

Shuswap Minor Lacrosse

Meeting Minutes

Section A - Details

Date	Wednesday, Dec 4, 2024
Scheduled Start Time	6:00pm
Location	Stella-Jones 4661 60 St SE Salmon Arm, BC
Meeting Purpose	<input type="checkbox"/> AGM <input checked="" type="checkbox"/> Monthly Board Meeting <input type="checkbox"/> Discussion of Urgent Issue <input type="checkbox"/> Other/Unplanned
Chair of Meeting	<input checked="" type="checkbox"/> President - Connor Maltais <input type="checkbox"/> Vice President - Meg Kovacs <input type="checkbox"/> Secretary - Ashley DeVos <input type="checkbox"/> Other
Minutes Adopted On	Jan 8, 2024 at Monthly Board Meeting
Meeting Minutes Prepared By	<input type="checkbox"/> President - Connor Maltais <input type="checkbox"/> Vice President - Meg Kovacs <input checked="" type="checkbox"/> Secretary - Ashley DeVos <input type="checkbox"/> Other

Section B - Attendance

Board Members Present:

Name	Position	Status
Connor Maltais	President	<input checked="" type="checkbox"/> Attending <input type="checkbox"/> Not Present
Meg Kovacs	Vice President	<input type="checkbox"/> Attending <input checked="" type="checkbox"/> Not Present
Ashley De Vos	Secretary	<input checked="" type="checkbox"/> Attending <input type="checkbox"/> Not Present
Brandon Northcott	Treasurer	<input checked="" type="checkbox"/> Attending <input type="checkbox"/> Not Present
Geneva Whynot	Registrar & Scheduler	<input checked="" type="checkbox"/> Attending <input type="checkbox"/> Not Present
Jaedon Mooney	Head Referee	<input checked="" type="checkbox"/> Attending <input type="checkbox"/> Not Present
Shawn Birch	Head Coach	<input type="checkbox"/> Attending <input checked="" type="checkbox"/> Not Present
Corey Harris	Equipment Coordinator	<input type="checkbox"/> Attending <input checked="" type="checkbox"/> Not Present
Jade Maltais	Event/Media Coordinator	<input type="checkbox"/> Attending <input checked="" type="checkbox"/> Not Present
Heather Davis	Past President	<input type="checkbox"/> Attending <input checked="" type="checkbox"/> Not Present

Non-Board Members Present

Name	Role (Parent, Coach, Volunteer, Etc)

Section C - Summary of Voting Events

Event	Time	1st	2nd	Result
Acceptance of current agenda and meeting called to order	6:00	Geneva	Brandon	Carried
Acceptance of Last Month's Board Meeting Minutes	6:01	Ashley	Brandon	Carried
Vote to change U15/U17 rates to match U11/U13 rates	6:21	Brandon	Geneva	Carried
Vote to add the expense of implementing a merchant account via RAMP	6:29	Brandon	Ashley	Carried
Vote to approve \$50 of toonies for toonie stick draw	6:45	Ashley	Jaedon	Carried
Vote to approve purchase of the following sticks for drop-ins <ul style="list-style-type: none"> • 10 Maverick Chargers • 3 Maverick Critiks 	6:51	Brandon	Jaedon	Carried
Adjournment of meeting	7:25	Brandon	Jaedon	Carried

Section D - Last Month Task List Follow-up

Skipped this meeting due to AGM last month there was no task list distributed

Section E - Agenda Items

Topic	Items Discussed	Actions Required
Financial Update	<ul style="list-style-type: none"> • Group referenced the handout provided in the meeting with financial details • This was for October & November • Our transactions were about \$700 less than forecasted - due to additional S&D revenue + not being invoiced yet from website 	
Sponsorship Update	<ul style="list-style-type: none"> • Simsey Accounting November • Dinoflex - likely contributing December 	<ul style="list-style-type: none"> • Keep up Sponsorship Effort &

	<ul style="list-style-type: none"> ● Per AGM - we will need more sponsorship 	<p>Coordinate w/ Connor</p> <ul style="list-style-type: none"> ● Ashley to send out letters
Registration Now Open	<ul style="list-style-type: none"> ● Registration is now open ● It is through RAMP ● There is a lot of great customization options for setting this up, to the point where it is a bit overwhelming ● Connor explained how the \$50 family discount was setup: first family member will see the \$50 credit and subsequent members will not. ● You will need to create an account with RAMP before registering ● Coaches will need to register through RAMP. Criminal record checks will need to be uploaded ● Connor will send out a link when it is ready and requested board members test it out ASAP, before he sends out an email blast ● Looking for feedback, glitches, etc 	<ul style="list-style-type: none"> ● Board members to test out the registration system
Discuss U15/U17 Rates	<ul style="list-style-type: none"> ● We have 8 potential U15's at this time ● To help the chances of getting a team together, Connor suggested we match the U11/U13 rates. ● Agreed to lower the rates 	
Addition of a Merchant Account	<ul style="list-style-type: none"> ● Allows us to collect credit card payments ● 2.35% + \$100 setup fee + \$10 monthly fee ● Allow for payment plans through RAMP ● Can charge extra during registration for credit card transactions if needed ● Allow us to setup a store, we can sell off stock of shorts, t-shirts, and even posts the sticks we have ● All in favour of this 	<ul style="list-style-type: none"> ● Connor to setup merchant account

