



**Strathmore Lacrosse Club
Board of Directors Meeting
December 18, 2024**

Attendees: Kris Permann, Andrea Blackley, Jessica Harder, Lisa Wolfe, Lucas Bobbit, Jon Peters, Michele Schwing, Shawna Feradi, Travis Gauthier

1. Approval of Regular Meeting Agenda by Michele. Second by Jess.
2. Approval of November 18, 2024 minutes by Jon. Second by Travis.
3. CDLA/ALA Update
 - With the shift and moving Red Deer to Edmonton for the A program and Wild Rose League (u17 A), we may allow some Red Deer players to try out for Calgary's A teams.
 - HOKS will have an update. Currently, we have no written agreement with other clubs, and as such, our players are getting fewer opportunities than others. A balance must be struck.
 - ALA has been putting together a good long term athlete development guideline. On review, it is very close to what Travis is working on. It is a great opportunity to standardize coaching efforts.
 - There is a very large push on bench staff and executives to register in the ramp. We pay a fee for each one, so we must be strict on this. The fee is for insurance, and there will be zero tolerance for not being registered and trained properly from ALA and CDLA. If coaches are not trained or registered, the team will forfeit. This includes trainers. The wording on the insurance is that all executives or board members must be registered. I discussed this with ALA and since our executive is defined in our bylaws we can register just president, vice presidents (x2), registrar, and treasurer.
4. Juniors/RMLL Update
 - RMLL – Minor program - Shamrocks hosting cup this year.
 - South Graduating U17 info session Jan 10. South combine Jan 18th at Saddledome for graduating U17.
 - RMLL casino March 22 and 23rd at Barlow and 16th. Whoever is interested will give us a kickback.
 - ALA did a gap analysis. They came and watched crossover weekend. It showed many things that Alberta Lacrosse needs to approve, partly where the new technical document came from.
 - \$950 for RMLL Team fees
 - o Jon motions to discount the 2024 player fees who were away for the pre-season of 2024 by \$250. If they have already paid, we will apply for a credit for 2025. Second by Travis. All in favor, motion carried.
 - o Travis: I would like to carry forward that any junior players willing to help at practices would get a discount on their fees. Lucs agrees. **Shawna can help with drafting an email and sending it out to junior members.**

7. Financial Update

- The opening balance for November was \$11, 873.73, the closing balance was \$2,401.12. We paid Carrie for the floor time for the Winter Camps as well as our typical expenses: storage and QuickBooks, RMLL, and ALA. We received some payments from registration for the winter camps.
- December opened with \$2,401.12. We received the cheque from the Canada Day Tournament for \$ 27,167.90. We paid our usual expenses and received a number of funds from winter camp registration. Our balance to date for December is \$28,602.44.
- 49 registrants for the Winter camp totaling \$4,480.00. Two people we are waiting on E-transfers from.

8. Apparel/Equipment Update

- Michele: Water Bottles - Water bottles from Tuxedo will be \$9/each on the online store with a minimum of 100 bottles ordered. If we ordered 100 bulk on our own she would give it to us for \$7.50/bottle.
- Michele: Socks - Theresa knows of Bardown – minimum 100 pairs and \$18 and up. Michele came across a guy who sells customized socks. Have reached out for a quote. Free shipping, free design mock-up. Starts from \$9-13/pair. We would need to order a minimum of 100 ordered.
 - o Michele motions to spend up to \$2100 for 100 socks and 100 water bottles. This would be at the highest price. Second by Laura. All in favor. Motion carried.
- Coaches shirts—Tuxedo can give a discount code and send a bill to the club at the end of the season. This would give the coaches the ability to order something other than a coach shirt. It would be a \$50 discount. Some items would be excluded. **Michele will find out what items are excluded and report back next meeting.**
- Travis motions to purchase 7 cases of balls at \$327.50/box = \$2300. Second Jess. All in favor. Motion Carried.

9. Fundraising Update

- Fundraising Fee: We must emphasize fundraising is importance to the club. Jess will put together an email stating how the cash raffle will work and alternative options for those unable to participate. It is important to note that, as per AGLC, we cannot mandate the Cash Raffle. We will need to provide alternative options for those who cannot participate.
- Cash raffle is still an option at registration but not a mandatory package
- Managers will be given a list of people who paid at registration. They will need to follow up with the remaining players who did not pay at registration. Each team will be responsible for selling a certain amount of tickets
- Looking at printing 3000 tickets meaning \$30,000.\$23,500 for the club. Keeping prizes the same as last year. Juniors will be selling this year as well. There is a fee of \$150 selling 30K and printing is \$300.
- Will hand out tickets to team managers at manager meeting
- For those who don't want to sell – They need to volunteer for Canada Day. For those not comfortable taking e-transfer take cash or etransfer the club.
- The Casino account will need to be open for the Cash Raffle.

10. Volunteering Update

- Volunteer Policy emailed to the board. Please BECOME FAMILIAR with this so we can all communicate the same thing.
- Shawna to put expiry date on package of April 19

11. Tournament Update

- Not started on the Loftus thing yet. Asked Shawna to start putting her award presentation on the webpage.
- We will stick with Rapid Artist. What are we looking at selling at the tournament?
 - Michele: Touques are an idea.
- Will work with Jon to determine the number of teams in each division. U15 & U17. "High Level Floor Time"
- Working with Kris on the Most Accurate Shot ideas.
- Will send a sponsor letter and raffle letter to Shawna with our water mark to email to members. Send when registration opens. (start of January)
- Do we want new medals? Maybe will ask supplier if they have any other ideas to tweek.
- Arena and announcer are booked. Will get cheque for announcer from Steph.

12. Other Business

- Preseason floor time proposal – These are after evals but before CDLA books regular season times. 3 floor times per team. \$39 hours total going off the same number of teams as last year. \$6344.81 total.
 - o Motion to approve spending \$6400 on pre-season floor times. Second by Jon. All in favor. Motion Carried.
- Try It Proposal - Looking at 4 days at George Freeman. \$90/floor time. Would like to encourage people to bring non perishable food items or a donation of \$5 towards the food bank.
 - o Travis makes a motion to spend \$450 for Try It Lacrosse and advertise that we will be accepting perishable donation items or \$5 to join the session. Second by Kris. All in favor. Motion carried.
- Pinnie Proposal - Looking at pinnies for our evaluations only. Looking at purchasing 150 pinnies. Reached out to a few suppliers. Waiting for quotes to come back. Want 2 colors pinnies. – Travis working on this will come back in Jan.

- Next Meeting: January 15th @ 6:30pm. Rural Fire Hall
- Meeting Adjourned: at 7:44pm