



Dear Potential Sponsor,

Spring is just around the corner, and St. Catharines Minor Baseball is once again busy getting ready for another summer of baseball. We have been providing local youth the opportunity to play the wonderful game of baseball since 1962, but we would not be able to continue to do so without the generous support of our many sponsors. St. Catharines Minor Baseball Association has had over 600 players, and they range in ages from 3 years old to 22 years old. These players comprise upwards of 60 teams, which span House League, Select, and Rep caliber levels.

We are humbly requesting that your business consider sponsoring one of our Association's many teams. A description of the various Sponsorship packages is attached. Your consideration is always greatly appreciated. Your sponsorship money will help offset various expenses (equipment, uniforms, park fees, etc), which in turn allows us to keep the registrations costs affordable for our families.

Baseball, as with other youth sports, helps children build self-esteem, self-respect & dignity, teaches them the value of sportsmanship & teamwork, and helps them develop skills for handling both success & failure. From Blast Ball & T-Ball, all the way up to the oldest divisions, the participants of the SCMBA enjoy the wholesome fun & invigorating excitement of baseball. House League, Select & All-Star levels provide players with varying levels of competition, while still stressing having fun & playing fair. Our organization is open to youth in St. Catharines from the age of 3 to 22 and we work very closely with the Jays Care Foundation, Pro-Kids & JumpStart programs to provide access to our league to disadvantaged youth to ensure that cost is not a barrier to the values that sport instills.

Thank you for taking the time to read this letter, and we look forward to the opportunity to partner with your organization. If you have any questions or ideas for sponsoring, please do not hesitate to contact us at sponsorships@stcatharinesbaseball.ca.

Sincerely,

Dave Woods

Sponsorship Director 2022 – St. Catharines Minor Baseball Association Inc.

sponsorships@stcatharinesbaseball.ca

<http://www.stcatharinesbaseball.ca>