Dear [Recipient's Name/Business Name],

I hope this message finds you well.

I am writing to you on behalf of the U[Team#] Sooke Thunderbirds - Sooke & District Minor Hockey Association (SDMHA). We would like to share an exciting opportunity to support our community's young athletes and promote the spirit of teamwork and sportsmanship through youth hockey.

As you may know, minor hockey plays a crucial role in the development of our youth, not just as athletes but as individuals. Our association provides a safe and positive environment where players can learn important life skills, make lasting friendships, and build confidence on and off the ice. However, as a non-profit organization, we rely heavily on the generosity of local businesses and community members to support our programs.

We would be honored to partner with [Company Name] as a sponsor this hockey season. Your support will directly impact our players, and families, by helping us cover essential costs, including equipment, tournaments, and team development programs. In return for your generous contribution, we are pleased to offer various sponsorship benefits, such as:

* Logo placement on our sponsorship page of SDMHA website;
* Company recognition on our social media platform, through various promotional materials and potentially in the Sooke arena too; and,
* Opportunities for employee engagement through community events.

By supporting the Sooke & District Minor Hockey Association you will not only be investing in the future of our local athletes but also demonstrating your commitment to our community.

We would welcome the opportunity to discuss potential sponsorship levels and how we can work together to create an important partnership. Please feel free to reach out to me directly at [Team Manager email address].

Thank you for considering this opportunity to make a meaningful difference in the lives of young athletes in the Sooke community.

Warm regards,

[Team Manager - first and last name]

U [Team#] Team Manager

Sooke & District Minor Hockey Association

[Team Manager SDMHA email address]