

## Inside this Edition

Season's Greetings	1
Vision, Mission, Values	2
Meet our Marketing Director	2
Player Welcome Event	3
Team Events	4
Upcoming Events	6



Follow-us on  
Facebook!



## Message from the President

Dear Hockey Families,

December marks the mid-way point of our hockey season....it also marks the end of the calendar year and this year marks the end of a decade! I hope you have a chance to recharge, reflect, and relax a little over this Christmas Season, and on behalf of the Board, I wish everyone the best of the holidays and a great new start to the New Year.

Best regards,  
Rob Kantypowicz

**SOUTH WEST KC MINOR  
HOCKEY ASSOCIATION**

**PO Box 36540  
McTaggart PO Edmonton AB  
T6R 0T4  
[admin@southwestkc.ca](mailto:admin@southwestkc.ca)**

## VISION

Southwest KC Minor Hockey Association is an outstanding leader in organized sport and offers every child in our community an opportunity to play.

## MISSION

Southwest KC Minor Hockey Association provides a high quality minor hockey program that promotes the social, mental, and physical benefits of organized sport for all players while also offering parents an opportunity to give back to the community.

## OUR VALUES

Southwest KC Minor Hockey Association is committed to applying our guiding principles across our organization and to demonstrate the following actions:

### RESPECT

cultivate an atmosphere of consideration and empathy towards each other

### LEADERSHIP

develop leaders on-ice and off-ice and inspire to deliver positive impacts

### TEAMWORK

encourage collaborative efforts while collectively achieving a common goal

### INTEGRITY

conduct our organization with honesty, transparency, and ethical behaviour

### PERSEVERANCE

proceed stepping forward without discouragement

### COMMUNITY

collaborate with others to prosper and grow our community

### EXCELLENCE

foster our organization in excelling and setting tangible targets to succeed

## Meet one of our newest Board Members



I am excited to join the Board as the new Director of Marketing. My son joined the Junior Timbits this season and we are thrilled to be part of the SWKC family.

We were lucky to find out about this wonderful discovery program from a friend after our son refused to take skating lessons because he said it would be too boring. No, instead he wanted to play 'real hockey'. He's been to 4 practices so far and told me the other day how hockey is his most favourite thing in the whole wide world. Having said all this, my mission is to spread awareness of our club and its wonderful program for young children to not only learn to skate but to play hockey at the same time.

I know there is still a lot for me to learn as a new board member as well as a new hockey mom but I am excited to be part of the SWKC family and look forward to meeting you at our upcoming events.

Please do reach out, especially if you are new to the club and feel lost or have any feedback/suggestions to share. I am always happy to help where I can.

Suzie Gilady, Marketing Director

# 2019-2020 Player Welcome Event

Thank you to everyone who could make it out to a very special Southwest KC and KC West Player Welcome Event. We had over 400 people stop by to visit, eat some delicious pizza, and receive your awesome player packages. Thanks to everyone for making it an amazing event and all those volunteers who made it all possible!

A very special thank you to PIZZA BOX - Riverbend for your generous support of our event! The service and pizza was amazing!



# Team Events

## KC099 Bottle Drive

Who doesn't love a good bottle drive? Peewee KC099 Reapers held a team level fundraising bottle drive. A great way to team build while having a lot of fun!



## KC042 Bottle Drive

Why is a bottle drive so popular?

It's a ton of fun and you get to hang out with your teammates, coaches, and parents. As a bonus, you raise some needed money to play in tournaments or spend on other cool team activities. Our Novice KC042 did just that on November 24th!

## KC068 OilKing's Big League Experience!

On October 13, Atom KC068 team played a game with a team from Beaumont at Rogers Place before the Oiler King's game. It was a special event organized by the team. The players got dressed in an Oiler's dressing room and all of them were introduced when they passed the blue line. It was a very special experience for both the players and parents.



## KC042 Halloween Party

KC042 had a fun Halloween party to work on team building in a pretty cool way!



## KC067 Tournament

KC067 Warriors won the B Final of the SWAT Raptors (SW407) Jurassic Holiday Challenge in an exciting shoot-out! The players worked hard, had a lot of fun, and continued team building! The tournament provided the players an opportunity to donate items to the Edmonton Food Bank and Santa's Anonymous which was a great way to show our commitment to our Community!



## Have a Team Event to Share?

We'd love to hear about it. Send your event pictures and description to [communications@southwestkc.ca](mailto:communications@southwestkc.ca).





## Oil Kings Night

Thanks for a great response to the upcoming event! We are ready for an incredible team, player, and family experience as our Clubs take in an Edmonton Oil Kings Game with tons of on-ice and off-ice activities. Puck drops at 2:00pm on Wednesday, January 1, 2020 at Rogers Place.

Player experiences will be emailed to your team when they are ready.

Don't forget to share your pictures of the event with us to [communications@southwestkc.ca](mailto:communications@southwestkc.ca) or post directly to our Facebook page too!



## Annual Silent Auction & Pub Night Fundraising Event

Save the date and plan to be part of an incredible event!

The purpose of this event is to recognize the dedicated efforts of our hockey families with a fun and relaxing evening out. This is paired with a fundraising opportunity in the form of a Silent Auction to help support and continue the extraordinary programs and activities offered by our organization.

**DATE:** Saturday, January 11, 2020

**START TIME:** 6:30pm

**LOCATION:** Brewster's Pub (Century Park, 2335 - 111 St NW, Edmonton, AB T6J 5E5).

Each registered player is provided with two tickets to this event, which will feature an exciting Oilers vs Flames game viewing, complimentary food, 1 refreshment per ticket, as well as a few other exciting fundraising events such as:

- Silent Auction
- Sports Memorabilia Auction

Check your email for additional important information, how to provide your silent auction item, and the available volunteer opportunities.

### Still Have Questions about the event?

- If you have questions specific to volunteering for the event, contact [volunteerdir@southwestkc.ca](mailto:volunteerdir@southwestkc.ca).
- If you have any other questions regarding the event, contact [fundraising@southwestkc.ca](mailto:fundraising@southwestkc.ca).