<p>Toonie Stick</p>	<ul style="list-style-type: none"> ● Recruitment Incentives - Toonie Stick ● Referrals get additional entries into a toonie stick draw ● Connor has donated stick for this already ● \$50 of toonies was approved. 	<ul style="list-style-type: none"> ● Connor to get the toonies and assemble the toonie stick
<p>Season Start/End</p>	<ul style="list-style-type: none"> ● Discussed starting season on Feb 15 so can get a few practices & exhibitions in before spring break, games start right after spring break ● Hassen arena booked for Feb 22, Mar 1, Mar 8 for practices and possibly some exhibition games with North Okanagan ● Connor showed mock schedule to give a visual ● Thursday night practices were a no for many parents. 75% of our new recruits. How do we work around this? One longer practice for the older kids? Discussed some of these options. ● Connor is working on some more floor time. Booking Enderby for Tuesday, Wednesday and deciding on teams practicing at that time. ● Start date of February tentative. We will need some extra help this early in the season with coaching because Hockey is still running. 	
<p>Equipment Purchasing & Discussion</p>	<ul style="list-style-type: none"> ● We get the Maverick Chargers for a good price, last year's model, should we buy out the rest of MVP's stock? ● Approved 10 of Maverick Chargers ● Approved 3 of the more expensive Maverick Critick to re-sell to U11/U13 kids as it is a stronger/higher quality stick 	<ul style="list-style-type: none"> ● Connor/Brandon to get on order
<p>Recruitment - Try Lacrosse Drop-ins</p>	<ul style="list-style-type: none"> ● Runs Jan 6 - Feb 14 ● Once/Week ● Separate U7/U9 from older groups 	

	<ul style="list-style-type: none"> ● Hoping to see an increase due to the school demos taking place 	
Recruitment - Fall Drop-in Program	<ul style="list-style-type: none"> ● Numbers as follows: <ul style="list-style-type: none"> ○ TOTAL 50 ○ U7/U9 15 ○ U11/U13 35 ○ NEW 38 ○ 2024-REGISTERED 12 ● The last 4 sessions have averaged 30 kids ● Need to finish strong 	
Recruitment - FusionWest	<ul style="list-style-type: none"> ● Booked 5 schools - confirmed with schools, PACs, and FusionWest <ul style="list-style-type: none"> ○ Week of Jan 13 & 20 ○ Bastion, Broadview, Hillcrest, Sorrento, Enderby ● Should not require much from us during that week but we will try to coordinate with school to see if we can be part of a school newsletter or send home any info <ul style="list-style-type: none"> ○ Schools have been resistant to send home info with students 	<ul style="list-style-type: none"> ● Jade to work with schools on promo material
Recruitment - Middle School Program	<ul style="list-style-type: none"> ● We now have 8 interested people in the U15 category ● We are trying to partner with Middle School and do a demo 	
Recruitment - Silverbacks Game	<ul style="list-style-type: none"> ● We are locked in for the Jan 11 Silverbacks game - community corner 	
Recruitment - Unplug & Play	<ul style="list-style-type: none"> ● Signed up for Jan 28 at our regular Baston School session ● Will need all hands on deck - setup some stations since no helmet/gloves here, there has to be very controlled environment and more of a demo 	
Recruitment - Signs	<ul style="list-style-type: none"> ● Vinyl Signs @ Businesses-Connor was discussing this with Big Steel 	<ul style="list-style-type: none"> ● Look out for good business

	<p>Box. For current sponsors we could add this to their properties with their approval.</p>	<p>locations/sign locations with high traffic</p>
<p>Coaches & Recruitment</p>	<ul style="list-style-type: none"> ● Coaches will be required to register through RAMP this year and credentials will be verified (i.e. coaching certifications & criminal record checks) ● Connor suggested we have coaches complete the following free courses before end of February: <ul style="list-style-type: none"> ○ Emergency Action Plan ○ Rule of Two ○ Making Headway in Sport ● Plan For Coaches Meeting Around Feb <ul style="list-style-type: none"> ○ Review Code of Conduct ○ How We Mentor & Bring In New Coaches ● TOMBLC AGM they mentioned they were trying to do more coaching clinics in Okanagan 	
<p>Referees & Recruitment</p>	<ul style="list-style-type: none"> ● We will likely be short on referees again ● At TOMBLC AGM it was mentioned 2 certified clinicians in Okanagan and would be looking to put on more clinics ● Try to recruit referees in older age groups 	
<p>Facilities & Alternatives</p>	<ul style="list-style-type: none"> ● Enderby is booked for now ● Tennis Court?-if we booked in south canoe school and then we could use the courts at Kilhani park? ● DAC was suggested. We can reach out to the owners for more information on this 	
<p>TOMBLC AGM Takeaways</p>	<ul style="list-style-type: none"> ● Scheduling meeting on or around March 22 	

	<ul style="list-style-type: none"> ● Registration to likely be done through RAMP ● A policy change was passed that U13 will operate under the same model as U11 - a house model - with all teams within an association to be of balanced caliber. ● Games Start Apr 4 weekend ● Playdowns Jun 20 - 24 <ul style="list-style-type: none"> ○ Connor booked Rogers Rink and offered to host 	
Tournament Hosting	<ul style="list-style-type: none"> ● Do we want to host? ● Worried about the upfront cost. We still feel we are still stretched for volunteers and referees. General consensus was to see what happens with registration this year and revisit next year 	
Grants	<ul style="list-style-type: none"> ● Gaming Grant was rejected for two reasons <ul style="list-style-type: none"> ○ Can not fund a new program ○ Operating Budget needs to be more than double your account balance ● Connor applied for 2 other grants <ul style="list-style-type: none"> ○ Shuswap Community Foundation ○ Rotary Club 	
Adjournment	<ul style="list-style-type: none"> ● Meeting adjourned per Section C 	