



HERWOOD PARK TITANS LACROSSE ASSOCIATION
Executive Meeting January 22, 2018

In Attendance

Harry Willis – President/Equipment	Sean Mitchell – Novice Director
Robb Stoddard –Vice President/Bantam Director	Jim Fehr – Midget Director
Jared Poole – Coaching Director	Tom Bradka – Girls Director
Joel Bresciani – PeeWee Director	Mike Golka – Merchandise
Sarah Hanson – Webmaster	Christina Hines- Incoming Treasurer
Brent Beaudry – Distinguished Guest	

Absent

Lisa Mitchell – 50/50 Casino Director	Kim Cunningham – Registrar
Tina Burkholder/Past president	Miles Mackow – MiniTyke/Tyke Director
Kim Couturier –Secretary	Steve Baker – Coaching
Tracey Lord – Tournament	Denise Niedzielski – Outgoing Treasurer
Marilyn Scott – Past Secretary	

Call Meeting to Order: 7:02 pm - Meeting called to order by Harry Willis.

1. Additions to the Agenda

- none

2. Approval of Minutes from December 11, 2017

Motion to adopt the minutes : 1) Joel and 2) Jared . Carried

3. Business Arising from the Minutes:

- Directors Job Description:
 - Robb has collected most of them.
 - Robb is suggesting we review the model we are using as some updates will conflict with directors job descriptions.
 - Robb agreed he will have a more in depth review of these mid April.
 - If there are any outstanding descriptions please send them in asap.

4. President's Report

- GELC has had two meetings
- Handed out reports from the GELC meetings. (significant dates etc)
- GELC is planning a goalie camp mid March. More info to come.
- GELC is planning a “Changing the Game” event for parents April 5, 2018.
- GELC will hold mandatory Changing the Game session for coaches April 4th. We will make sure to promote these in our club.

- Arena open dates coming soon (potentially April 15 Harry to confirm)

5. Equipment Report:

- Harry is looking at the current goalie equipment left in the locker, and it seems like we are short a couple CAT 3 uppers. Looking into costs for buying some.
- Interested in selling some of our current stock. Harry will look at contacting some of the other clubs and see if they are interested in purchasing our overstock/unused items.
- Suggested a SWAP meet day or Sale
 - i. Harry and Sarah will come up with some ideas/posters
 - ii. Kim will book the mini gym at SH PK Arena on the Feb 24th walk in registration day. We can have space and tables.
 - iii. Offer people space to sell or swap their stuff
 - iv. Offer to accept people's gently used equipment and then the club can sell it or donate it to families in need. Money would go to the club to cover expenses.

6. Treasurer's Report:

- There is nothing to report
- Christina is waiting for the books to be finalized by outgoing treasurer
- Christina is waiting for the year end to be completed then she will go to the bank with the outgoing treasurer and they will switch over the bank account

7. Director Reports:

- **Coaching (Jared)**
 - Have appointed the A coaches for Peewee and Bantam and Midget
 - Have most coaches for the B teams. Names have been provided to Directors
 - Will be meeting with the head coaches and directors to plan the evaluations
 - Evaluation structure
 - Outside evaluators
 - Grading scale and process
 - Two scheduled floor times per player
 - Cost \$40 to try out for A teams – to cover floor costs
 - Times TBD
 - Beaumont players that do not make the A teams are released back to their home club
 - Really need the coaches and directors to stress importance of stick sizing at Tyke/Mini-Tyke.
 - Suggesting this can be part of drop in events, take a measurement of the kids sticks, explain to parents the proper lengths for kids.
 - Suggesting directors ask older kids they know to come help with sticks, maybe even offer stick restringing at drop in event
 - Jared will put information about stick sizing etc. On the webpage.
 - Jared will put coaching application form on the webpage
 - Sarah will send him the log in information he needs it resent.

