



Hello Parents,

Our inaugural Southwest KC Grand Finale Tournament is fast approaching.

It will be held the week of March 30, 2020 through until April 5, 2020 at various city arenas. All of our Initiation Senior Timbits, Novice, Atom, and PeeWee level teams will be participating. There will be no cost to our teams to participate. What a great way to finish another memorable year of SWKC Hockey together with a tournament!

Schedules will be released closer to the starting date for each level.

This tournament is a significant event as it helps raise our awareness throughout the hockey community and also helps us raise funds to provide an even better experience for our players and families.

For our families who have not yet had the opportunity to fulfill their volunteer commitments, there will be many opportunities during the tournament week to lend a helping hand and earn your volunteer credits.

We will require volunteers to hand out game sheets, game pucks, Heart and Hustle and Player of the Game awards, as well as people to sell 50/50 tickets and raffle tickets.

All volunteer roles are incredibly easy, and full training will be provided ahead of time. The commitment level will be just a few hours per shift to make it manageable. We sure would appreciate all the help we can get. The more people we have lending a helping hand, the better it will run. The better it runs, the better the experience will be for everyone and the more we can offer our players next season. If you are willing to help, please email me at [vphockeyops@southwestkc.ca](mailto:vphockeyops@southwestkc.ca) and I will add you to our volunteer list.

Lastly, we will be offering sponsorship opportunities to help make this event a huge success. If you, or someone you know has a business that would like to donate to help a not-for-profit minor hockey program, please email me back at [vphockeyops@southwestkc.ca](mailto:vphockeyops@southwestkc.ca).

We are looking for sponsors to help provide Heart and Hustle awards, Player of the Game awards, Champion Medals, as well as welcome packages to all of our teams. We will also be in need of sponsors to help with raffle prizes. All sponsorship opportunities are tax deductible as a receipt will be issued.





All sponsors will be mentioned in the tournament handout, their logo will appear on our website, on banners throughout the arenas, in our newsletter, and our social media posts. All platinum level sponsors will also receive a framed "Thank-You" picture to keep at their organization.

We will be offering four levels of sponsorship:

Sponsorship Level	Sponsorship Amount
Bronze	\$250.00
Silver	\$500.00
Gold	\$750.00
Platinum	\$1,000.00

More information will follow closer to the event, once playoffs are finished. We look forward to seeing everyone at the opening ceremonies.

Thanks,  
Jeff Landry  
VP of Hockey Operations  
Southwest KC Minor Hockey Association (SWKC)