

SPONSORSHIP PROGRAM



SPDSA OVERVIEW

Sherwood Park District Soccer Association (SPDSA) is a community-based, volunteer-driven organization with a history of providing soccer programs in our community since 1976.

The SPDSA offers year-round playing opportunities to boys, girls, women and men of all ages and skill levels. Our recreational, competitive, and adult programs provide playing opportunities for children as young as U4 all the way to adult.

The Sherwood Park District Soccer Association works actively with local organizations to bring value and community spirit to Sherwood Park through soccer.

WHY SPDSA?

- Not-for-profit society, that serves to promote and encourage the game of soccer in Sherwood Park.
- Offers programs for all ages.
- Sponsorship is a great way for a company to display their brand and give back to the community by promoting physical activity.
- Year-round exposure for both indoor and outdoor seasons.
- With over 3000+ members (Coaches, administrators, players, volunteers).
- Promotes diversity and inclusion in sport.



SPDSA COMMUNITY LEAGUE

BRONZE LEVEL (PER SEASON)

- You'd get company logo screened on the jerseys, plaque/or trophy and Company Name on the Website (Sponsors Page only) (\$550)
- (1 team)

SILVER LEVEL (PER SEASON)

- You'd get your company logo screened on the jerseys, plaque/or trophy, and Company Name on the Website (Sponsors Page) with link to their Website. (\$1650)
- (5 teams)

GOLD LEVEL (PER SEASON)

- You'd get company logo screened on the jerseys, plaque/or trophy, Company Name on the Website (Sponsors Page and Age/Division page) with link to their Website. (\$3300).
- (10 teams)

PLATINUM LEVEL (PER SEASON)

- You'd get company logo screened on the jerseys, plaque/trophy, and Company Name on the Website (Sponsors Page, Age/Division Page and Home Page (location and size of the logo on the front page will be determined by SPDSA) with link to their Website. (\$5500)
- (20 teams)

DIVISON SPONSORSHIP



- Divison Sponsors will be visible under the "division" section on the SPDSA website.
- Company logo on jersey crest/shoulder for all teams in the division. (Price based on number of Teams)

TEAM SPONSORSHIP



Our team sponsors help our organization create an accessible and affordable program for all participants. These fees include registration fees, equipment, field rental and more! A team sponsor would include being visible on the SPDSA team section and your organization's logo on the team jerseys! (\$550)



WEBSITE ADVERTISING



The website advertising option is a cost-effective way to attract the intended audience and reach thousands of users on our website! Your Logo will be displayed either on the main page of the SPDSA website or sponsorship section (\$300.00/yr).

TOURNAMENT SPONSORSHIP



Sherwood Park District Soccer hosts a variety of different indoor and outdoor tournaments throughout a calendar year. As a tournament sponsor, you will have a variety of different options for your organization. All of which will give your brand the exposure you need to get noticed! (Contact for price)

Benefits of Tournament Sponsorship:

- Company Name/ Logo on all tournament advertising
- Social Media
- Banners
- Awards
- Hosts a variety of different indoor and outdoor tournaments



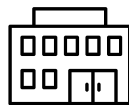
SOCIAL MEDIA SPONSORSHIP



We are now offering sponsorship opportunities for our social media platforms! This includes Instagram, Twitter, and Facebook. Using the social media option for your organization can help get your intended message out for your organization. Let's create some buzz around your brand! We will be offering options to:

- Promote specific campaigns on our social accounts.
- Per 10 sponsored posts tailored to the companies needs. (\$500)
- Account sponsor per social media account. (\$500)

FACILITY SPONSORSHIP



The new SPDSA training facility will include a turf pitch, multi-purpose gym, sports science rooms, offices, and so much more! A diverse amount of sponsorship opportunities will be available: corporate sponsors, banners, turf-builder blocks, and office/ sports science room sponsors.

- 2' x 4' Banner for your organization visible in the turf pitch (\$1000/yr)
- 2' x 4' Banner for your organization visible in the gym & turf pitch (\$1500/yr)
- Contact the office for corporate sponsorship.
- Turf Builder Block- recognition on turf builder section on the website. (\$10, \$20, \$40, \$50,\$75)
 - See our website for more information on our turf builder program

NEWSLETTER SPONSORSHIP



The SPDSA provides a monthly newsletter, which is sent to all 3000+ members. The newsletter outlines key updates and stories on SPDSA and will include your logo placement section just for you! (\$300/year)

PDP GAME DAY

The National Youth Club License

We are proud of being recognized as a leader in technical development while maintaining and exceeding standards set out by the CSA both on and off the field.

As the highest amateur youth club designation in the Canada Soccer Club Licensing Program, the National Youth Club Licence (NYCL) recognizes the highest achieving organizations from across Canada. As part of having the NYCL, we have teams that play in the Alberta-wide League.

For every home game, we prepare a game day program. Your logo will be included in the program and sponsors will be announced during the games. (\$300/season)

- Banners displayed at PDP games. (\$750.00)

HAVE SOMETHING ELSE IN MIND?

Although we have a wide range of Sponsorship opportunities, we have the ability to customize a sponsorship program to fit your budget and needs.

Don't hesitate to get in touch with us for additional information.

If you are interested in our sponsorship program, please get in touch with our General Manager, Debbie Ballam, via email at d.ballam@spdsa.net