- **Apparel (Mike):**
 - Going to try and clear out some of the stock. Not ordering anything right away.
 - Will have merchandise available at the two walk in payment days. Feb 24 and March 10.
 - Will have more days to sell apparel when the arenas open in April.
- **Mini-Tyke/Tyke (Robb for Myles):**
 - Drop-In require some coaches to help.
 - Inquiry for giving honorariums to coaches (new business)
 - Drop in numbers good
 - Brought in sticks for new players to try
 - Goalie equipment was a big hit for players to try
- **Novice (Sean):**
 - Drop in numbers good
 - Brought in sticks for new players to try
 - Goalie equipment was a big hit for players to try
- **Pee Wee (Joel):**
 - Drop in numbers are good
 - Had some midget players helping
 - Was able to split the field in half, and put new players on one side and work with them
 - Even had some girls come to the pee wee.
 - Equipment will be available if needed
 - Holding a meeting for players interested in A division
- **Girls Teams (Tom):**
 - Booked 1 drop in for the girls Feb 3.
 - Booked Girls try lacrosse event Feb 24th
 - New mandate from ALA. Must have 1 female coach on the bench.
 - Put a call out for female coaches on the website
 - Put a call out for head coaches, we are short of coaches
 - Some coaches from last year are not returning.
 - There is a female coaching clinic being offered at no charge. April 21, 2018.
 - GELC hosting Novice girls start up day April 14, 2018
- **Midget (Jim):**
 - Holding a meeting for players interested in A division
 - Posted the meeting date and will email the groups with info
- **Post Midget (Jim):**
 - No new information
 - Waiting for registrations
 - GELC hopes to have players from several clubs that we can work with to make complete teams.
- **Tournament (Harry for Tracy):**

- ALA has new requirements for teams wanting to attend tournaments. They will need to fill out a travel request form.
 - ALA only approved the Titans tournament for Peewee to Midget for boys (removed the novice boys from our request, no reason given)
 - ALA approved the Titans tournament for novice to midget for girls.
 - New rules from ALA for tournaments regarding length of games could be possible reason for allowing fewer divisions in the tournament
 - Price increase for the tournament was to be discussed:
 - \$650 currently and move this item to next meeting for discussion
- **Bantam (Robb):**
 - Drop in numbers are good getting more each week.
 - Holding a meeting for players interested in A division
- **Registrar report (Kim)**
 - Moved over to Ramp from Sportzsoft
 - Its up and running, seems ok
 - Each director has log in info to see their division and registrations
 - Only 47 registrations so far
 - Will add the post midget division

8. **New Business:**

- "A" teams information meeting Jan 30 - Robb
- Registration update – Kim will see about getting the old email lists from sports soft
- Honoraria for Drop in coaches – Robb
 - i. Discussed the possibility for coaches to be rewarded for drop ins
 - ii. Discussed that this volunteer time is typically expected from the coaches
 - iii. Discussed possibility that the coach could bring their kids to the drop in event no charge.
 - iv. Discussed honorarium for minor coaches showing up at these events.
 - v. Discussed possible draw for a gift card. Names get a ballot every time they show up and help out.

Motion was made to allocate \$50 per Division Director to use for rewards/honorariums' for their coaching volunteers. Motion 1st Robb S. 2nd Joel

Motion carried.

- Marketing and promotions
 - i. Website is getting updated with new information continually
 - ii. If any directors have other information please forward it to Sarah
 - iii. Sarah has connected the Instagram and twitter feeds to the webpage (they were previously incorrect)
 - iv. Looked into advertising in the County Rec Guide. Deadline was Dec 1 for the spring guide. Sept 1 for the winter guide. We will put this on a reminder for next season.
 - v. Looking at costs of ads in Sherwood Park news, and other free papers.
 - vi. Getting cross promotions on Sherwood Park Minor Hockey website, and Sherwood Park Ringette. Looking for more ideas and places.
 - vii. Sarah to has a email request for information with Chamber of Commerce Sign

- viii. Need help from all board members for ideas of places to promote and advertise
- ix. Discussion about email lists from previous years. Kim will investigate. Would like to try to get our members to promote for us.
- x. Newsletter is being worked on. Hopefully have something for the next meeting. Would need an email list to send it out to members. Any ideas or suggestions please send them to Sarah.

9. Adjournment: Meeting adjourned at 8:46 pm. Motion carried: 1) Robb, 2) Sean .

Next Meeting Proposed for February 12 , 2018.