



# STRATHMORE MINOR HOCKEY

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Box 2164, Strathmore Alberta, T1P 1K2 • [www.smhockey.com](http://www.smhockey.com)

## Strathmore Minor Hockey

### 2020/2021 Report

#### Introduction

The Strathmore Minor Hockey Board would like to thank everyone for the time and effort donated to Strathmore Minor Hockey this year, your efforts have not been overlooked. This has been a unique and challenging season to say the least.

From the onset of summer camps and evaluations our volunteers, players, and families have been asked to adapt to the changing set of rules from AHS and Hockey Alberta to allow the players to return to the ice. With new rules, guidelines, and restrictions in place we managed to create teams, begin practices and a few teams managed to participate in tiering games.

It was a huge disappointment when Team sports were suspended on November 13/20. We appreciated everyone's patience as we waited for any announcements from the province on how our season would eventually proceed. The pandemic did not allow for the season to safely continue and league play was officially concluded by Hockey Alberta February 2/21.

A week later, February 8/21, new guidelines were released from the Province and Hockey Alberta allowing indoor group training and again we met as a board to make the decision of providing a development phase to finish the year with the kids on the ice. With the decision to start the development phase, our group worked hard to organize and deliver a program to those wishing to continue. Again, this came with a unique set of circumstances including co-ordinating and scheduling ice times, team groupings, and choosing coaches for the remainder of the development phase. The development phase began February 22/21 and concluded April 3/21.

As ice usage was limited, the need arose to issue refunds to families. The first round of refunds for those families not continuing in the development season were issued on February 27/21. The second round of refunds were issued on April 18/21 for those who took part in the development season.

#### Moving Forward

SMH Board will continue to adhere to the guidelines put in place by AHS and Hockey Alberta. Our goal is to have the game played in the safest manner possible given the circumstances.

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## **2020/2021 Strathmore Minor Hockey Sponsors**

Strathmore Minor Hockey would like to extend our sincerest gratitude to the following sponsors. It is only with the support of local Individuals and businesses that we can provide our members with the level of experience we do.

### ***Platinum Sponsor***

Strathmore Ford

### ***Meeting Room Sponsor***

Fountain Tire

### ***Division & Raffle Sponsors***

Tim Horton's - U7 Jerseys, Socks, Timbit Awards

Co-op – Holiday Feast Raffle

McDonalds - U11 Team Packages

Enmax – Contribution towards development programs

## **2020/2021 Strathmore Minor Hockey Executive and Board of Directors**

### **Executive**

President: Dusty Bassen

Past President: Chad Moskal

Secretary: Kirsten Langen Boucher

Vice President: Vacant

Treasurer: Ryan Dalziel

Registrar/Scheduler: Jody Schneider

### **Board of Directors**

**U7 Directors:** Taggart Desmet/Kirsten Langen-Boucher

**U9 Directors:** Roger Dwyer/Amanda McAfee

**U11 Directors:** Miles Mc Nair/Paden Grant



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**U13 Directors:** Phil Temple/Korey Pinkerton

**U15 Directors:** Ryan Kautz/Brett Thurston

**U18 Directors:** Taggart Desmet/Chris Legault

**U18 Female Directors:** Paul Kautz/Rueben Breaker

**Development Chair:** Kirsten Langen-Boucher

**Steering/ Discipline Chair:** Miles McNair

**RMFHL:** Paul Kautz/Rueben Breaker

**Communications:** Anna Dalziel

**Coaching Chair:** Jeff Stender

**Evaluation Chair:** Chad Sewall

**Tournament/Fundraiser Chair:** Kirsten Langen Boucher

**Apparel:** Phil Temple

**Equipment:** Korey Pinkerton, Chris Legault

**Coaching Committee:** Jeff Stender, Curtis Jensen, Ryan Dalziel, Miles Mc Nair

**Evaluation Committee:** Chad Sewall, Ryan Kautz, Taggart Desmet

**Development Committee:** Kirsten Langen-Boucher, Paden Grant, Phil Temple, Brett Thurston

**Fundraising/Tournament Committee:** Kirsten Langen Boucher, Tina Perkin, Amanda McAfee, Phil Temple, Roger Dwyer

**Discipline Committee:** Miles McNair, Rueben Breaker

**Steering Committee:** Miles McNair, Paden Grant

**AA/Wheatland Kings Liaison:** Brett Thurston

## **A Special Thanks to our CAHL Governors**

Tracy Walker, Ginette Motta and Brenda Berry

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## 2020/2021 Registration Numbers

