



Coach Director

Time Commitment: 6-10 hours per month · 8 months per year

Volunteer Role

South Calgary Ringette Association (SCRA) is powered by the passion and commitment of our families, volunteers, and especially our coaches, the people who directly shape the experience of nearly 400 athletes each season. As Coach Director, you'll help build and support the coaching community that sits at the heart of SCRA and plays a defining role in every athlete's journey.

This role is ideal for someone who believes in developing not only strong technical coaches, but also coaches who understand the importance of fostering mental agility, confidence, resilience, and teamwork in young athletes. You'll guide coaching practices that support whole-athlete development, aligned with both True Sport principles and the Long-Term Athlete Development (LTAD) model.

It's also a meaningful way to give back. You'll help create a connected, supportive coaching community where volunteers feel equipped, appreciated, and able to grow — ensuring every athlete benefits from a positive leader behind the bench.

If you're motivated by developing people, strengthening community, and contributing to an association that's respected across the ringette community, this is a role where you can make a lasting impact.

Key Responsibilities

Support Coach Development

- Lead coach development initiatives that help coaches grow technically and, in their ability, to support mental agility and resilience in young athletes.
- Promote coaching approaches that are player-centred, fair, inclusive, and aligned with LTAD.

Build a Positive Coaching Community

- Foster a supportive coaching community where ideas, resources, and best practices are shared.
- Encourage coaches to model respect, enthusiasm, and integrity in all interactions.

Coach Recruitment and Selection



- Manage the intake and review of coach applications (including past feedback), with oversight from the VP Development
- Lead a fair, transparent coach selection process each season.
- Oversee the selection and placement of Junior Coaches, ensuring thoughtful mentorship.

Coach Standards, Feedback, and Compliance

- Lead the performance review process for coaches, focusing on constructive, growth-oriented feedback.
- Manage and navigate the disciplinary processes for coaches, in alignment with association/Ringette Alberta policies.
- Oversee and validate coach credentials and required certifications.

Collaborate Across Development Programming

- Work closely with the VP, Development to align coach development with player development priorities.
- Encourage coaching practices that build both technical skill and mental readiness in athletes.

Support Operational Leadership

- Participate in board meetings, committees, and association initiatives as needed.
- Help shape ongoing improvements to SCRA's coaching processes, standards, and supports.

Values and Principles You Will Champion

As Coach Director, you'll help uphold and model the values that shape SCRA's coaching culture and athlete experience:

- Athlete-Centred Development – Keeping the holistic development of athletes at the core of coaching practices, including skill, confidence, resilience, and enjoyment of the sport.
- Fairness & Equity – Supporting fair, consistent, and inclusive coaching selection, development, and feedback processes across all levels.
- Respect & Positive Leadership – Promoting respectful, professional conduct and positive role-modeling from coaches in all interactions with athletes, families, officials, and volunteers.



- Growth & Continuous Improvement – Encouraging coaches to learn, reflect, and grow through feedback, mentorship, and development opportunities.
- Collaboration & Community – Building a connected coaching community that values shared learning, open communication, and mutual support.
- Good Governance & Accountability – Operating within clear policies, standards, and shared decision-making structures that support transparency and accountability.
- Alignment with True Sport & LTAD – Championing coaching approaches that reflect True Sport principles and the Long-Term Athlete Development framework.

You'll Be a Great Fit If You...

- Care deeply about supporting and developing coaches and understand the impact strong coaching has on the athlete experience.
- Bring experience in coaching, coach development, or volunteer leadership, and have an interest in supporting others to grow in these areas.
- Are comfortable overseeing coach applications, reviews, and credentials in a structured and organized way.
- Communicate clearly, listen openly, and can guide others with empathy and respect.
- Are comfortable having constructive, growth-oriented conversations, including providing feedback when needed.
- Are organized, reliable, and able to manage processes, timelines, and follow-up.
- Enjoy working with a team of volunteers and contributing to a positive, well-run Association.