**Dear [Recipient's Name/Business Name],**

On behalf of the **U[Team#] Sooke Thunderbirds** and the **Sooke & District Minor Hockey Association (SDMHA)**, we’re reaching out to invite your support of our young athletes and help strengthen the spirit of teamwork and sportsmanship in our community.

Minor hockey plays a pivotal role in youth development—not just in building athletic skills, but in teaching life lessons, fostering friendships, and building confidence both on and off the ice. As a non-profit, we rely heavily on the generosity of local businesses and individuals to make these opportunities possible.

We would be honoured to partner with **[Company Name]** as a sponsor this season. Your support will help offset essential team expenses such as equipment, tournament fees, and development programs. In recognition of your sponsorship, we offer the following benefits:

* Your logo featured on the SDMHA website sponsor page.
* Business recognition on SDMHA social media, team promotions, and potentially in the Sooke arena.
* Opportunities to engage with our team and broader hockey community through events.

By supporting the Sooke Thunderbirds, you’re not only investing in the future of our local athletes, but also reinforcing your commitment to the values that shape our community.

We’d love to discuss sponsorship options with you and explore how we can build a meaningful partnership. Please feel free to contact me at [Team Manager email address].

**Thank you** for considering this opportunity to make a lasting impact.

Warm regards,

**[Team Manager First & Last Name]**

**U[Team#] Team Manager**

**Sooke & District Minor Hockey Association**

**[Team Manager Email Address]**