

Shuswap Minor Lacrosse

Meeting Minutes

Section A - Details

Date	November 13, 2024
Scheduled Start Time	7:00pm
Location	The ARC Gaming Centre 360 Trans-Canada Hwy Salmon Arm, BC V1E 1B5
Meeting Purpose	<input checked="" type="checkbox"/> AGM <input type="checkbox"/> Monthly Board Meeting <input type="checkbox"/> Discussion of Urgent Issue <input type="checkbox"/> Special Business
Chair of Meeting	<input checked="" type="checkbox"/> President - Connor Maltais <input type="checkbox"/> Vice President - Meg Kovacs <input type="checkbox"/> Secretary - Ashley De Vos <input type="checkbox"/> Other
Meeting Minutes Prepared By	<input type="checkbox"/> President - Connor Maltais <input type="checkbox"/> Vice President - Meg Kovacs <input checked="" type="checkbox"/> Secretary - Ashley De Vos <input type="checkbox"/> Other
Minutes Officially Adopted On	Awaiting Next General Meeting - These are the unofficial meeting minutes

Section B - Attendance

Directors Present:

Name	Position	Status
Connor Maltais	President	<input checked="" type="checkbox"/> Attending In Person <input type="checkbox"/> Attending Remotely <input type="checkbox"/> Not Present
Meg Kovacs	Vice President	<input checked="" type="checkbox"/> Attending In Person <input type="checkbox"/> Attending Remotely <input type="checkbox"/> Not Present
Ashley De Vos	Secretary	<input checked="" type="checkbox"/> Attending In Person <input type="checkbox"/> Attending Remotely <input type="checkbox"/> Not Present
Brandon Northcott	Treasurer	<input checked="" type="checkbox"/> Attending In Person <input type="checkbox"/> Attending Remotely <input type="checkbox"/> Not Present
Heather Davis	Registrar	<input checked="" type="checkbox"/> Attending In Person <input type="checkbox"/> Attending Remotely <input type="checkbox"/> Not Present

Parent & Appointed Board Members Present

Name	Role (Parent, Coach, Volunteer, Etc)
Shawn Birch	Parent/Coach/Board
Corey Harris	Parent/Coach/Board
Jade Maltais	Parent/Board
Geneva Whynot	Parent
Jeremy Wozniak	Parent
Jeff Peters	Parent
Karen Peters	Parent

Section C - AGM - Voting Events

Event	Time	1st	2nd	Result
Meeting Called To Order	7:10	Meg	Ashley	Carried
Acceptance of current agenda and agree to begin the discussion of agenda items	7:11	Meg	Cory	Carried
Acceptance of registration rates as outlined in Section D	7:45	Brandon	Cory	Carried
Elect Connor Maltais as President (Director)	7:50	Brandon	All in favour	Carried
Elect Ashley DeVos as Secretary (Director)	7:52	Connor	All in favour	Carried
Elect Brandon Northcott as Treasurer (Director)	7:53	Jade	All in favour	Carried
Elect Geneva Whynot as Registrar (Director)	7:54	Meg	All in favour	Carried
Elect Geneva Whynot as Head Scheduler (Appointed Position)	7:54	Connor	All in favour	Carried
Elect Shawn Birch as Head Coach (Appointed Position)	7:55	Jade	All in favour	Carried
Elect Jaedon Mooney as Head Referee (Appointed Position)	7:56	Connor	All in favour	Carried
Elect Corey Harris as Equipment Coordinator (Appointed Position)	7:58	Meg	All in favour	Carried
Elect Jade Maltais as Event/Media Coordinator (Appointed Position)	7:59	Meg	All in favour	Carried
Meeting adjournment	8:20	Cory	Jade	Carried

Section D - Agenda Items

Board Report

Recap of 2024 Box Season:

Tough Year, Lower than expected registration #'s, Only 3 Teams

- U7 – 6 players
- U9 – 6 players
- U11 – 12 players

Facility Challenges

- Lack of availability
- Rising costs and minimum usage requirement

Financial Losses

- End of season losses due to registration numbers, facilities, and lack of fundraising/sponsorship

Recent Activity:

Recruitment

- Updated website
- Increased advertising/social media presence.
- More community involvement is likely needed
- Skills & Drills Program. 32 kids came out last week. We are getting great attendance. How do we turn that into registrations? We will hold an informal poll of parents at drop in nights to help determine the best practice days. Enderby rink was a deterrent for some parents last year. Coaches noted that Enderby rink is far better as a practice surface than a gym Added to December meeting agenda to discuss date for drop ins
- FusionWest School Demos. 5 Schools booked for the first 2 weeks of January. Added to December meeting agenda to discuss further

Financials

- Made a big push on sponsorship and this has been successful
- Financial reviews have been completed during all monthly board meetings and will continue to do so
- Online banking & e-transfer now functional

What do we need moving forward?

