, autograph signings with NHL alum Glenn Anderson, video game stations, bubble hockey, and popcorn!
- **Sportsnet Virtual Photo Booth and Interactive Games**: Fans have the chance to get close to their favourite players through virtual technology. Fans can take photos with virtual images of NHL stars, and have the photo emailed directly to their device for social sharing and their chance to win great prizes. In addition, hockey players of all ages will be able to show off their hockey skills and see how they match up to the NHL stars!
- **The Hockey Circus Show**: Come see Paz, our world-renowned hockey acrobat! Paz juggles everything from pucks to flaming hockey sticks all while standing on top of a net. It is an experience that the family will never forget.
- Scotiabank Community Hockey Rink: A family-friendly outdoor hockey space to engage hockey fans, interact with NHL alumni, celebrate the game and play ball hockey. Scotiabank will also be donating \$15,000 to minor hockey associations in the community.
- Ram Haul of Fame: Features the Ram 1500 in a hockey-themed obstacle course that will test the skills of fans of all ages. Also, fans have the opportunity to enter the Breakaway Giveaway contest to win an all-new 2019 Ram 1500 for their family and \$5,000 for their local minor hockey association. All contest entrants will receive a free branded giveaway courtesy of Dodge.

- **Dr. Oetker Giuseppe Pizzeria:** Fans can enjoy a complimentary slice of Giuseppe Pizzeria pizza fresh out of the oven, and learn more about the Find Giuseppe contest with many great prizes to be won!
- *Tim Hortons:* As fans are enjoying the festival, warm up with a complimentary coffee or hot chocolate from the Tim Hortons mobile truck.
- **Playmobil Kids Zone:** Fans have the chance to face off against friends and family with the PLAYMOBIL NHL Arena and its lineup of NHL figures. In the zone, fans will also be able to enter to win a new NHL playset.
- Live Local Entertainment: Live music featured throughout the weekend beginning with Karac Hendriks performing on Saturday followed by The Melisizwe Brothers and The Road Hammers on Sunday.
- **Ted Rogers Community Grants:** Ted Rogers Community Grants are being awarded to local Canadian organizations to help support educational programs that enable Canadian youth to succeed inside and outside the classroom, including in Strathcona County.
- **Giving Together to support hockey in your community:** Every week, Rogers is also Giving Together to support hockey in local communities. Attendees can participate in giving back through 50/50 draws or by purchasing popcorn and food from the on-site BBQ. All proceeds are donated to minor hockey organizations.

Rogers Hometown Hockey Event and Broadcast Details

Location:

 Sherwood Park Arena & Sports Centre – 2015 Oak Street, Sherwood Park, Alberta T8A 0W9

Time:

- Saturday, Jan. 5 Festival open from Noon MT to 6 p.m. MT
- Sunday, Jan. 6 Festival opens at Noon p.m. MT and runs through the end of the *Rogers Hometown Hockey* outdoor viewing party

Broadcast:

- Special Guests: Craig MacTavish and special musical guests, The Road Hammers
- Game Matchup : Edmonton Oilers vs. Anaheim Ducks, 5:30 p.m. MT (Sportsnet, Sportsnet NOW, Rogers NHL LIVE)
- Features:
 - The Longest Game: Saiker's Acres is an outdoor rink on a property in Strathcona County that has become a symbol of hope for the fight against cancer. The owner is Brent Saik, an optometrist for some of Edmonton's pro sports teams including the Oilers, Oil Kings and Eskimos. After losing both his dad and wife to cancer, Dr. Saik decided to host the "World's Longest Hockey Game" with the goal of breaking the world record, while raising money for the Alberta Cancer Foundation at the same time. Since 2003, Saik has organized and hosted six of these games, each time setting a new record, which now sits at over 251 hours, which is 10 straight days of hockey. While the record is impressive, what is most important to Saik and many others in the community is the impact these games have had. Saik has raised \$5 million, which has helped expand the boundaries of cancer research, treatment, and patient care in Alberta.
 - A Strathcona County Hometown Must: Tara Slone and former Edmonton Oilers Captain Andrew Ference head to Elk Island National Park to experience over 80 kilometres of trails and encounter some wildlife. Elk Island is a popular

destination for hikers and touring cyclists. Andrew Ference will guide Tara as she explores the beauty of the island and learns about cycling in the elements.

Social Media Links

Like Rogers Hometown Hockey <u>Facebook.com/RogersHometownHockey</u> Follow Rogers Hometown Hockey on Twitter <u>@HometownHockey</u> Follow Rogers Hometown Hockey on Instagram <u>@HometownHockey</u> Official website, Sportsnet <u>sportsnet.ca</u> Like Sportsnet <u>Facebook.com/Sportsnet</u> Follow Sportsnet on Twitter <u>@Sportsnet</u> Follow Sportsnet on Instagram <u>@Sportsnet</u> Follow Ron MacLean <u>@RonMacLeanHTH</u> Follow Tara Slone <u>@TaraSlone</u>

About the Rogers[™] Hometown Hockey[™] Tour presented by Scotiabank and Dodge

The *Rogers Hometown Hockey Tour* rolls into 25 communities across Canada this season with a weekend of free outdoor hockey festivities for all ages. The weekend culminates in an outdoor viewing party of an NHL game broadcast every Sunday on Sportsnet, with Ron MacLean and Tara Slone hosting live on site from the Sportsnet Mobile Studio. For more information on the tour, please follow *Rogers Hometown Hockey* on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

About Sportsnet

Sportsnet is Canada's #1 sports media brand. Uniting Canadians through sport, Sportsnet's multimedia offerings include Sportsnet (consisting of 4 regional channels: East, Ontario, West, and Pacific), Sportsnet ONE, Sportsnet 360, Sportsnet World, the Sportsnet Radio Network, Sportsnet.ca, Sportsnet NOW, the Sportsnet app, and podcasts. Sportsnet is the official Canadian NHL national multiplatform rights holder, and is the regional broadcaster for the Vancouver Canucks, Calgary Flames, Edmonton Oilers, and Toronto Maple Leafs. Sportsnet also has extensive coverage of the Blue Jays, as well as NBA, MLB, Grand Slam of Curling, Rogers Cup, CHL, IndyCar, WWE, Premier League, and FA Cup. Sportsnet is part of Rogers Media, which is a subsidiary of Rogers Communications Inc. (TSX, NYSE: RCI). Visit Sportsnet.ca.

About Rogers

Rogers is a leading diversified Canadian communications and media company. We are Canada's largest provider of wireless communications services and one of Canada's leading providers of cable television, high-speed Internet, information technology, and telephony services to consumers and businesses. Through Rogers Media, we are engaged in radio and television broadcasting, sports, televised and online shopping, magazines, and digital media. Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).