



AIRDRIE STARS HOCKEY ACADEMY
2020-2021 HSL Season



STARS HOCKEY ACADEMY

Founded in Airdrie, Alberta in 2017, the Stars Hockey Academy was created to ensure local and surrounding hockey players have an alternative opportunity to play at a top level of Hockey. Since joining the HSL (Hockey Super League) in 2018, we are very excited to be going into our third HSL season. Stars is committed to maintaining an elite level of development through our experienced

coaching staff while maintaining a level of parent involvement to ensure all of our teams have a successful season. We want to ensure that every player regardless of age has a safe, positive and fun learning environment while in the program. We hold our Coaches, Players and Families to the highest standards to ensure a successful and competitive culture within our academy. Our coaches are carefully chosen individuals that demonstrate a player first mentality. We all have a vested interest in getting your player to the next level. We want to help every athlete achieve and exceed their goals while being a part of our Stars Hockey Family.



2018-19 INAUGURAL SEASON

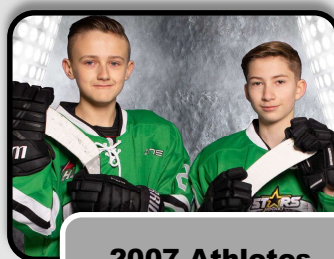
The first ever Stars team built with 2006 and 2007 born players competed in a mixed division of 07 Major/06 Minor teams. These young men were the pioneers for the program which embraced this new approach to player development. Every athlete participated in over 70 hours of practice ice and 20 hours of off-ice conditioning. While not being very successful on the scoreboard they were very successful as a team and truly embraced the meaning of the Stars Hockey Family. This group made lifelong memories and found many other ways to win!

2019-20 HSL SEASON HIGHLIGHTS

The Stars iced three very successful teams this past season with ages ranging from 2009 to 2005 born players. U-14 Varsity, 2007 Major and 2008 Minor. Each team participated in approximately 90 hours of development including a preseason conditioning camp. The U-14 and 2007 teams participated in IIHF checking divisions which included an HSL ran checking clinic in a safe learning environment prior to the start of the season. The new 2008 team had an amazing experience winning the HSL 2008 Minor division and participating in a super series versus Team Korea.



**2005/06 Athletes
competed in the U-
14 Varsity division
under our first paid
Head Coach**



**2007 Athletes
Finished second
overall in 2007 AA
Major**



**The new 2008
team took the
2019 - 2020 Minor
Division
Championship!**

UPCOMING 2020-2021 PROGRAM HIGHLIGHTS

This is a very exciting time for the Stars Academy! We have had some great successes and also some very important lessons learned these past two seasons. Looking forward to next season, we are ready for some big steps forward in developing your hockey player on and off the ice. We are working together again with Shane Thompson at Dynamite Boxing Club, bringing back Lorie Pulliam with Inner Mind Sports and naming our Academies' first Technical Director Tyler Waycott.



**DEVELOPING &
SUPPORTING ATHLETES TO
EXCEED THEIR GOALS!**



DYNAMITE BOXING

Building personal confidence, self esteem in a respectful, positive environment.

Top athletic conditioning for speed, quickness and concentration from Coach Shane and his Crew!



INNER MIND SPORTS

Coach Lorie Is Back!

Online Lessons (95)
One on One Sessions
Facetime Sessions
Team and Group Sessions



TECHNICAL DIRECTOR

Tyler Waycott

Alignment of Team Systems & Strategy

Consistent Player Skill Development

Junior Level Playing & Coaching Experience



STARS HSL COACHES:

To Be Announced (U-15 Prep)

Tyler Waycott (U-14 Varsity)

Owen Zarazun (2008 Minor)

Troy Maschke (2009 Minor)

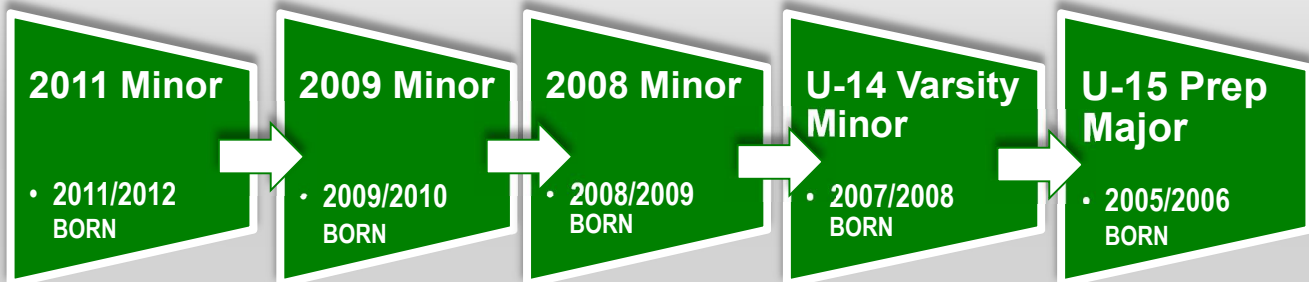
Beau Manning (2011 Minor)



**PLAYER & GOALIE
SKILL DEVELOPMENT
COACHES**

***Covid-19 Disclaimer:** We will only proceed with a season if it is safe to do so as deemed by the AHS and under HSL (Hockey Super League) guidelines. We will refund certain elements of the program if deemed unsafe and cannot proceed for any reason or make educated decisions/logical alterations to ensure the health and wellbeing of all our Stars Athletes, Families and Coaches.

2020-2021 ACADEMY TEAM PATHWAY & PRICING



Our first year of Airdrie Stars Academy has been an amazing experience for our family. Our son has been supported and encouraged throughout the season. I have watched my son and his team improve far beyond my expectations. With more ice time and off ice team training these kids have a much better opportunity to improve than traditional Minor hockey.

