



SOFTBALL SASKATCHEWAN SOCIAL MEDIA POLICY

DEFINITIONS

The following terms have these meanings in this Policy:

- a) "Social media" – The catch-all term that is applied broadly to computer-mediated communication media such as blogs, Facebook, Instagram, YouTube, Tumblr, and Twitter, etc.
- b) "Member"- All categories of membership defined in the Softball Saskatchewan Bylaws, as well as all individuals employed by or engaged in activities with Softball Canada, including but not limited to, directors, committee members, athletes, coaches, managers, umpires, volunteers, officers, administrators, and employees.

PREAMBLE

Softball Saskatchewan is aware that Member interaction and communication occurs frequently on Social Media. Softball Saskatchewan also recognizes that there is value in online social media tools for connecting with members, family, friends, supporters and administrators. Softball Saskatchewan cautions Members that any conduct falling short of the standard of behaviour required by the Softball Saskatchewan Code of Conduct will be subject to sanctions pursuant to the Softball Saskatchewan Discipline and Complaints Policy.

APPLICATION

This Policy applies to all Members as defined in the Definitions.

CONDUCT AND BEHAVIOR

The following are considered infractions under our Social Media and Code of Conduct Policies:

- a) Posting a disrespectful, hateful, insulting or otherwise negative comment on a personal blog, in a Facebook post or note, or as a Tweet on Twitter, that is directed at Members or at other persons connected with Softball Saskatchewan, Softball Canada and/or other Provincial/Territorial, National Federations, the World Baseball Softball Confederation and related events.
- b) Posting a disparaging or harmful comment on a personal blog, in a Facebook post or note, or as a Tweet on Twitter, that is directed at Softball Saskatchewan, Softball Canada and/or other Provincial/Territorial, National Federations, the World Baseball Softball Confederation and related events.
- c) Creating or contributing to a Facebook group, webpage, blog, or online forum devoted solely or in part to promoting negative or disparaging remarks or commentary about Softball Saskatchewan, Softball Canada and/or other Provincial/Territorial, National Federations, the World Baseball Softball Confederation and related events.
- d) Posting a picture, altered picture, or video on Facebook, Tumblr, Twitter, YouTube, or other social medium that is harmful, disrespectful, insulting, or otherwise offensive, and that is

directed at Members or at other persons connected with Softball Saskatchewan, Softball Canada and/or other Provincial/Territorial, National Federations, the World Baseball Softball Confederation and related events.

- e) Any instance of cyber-bullying or cyber-harassment between one Member and another Member (including a teammate, coach, opponent, volunteer, or umpire), where incidents of cyber-bullying and cyber-harassment can include but are not limited to the following conduct on any social medium, via text-message, or via email: regular insults, negative comments, vexatious behaviour, pranks or jokes, threats, posing as another person, spreading rumours or lies, or other harmful behaviour.
- f) Any instance of bringing the game of softball into disrepute.

All conduct and behaviour occurring on Social Media may be subject to the Softball Saskatchewan Discipline and Complaints Policy.

MEMBER RESPONSIBILITIES

- a) Members must be aware that their Social Media use may be monitored by Softball Saskatchewan, Softball Canada, or their local softball association.
- b) When using Social Media, a Member must model appropriate behaviour benefitting the Member's status as a member of Softball Saskatchewan.
- c) Removing content from Social Media after it has been posted (either publicly or privately) does not excuse the Member from being subject to the Softball Saskatchewan Discipline and Complaints Policy.
- d) A member who believes that the Social Media use by another member is inappropriate or may violate Softball Saskatchewan's policies and procedures should report the matter to Softball Saskatchewan in the manner outlined by the Softball Saskatchewan Discipline and Complaints Policy.

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