



Dear Parents and Players,

Welcome and thank you for your interest in the U11 Competitive B Smiths Falls Cubs hockey team.

My name is Ryan Bruyere and I am excited about the opportunity to work with your athletes this season. I have been coaching hockey for over 15 years and have spent much of my life involved in the game. As a player, I spent five years with the Westport Rideaus Junior B Hockey Club and I have also worked as a hockey camp instructor for the past decade. Hockey has provided me with many great experiences, and I look forward to helping young players develop both on and off the ice.

My coaching philosophy is simple: work hard and have fun.

Every player who attends tryouts will bring a different set of skills, strengths, and experiences. Because of that, mistakes are not only expected, they are encouraged. Mistakes mean players are challenging themselves, taking risks, and pushing beyond their comfort zones. Some of the greatest learning opportunities in hockey come from mistakes, and our team environment will support players as they continue to grow and improve.

One expectation that is non-negotiable is effort. One hundred percent effort from every player is an expectation, not a request. Players will be held to a high standard when it comes to work ethic, compete level, and commitment to their teammates. Regardless of current skill level, athletes who consistently give their best effort will earn respect from coaches and teammates while developing at a faster rate than others. I want a full team of these types of players.

Player development will be a major focus throughout the season. At this age, athletes should be concentrating on building and refining the individual skills that will contribute to long-term success in hockey. As players improve their skating, puck skills, hockey sense, and confidence, I can continue developing their understanding of team play and game strategies.

While our goal in every game will always be to win, our primary focus will be on working hard, developing individual skills, and learning effective team concepts. I believe that when players commit to improvement and compete with determination, success on the scoreboard often follows naturally.



Equally important, players will be expected to be positive teammates and respectful individuals. As a coach, I believe my responsibility extends beyond developing hockey players and includes helping to develop good people. Character, sportsmanship, accountability, and teamwork are values that will be emphasized throughout the season.

For those fortunate enough to earn a spot on the team, you can look forward to a season filled with fun, hard work, skill development, and personal growth. Our hope is that by embracing these values and committing to the process, success and winning will be the result.

Thank you for your interest in the Smiths Falls Cubs program. I look forward to meeting everyone and seeing you at the rink soon.

Sincerely,

Ryan Bruyere

Head Coach

U11 Competitive B Smiths Falls Cubs