~ Allan and Nicole

2011 / 2009 / 2008 MINOR

\$2950 PER PLAYER

**Payment Plans
up to 9 Months!**

- Athletes in the minor divisions will participate in a minimum of 75 hours of development provided by their team coach, skills coaches and off ice trainers
- Coaching will include the Academy's Technical Director for consistent skill development and coach mentoring
- Formal goalie instruction from a qualified goalie instructor – 10 hours supplied (or \$500 credit – must be enrolled in goalie specific training to receive the credit)
- Players will receive an apparel package including Stars branded academy tracksuit, water bottle and HSL branded warm-up gear
- Each team will compete in 32 regular season league games that will take place in a showcase style format (4 games per weekend)
- The end of the regular season will culminate with a final HSL Championship Weekend Tournament

U-14 VARSITY MINOR (IIHF BODY CONTACT)

\$3450 PER PLAYER

Payment Plans
up to 9 Months!

- Athletes will participate in approximately 90 hours of development provided by the head coach, skills coaches, off ice trainers and an HSL ran checking clinic which takes place prior to the season
- Athletes listed on Elite Prospects Website, Major Junior and Junior A Scouts in attendance at select showcases
- As a very important year for 2007 players preparing for the Bantam draft in 2022, the Varsity Team will be head coached by Tyler Waycott (Academy Technical Director). Similarly, for elite 2008 players looking to compete in IIHF Body contact, the U-14 program will provide an extra year of developing this important skill
- Families residing outside of the general Rocky View area can choose to opt out of dryland conditioning (\$200 credit – must be enrolled in local training to receive credit)
- Formal goalie instruction from a qualified goalie instructor - 15 hours supplied (or \$800 credit - must be enrolled in goalie specific training to receive the credit)
- Players will receive an apparel package including Stars branded academy jacket and HSL branded warm-up gear
- Each team will compete in 32 regular season league games that will take place in a showcase style format (4 games per weekend)
- The end of the regular season will culminate with a final HSL Championship Weekend Tournament



We have been fortunate to be part of an outstanding organization where we are surrounded by great kids, families, coaches, managers, and it honestly feels like we are one big family!

After participating in both their spring and winter HSL programs, our daughter absolutely loves the Stars!

I can't say enough good things about the Stars program, and more importantly the Stars family.

~ Mike and Brenda

U-15 PREP MAJOR (IIHF BODY CONTACT)

\$3450 PER PLAYER

**Payment Plans
up to 9 Months!**

- Athletes will participate in approximately 90 hours of development provided by their team-paid coach, skills coaches, off ice trainers and an HSL ran checking clinic which takes place prior to the season
- Advanced player promotion with athletes listed on Elite Prospects Website, Major Junior and Junior A Scouts in attendance at select showcases and Hockey Super League YouTube Channel Exposure
- Paid head coach under the direction of the Academy's Technical Director for consistent skill development and coach mentoring
- Families residing outside of the general Rocky View area can choose to opt out of dryland conditioning (\$200 credit – must be enrolled in local training to receive credit)
- Formal goalie instruction from a qualified goalie instructor - 15 hours supplied (or \$800 credit - must be enrolled in goalie specific training to receive the credit)
- Players will receive an apparel package including Stars branded academy jacket and HSL branded warm-up gear
- Each team will compete in 32 regular season league games that will take place in a showcase style format (4 games per weekend)
- The end of the regular season will culminate with a final HSL Championship Weekend Tournament
- U15 Prep Major will be invited to an International Invitational tournament pending HSL approval, to showcase athletes for Major Junior scouts as the eligible players move towards the 2020 Western Hockey League Bantam Draft (2006 born athletes are eligible for the draft)

*U-15 team must ensure coaching travel and meal costs are covered, Teams may decide cash call and/or fundraising for these expenses.



*Prices are meant to be all inclusive; however, individual teams may decide to incur additional costs which include things like exhibition games, tournaments, other team apparel, transportation, team meals and events. Teams must ensure majority buy-in for any additional costs.

*Prices include any associated taxes & fees



HSL New Player Registration Fee Starts at \$620 Per Player (4 Month Payment Plan Is Available) Package includes:

- Game Jerseys & Socks
- Bauer Bag
- Insurance
- Bauer Gloves
- Workout Gear
- Bauer Helmet
- Pant Shells
- Practice Jersey & Socks

Returning Players (all ages) can opt out of certain items for a decreased package fee. Returning players are only required to purchase the apparel and soft goods package (Game Jerseys, Pant Shells, Game Socks, Hat and Workout Gear) and Insurance. Hard good package options will be available on-line at the time of registration

Formal expression of interest will be hosted through www.starshockeydevelopment.com; we will follow up with next steps upon receiving your registration. We would be honoured to have the opportunity to work with your player and privileged to have you in our Stars Hockey Family!

Thank you for your consideration; please do not hesitate to contact us should you have any questions: starshkydevelopment@gmail.com or call Jonah directly at 403-585-0567

Its More Than Just A Logo

What does it take to be a Star?



5 Stars For Our Academy

Core Values:

RESPECT
CONFIDENCE
DISCIPLINE
EFFORT
& ALWAYS HAVE FUN

Stars Hockey Development was
Est. In 2015 to provide fun
valuable hockey development In
the Airdrie Alberta area



A Strong Foundation
of player athletic
and social
development, both
on & off the ice

The Shield represents the inner
strength and mental
preparedness our
players/families have

No Boundaries, Alberta
is home to our
academy's location
however we have Stars
families coming in from
BC & AB/SK Border

players/families have
preparedness on
strength and mental

BC & AB/SK Border
families coming in from
however we have stars