Total Registration: 355	Year over Year Change: (-) 88
Intro/U7:66	Year over Year Change: (-) 16
U9: 45	Year over Year Change: (-) 13
U11: 67	Year over Year Change: (-) 16
U13: 68	Year over Year Change: (-) 5
U15: 45	Year over Year Change: (-) 8
U15 Female: 18	Year over Year Change: (+) 3
U18: 27	Year over Year Change: (-) 24
U18 Female: 19	Year over Year Change: (-) 9

## 2019/2020 Registration Numbers

Total Registration: 443
Timbit/Intro: 82
Novice: 58
Atom: 83
Peewee: 73
Bantam: 53
Bantam Female: 15
Midget: 51
Midget Female: 28



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## 2020/2021 Refunds

COVID-19 restrictions prevented SMH from using the full amount of budgeted ice time this season. As such, SMHA decided to refund the unused portion of the variable ice time costs that are built into member fees. Refunds were delivered in two separate rounds and an option was also given to roll refund amounts forward to be used next season. The first round of refunds was issued on February 27<sup>th</sup>, 2021, for those players not participating in the Development Season. Total refunds and credits issued in this round was approximately \$76,000. The second round of refunds were issued on April 18<sup>th</sup>, after the completion of the Development Season. Total refunds and credits issued in the second round was approximately \$68,000.

A document explaining the refund calculations was circulated on February 21, 2021. In short, a player's refund was equal to their fees paid minus their calculated per player fixed operating costs minus actual ice time & referee costs.

## 2020/2021 Financials

SMH 2020/2021 financials are summarized below.

This year, SMH was able to operate in a positive cash flow position. Comparing the 2019/2020 year, SMH finished with a positive \$28,327 net income after having closed the 2019/2020 year with a \$61,774 net income.

SMHA collected \$356,152 in registration revenue this year, down from \$429,683 in 2019/20. Because of reduced game and practice time created by COVID-19 restrictions, SMHA refunded or credited a total of \$162,084 in fees. Tournament revenue streams also decreased this year, down \$127,776 from 2019/20. Sponsorship income increased by \$22,718 which was driven by an unbudgeted \$40,281 casino fundraiser.

Overall expenses decreased by \$309,908 YOY. Significant contributors to this decrease include reduced ice rental and tournament costs. Because of the fundraising windfall, SMHA BOD accrued \$13,000 in expense for small equipment & maintenance and \$3,500 for coach development.

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## Summary Income Statement

Revenue				
	2020/21	2019/20	Change YoY	
ATM	\$ 448	\$ 3,130	(\$2,682)	
Tournaments & Camps	\$ 7,450	\$ 135,226	(\$127,776)	
Events & Sponsorships	\$ 52,515	\$ 29,797	\$22,718	
Registrations	\$ 356,152	\$ 429,683	(\$73,531)	
Registration refunds (COVID)	(\$162,084)	\$ -	(\$162,084)	
Other Revenue	\$ -	\$ -	\$0	
<b>Total Revenue</b>	<b>\$ 254,481</b>	<b>\$ 597,837</b>	<b>(\$343,355)</b>	
Expense				
	2020/21	2019/20	YoY Change	
Total ADMINISTRATION SUPPLIES	\$ 3,097	\$ 6,941	(\$3,844)	
Total MEET INGS & FUNDRAISERS	\$ 25,116	\$ 3,540	\$21,576	
Total PROFESSIONAL FEES & SERVICES	\$ 18,630	\$ 21,545	(\$2,915)	
Total BANK & CREDIT CARD FEES	\$ 6,081	\$ 10,098	(\$4,017)	
Total CLINICS & DEVELOPMENT	\$ 13,587	\$ 18,446	(\$4,859)	
Total ICE EXPENSE	\$ 94,237	\$ 249,528	(\$155,291)	
Total EVALUATIONS	\$ 15,200	\$ 4,810	\$10,390	
Total LEAGUE DUES	\$ 17,306	\$ 36,765	(\$19,459)	
Total SMALL EQUIPMENT & MAINTENANCE	\$ 16,272	\$ 29,457	(\$13,185)	
Tournament/Camp Expenses	\$ 10,529	\$ 114,142	(\$103,613)	
Referee Expense-League	\$ 6,101	\$ 40,791	(\$34,690)	
<b>Total Expense</b>	<b>\$ 226,155</b>	<b>\$ 536,063</b>	<b>(\$309,908)</b>	
<b>Net Profit (Loss)</b>	<b>\$ 28,327</b>	<b>\$ 61,774</b>	<b>(\$33,447)</b>	



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## 2021/2022 Fee's

The following fees have been adopted by SMH for the 2021-2022. No changes have been made from the 2020-2021 season fees.