Registrants

- Spread the word to help find kids who want to play lacrosse. The winter parade was discussed as a way of getting the word out. Heather was in favour of this. Discussed and agreed that while it is a good idea for exposure the date of the parade is too close for us to come up with a float in time. Agreed to consider it for next year as well as the fall fair parade.
- A testimonial from a friend or coworker goes a long way.

Keep Lacrosse Affordable

- Sponsorship and fundraising is a must to offset expenses
- Current financial state to be addressed later in presentation

Volunteers

- If you're willing to help out and you have certain skills that can benefit our rebuilding initiative, please let us know!

Financial & Budget Review

- Reviewed bank accounts & last year's revenue/expenses
- Reviewed the 2025 budget & discussed registration rates. The rates proposed are all under the jump start rate. Cory and Shawn mentioned they liked the family rate but opposed the referral discount as it may be onerous to track. Brandon was in favor of keeping costs down. Shawn opposed the fundraising fee. Heather was also opposed as it seems like something that would be hard to explain to parents. Meg is in favour of fundraising in general. It will help to promote Lacrosse and is a good teambuilder. Shawn suggested having fundraising more at a team level not an association level. Fundraising discussion tabled for December meeting
- Discussed the importance of fundraising + sponsorship as a must moving forward. Shawn brought up the idea of hosting a tournament again. We discussed hosting the zones again as an option for fundraising as well. Tabled for further discussion at the December meeting
- Discussed team fees and the importance of making the presence of these fees known to parents. They will be set at a team level by coaches and team managers based on the team's needs
- Group decided against implementing a mandatory fundraising fee as part of registration
- Group decided against implementing a recruitment fee built into registration
- Group decided in favour of a \$50 discount for additional family members registering (any of family members over 1 get a \$50 discount)
- Discussed incremental vs bucketed rates and ways to keep fees down. Some discussion around this. All in favour
- Brandon motioned and Cory seconded. All in favour of the registration rates as follows:
 - U7/U9 - \$275 Base Rate
 - U11/U13/U15/U17 - \$375 Base Rate

Section E - Election of Directors

Director Terms Requiring Election:

For President had the following nominees

- Connor Maltais

For Treasurer had the following nominees:

- Brandon Northcott

For Secretary had the following nominees:

- Ashley De Vos

For Registrar had the following nominees:

- Geneva Whynot

New Executive Directors:

- President - Connor Maltais - Term Ends 2026
- Vice President - Meg Kovacs - Term Ends 2025
- Secretary - Ashley DeVos - Term Ends 2025
- Treasurer - Brandon Northcott - Term Ends 2025
- Registrar - Geneva Whynot - Term Ends 2026

Appointed Positions Requiring Election:

For Head Scheduler had the following nominees

- Geneva Whynot

For Head Coach had the following nominees:

- Shawn Birch

For Head Referee had the following nominees:

- Jaedon Mooney

For Equipment Coordinator had the following nominees:

- Corey Harris

For Event/Media Coordinator had the following nominees:

- Jade Maltais

New Appointed Positions:

- Head Scheduler - Geneva Whynot - Term Ends 2025
- Head Coach - Shawn Birch - Term Ends 2025
- Head Referee - Jaedon Mooney - Term Ends 2025
- Equipment Coordinator - Corey Harris - Term Ends 2025
- Event/Media Coordinator - Jade Maltais - Term Ends 2025
- Past President - Heather Davis

Discussed the need to add a *Fundraising Coordinator* as our next appointed position.

Next meeting December 4, 2024 at 6:00 pm. Location: Stella Jones

Cory motioned to adjourn the meeting, seconded by Jade. Meeting adjourned at 8:20 pm.