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# **Phoenix FC Media Release Waiver**

(Updated 2025)

## 1. CONSENT TO MEDIA COLLECTION AND USAGE

I, the undersigned parent or legal guardian of the minor named below ("Athlete"), hereby grant permission to Sherwood Park District Soccer Association (Phoenix FC) and its authorized representatives to:

- Interview, photograph, record, videotape, or otherwise capture the likeness, voice, and/or statements of
  myself and/or the Athlete.
- Use, reproduce, modify, and distribute these media materials in any format, including but not limited to: print publications, websites, social media, promotional materials, and educational content.

I understand and acknowledge that all media, including interviews, photographs, videos, and sound recordings ("**Media**"), may be collected or provided from Phoenix FC-related activities including but not limited to; league play, tournaments, camps, academies, and clubhouse.

## 2. OWNERSHIP AND WAIVER OF RIGHTS

I understand and acknowledge that all media collected or provided, including interviews, photographs, videos, and sound recordings ("Media"), are the sole property of Sherwood Park District Soccer Association (Phoenix FC). I waive any right to right to inspect or approve the Media before use, financial compensation, approval of the final product, or control over how the Media is used. I further relinquish any present or future claims regarding the reproduction or distribution of my likeness and testimonials and/or the likeness and testimonials of the Athlete.

#### 3. RELEASE OF LIABILITY

I hereby release and discharge Sherwood Park District Soccer Association (Phoenix FC), its employees, affiliates, representatives, and any third parties authorized by Phoenix FC from any and all claims, demands, costs, or liabilities related to the use of the Media. I acknowledge that my name and likeness or the name and likeness of the Athlete may be publicly displayed, including on team rosters posted online.

# 4. ONLINE AND PUBLIC USE

I understand that:

- My and/or the Athlete's image may appear on Phoenix FC's website, social media platforms, and promotional materials.
- My and/or the Athlete's name may be included in publicly available team rosters.
- The Media may be shared with third parties for Phoenix FC-related purposes, including sponsorship, fundraising, tournaments, and educational initiatives.

## 5. WITHDRAWAL OF CONSENT

I understand that I may withdraw consent at any time by submitting a written request to Phoenix FC at **office@spdsa.net**. However, I acknowledge that any Media already published or distributed prior to the withdrawal request may not be retracted.

# 6. COMPLIANCE WITH CANADIAN PRIVACY LAWS

Sherwood Park District Soccer Association (Phoenix FC) complies with all applicable privacy laws, including:

- **Personal Information Protection Act (PIPA) Alberta**: Governs the collection, use, and disclosure of personal information by private organizations.
- **Personal Information Protection and Electronic Documents Act (PIPEDA) Canada**: Establishes national privacy standards for organizations engaged in commercial activities.
- Freedom of Information and Protection of Privacy Act (FOIP) Alberta: Applicable to public bodies and outlines rights regarding personal data protection.

By signing this release, I confirm that I understand my rights under these laws and voluntarily consent to the collection and use of my and/or the Athletes Media as outlined in this form.