Please note, the \$150 Fundraising opportunity is included in the fees below. Please also note the following information.

- 1) **No SMH member is required to sell any or all of the provided fundraising cash call tickets.**
- 2) No additional money is required to be returned to SMH, money collected from the raffle belongs to the seller.
- 3) Money collected from the SMH cash raffle is an opportunity to lower registration costs.
- 4) Full fee payment for the 2021/22 season will be due by September 1, 2021. Players with outstanding balances will not be eligible to skate in evaluations if fees have not been paid by this deadline. In recognition of certain financial challenges this may cause for families, SMHA is offering payment plans that start in June of 2021. We request that families select the right payment plan for them upon registration. The payment options are as follows:
  1. 100% of full fees paid in a lump sum any time between registration start on June 10, 2021 and September 1, 2021
  2. 25% of full fees paid in four monthly installments starting upon registration in June with subsequent payments to be made on July 1<sup>st</sup>, August 1<sup>st</sup> and September 1<sup>st</sup>.
  3. 33.3% of fees paid in three monthly installments starting July 1<sup>st</sup> with subsequent payments to be made August 1<sup>st</sup> and September 1<sup>st</sup>.

Families are encouraged to apply for funding through Lace 'Em up, Kidsport and Jumpstart early. These organizations are great resources to help offset some of the financial burden of organized sports. Regardless of application status for these programs, full payment is required by September 1<sup>st</sup>, 2021. Families will be reimbursed if funds are received from one of these organizations after the September 1<sup>st</sup> due date.

Age Group	2021/22 Fee's
Intro	\$ 300.00
Timbit /U7	\$ 750.00
U9	\$ 975.00
U11	\$ 1,050.00
U13	\$ 1,150.00
U15	\$ 1,200.00
U18	\$ 1,250.00

**\*\*\$150.00 Fundraising Included\*\***



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## Registration

- Registration will open June 10/2021
- Registration received after July 10/ 2021 will be assessed a \$100 late fee
- Final Payment Due Before September 1/21

## 2020/2021 Cash Raffle Winners

Prize Amount	Winner
\$10,000	Damara Griffiths
\$5,000	Joely Baron
\$3,000	Kelly Hayes
\$500	Damara Griffiths
\$500	Kari Van Eaton
\$250	Clint Jansen
\$250	Kim Wassing
\$250	Rick Serginson
\$250	Don Van Den Busche

## 2021/2022 Budget Projections

Presented below is the predicted budget for the 2021/2022 SMH fiscal year. Please be advised that given the yearly fluctuation of registrations, it is difficult to predict revenue or expenses for the season in May. Also, given the extreme difficulty facing our current economy, this fluctuation is more unpredictable than in previous years.

Due to the ongoing concern with Covid 19, SMH also predicts there will be limited opportunities for fundraising this year, further decreasing revenue for the association in 2021/2022. SMH does not expect a repeat windfall casino fundraiser in the upcoming season. Additionally, SMH has budgeted conservatively and not included income from tournaments in their projections for 21/22. The decision about whether to host tournaments will be made at such time that we are notified by AHS and Hockey Alberta that we can.





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## 2021/2022 Projected Registration Numbers

Division	21/22 Projected Roster
Intro	20
U7	40
U9	53
U11	57
U13	72
U15	59
U18	50
<b>TOTAL</b>	<b>351</b>

## Revenue Projections

Revenue	
	Revenue Budget 2021/22
ATM	\$ 2,000
TOURNAMENTS & CAMPS	\$ 15,000
EVENTS AND SPONSORSHIPS	\$ 10,000
REGISTRATIONS	\$ 363,625
REGISTRATION REFUNDS	
Total Other Revenue	
<b>Total Revenue</b>	<b>\$ 390,625</b>



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## Expense Projections

Expense	
	Expense Budget 2021/22
ADMINISTRATION SUPPLIES	\$ 3,400
MEETINGS & FUNDRAISERS	\$ 23,500
PROFESSIONAL FEES & SERVICES	\$ 21,195
BANK & CREDIT CARD FEES	\$ 9,150
CLINICS & DEVELOPMENT	\$ 21,500
ICE EXPENSE	\$ 225,482
EVALUATIONS	\$ 16,000
LEAGUE DUES	\$ 28,500
SMALL EQUIPMENT & MAINTENANCE	\$ -
TOURNAMENT/CAMP EXPENSES	\$ -
REFEREE EXPENSE	\$ 40,000
<b>TOTAL EXPENSE</b>	<b>\$ 388,727</b>
<b>Net Profit (Loss)</b>	<b>\$ 1,898</b>



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## Evaluations

Strathmore Minor Hockey is committed to evaluating and giving players the best opportunity to excel with other players with similar abilities. SMH will select evaluators (to the best of their ability) that are credible, qualified with high hockey knowledge. Evaluators will refrain from having interactions with each other during on-ice skill sessions to provide a thorough, unbiased analysis of all players. In addition, we have created player criteria cue cards, evaluation and bubble evaluation forms as well as an Evaluation conduct form to assist those evaluators.

Initial player groupings will be based upon the previous year's tiering. In U-9, second-year players will be in one group and first year players in another. U-11 second-year players from top tiers will be placed in group 1, U-9 Tier 1 and U-11 middle tiers will be placed in group 2 with the balance of the players in group 3. For U-13 and older initial player groupings will have second-year players who played in Tier 1 or 2- and first-year players who played tier 1 make up group 1, second-year players who played tier 3 and first-year players who played tier 2 and below will make the second group. Player numbers will ultimately dictate groupings. Following the initial ice session and for every concurrent ice session players will be asked to move up and down between groups as prescribed by the evaluation group to help them make the most competitive groupings. Once 'bubble players' have been identified, the evaluation group will collectively build an evaluation form to most accurately define where a player belongs.

The SMHA Evaluation committee has also created a **Family Responsibilities** section in our policies. Key points are families must know the schedules, ensure their child is prepared and have all mandatory equipment, encourage their child remain positive and understand the process; movement between groups helps evaluators make informed decisions regarding player placement. Respect Evaluators. Refrain from asking evaluators for information or interfere with the evaluator's efforts to watch players on the ice. Encourage your child to have FUN. The evaluation committee must be notified if players will be absent for any reason. The 24-hour rule is in effect throughout the evaluation process.

A new Parent Communication System will be put practice for the upcoming season. An online form will be used to file the complaint at which point, a group within the evaluation committee will evaluate the information provided and respond to the complaint through the complainant's preferred method of communication to come to a resolution. At no point should any board member be contacted directly throughout the evaluation process.

## Returning to the Ice

We remain optimistic that we will return to a game like what we once played and administered. Ultimately, the safety of our players, coaches, families and volunteers will remain our priority once we return to play.

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The SMH Board will continue to monitor the status of the Pandemic and its restrictions as it pertains to our ability to return to the ice. As news of restrictions change, our board will strive to communicate them to our membership as well as incorporate them into practice.

## **SMHA Board Positions**

### ***Members not Returning for 2021/-2022***

- Korey Pinkerton - Equipment Director
- Chris Legault- Equipment Director

### ***Open Executive Positions***

- President
- Vice President

### ***Nominations-Member at Large***

- Matt Leboldus by Ryan Kautz
- Phoenix Tessier self nominated

Board voted to accept both nominations for 21/22 season, As the number of nominations does not exceed the number of maximum desired members at large the acceptance of these individuals shall not result in a general election.

Both nominees have accepted

### ***Nominations-President***

- Roger Dwyer by Chad Sewall  
Did not accept nomination, position to remain open

### ***Nominations-Vice President***

- Chad Moskal by Chad Sewall
  - Uncontested and accepted by Chad Moskal
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## **AGM Questions?**

An email has been set up for members to ask questions and voice concerns regarding the above presentation. This email will remain active between **May 30, 2021 and June 4, 2021**. Please send all questions to [agm2021@smhockey.com](mailto:agm2021@smhockey.com)

Questions from the membership and their answers will be published on a second document and uploaded onto the SMH website. Once this document is available a notice will be sent to the membership via email. Please note that questions must include your name and contact information. **Names of those providing questions will also be published with the questions.** In the case of multiple questions pertaining to a similar topic, a single response may be provided.

Responses will be provided no later than June 15<sup>th</sup>.

