



## Strathmore Lacrosse Club Board of Directors Meeting February 2, 2025

Attendees: Kris Permann, Carrie Yorke, Travis Gauthier, Tom Craig, Laura Wolfe, Shawna Feradi, Michele Schwing, Jessica Harder, Crystal Upstone, Stephanie Simeon.

1. Approval of Regular Meeting Agenda made by Travis, second by Michele.
2. Approval of January 15, 2025, minutes made by Michele, second by Crystal.
3. CDLA/ALA Update:
  - With the CDLA meeting being held tomorrow, Tom will follow up with an email with CDLA updates to the board later this week.
  - CDLA is starting to roll out coaching clinics. Axemen is putting on a clinic in Indus in April and May.
  - The CLDA planning meeting will be in late March.
7. Financial Update
  - Bank Account: \$57,461.92
  - We have been able to knock off a few of those outstanding fees. A few families have paid, and a few have made payment plans. More people have been communicating back than before.
  - It would be a good idea to write a policy regarding outstanding fees.  
**Stephanie will take the lead to start creating a policy.**
8. Apparel/Equipment Update
  - Socks have been ordered. We will see how they sell. There will be an option to order more next year. You can only order one size per 100. We ordered one size adult. We paid \$13.50/pair; we sell \$20/pair. They will arrive at the beginning of March.
  - Water bottles have been ordered. At \$7.50/bottle, they sell for \$10-\$20. We ordered 100.
  - Online Store – Asked Theresa how the Kidsport donations were handled last year. Do we want to continue this year? – In agreement that it would be a good initiative to keep going.
  - Our store is live now. The items on it are still in stock. We may add more when more items become available. We are looking into lacrosse bags. There are many of the same items as last year's store. Shipping will take 4-6 weeks. Maybe we should communicate to the membership 6-8 weeks in advance to ensure no disappointment.
  - Coaching discount – Theresa mentioned that if a discount is provided for coaches, each coach will receive a code for a 20% discount on any item they choose.
    - o MS: What about giving the code to our team manager as well? Having apparel that says Team Manager helps the team know who is a representative at the start of the season, and they work very hard for the team throughout the season.
    - o TC: I am not opposed to this. Team managers do a lot of work and this is a good idea.
    - o TG: This might be a little more incentive to volunteer for this position.
    - o MS: We would offer the same 20% code to managers as well.

Michele will ask Theresa for 60 codes to offer coaches and managers. We will only be charged if someone uses the code.

  - Jersey Fitting. Michele plans to attend 2 preseason floor times to fit jerseys. That way, it's not put on coaches and managers.

- Shorts Order—We need to review what we ordered last year and order more smaller sizes and larger sizes. Tom will order these.
- Pinnies for Evaluations are ready for pick up at Slash in Red Deer. There are 150 Black and 150 White. They are paid for. We will need them by the 22nd. Anyone who is going up there, let Travis know.

#### 9. Facilities

- March 31, opening day of Strathmore Arena. Booked from March 31 – to Easter Week.
- The following floor times have been booked:
  - o Mondays 5:30-10:30 pm
  - o Tuesdays 5:30-10pm
  - o Wed 5:30-9:30pm
  - o Sat and Sun 9am -2pm
  - o Upstairs area for photos booked from 4:30-9pm. April 29<sup>th</sup> and 30<sup>th</sup>.
  - o Lucas booked Junior times. We will need Lucas to confirm his floor times.
- Tom will send a note to HOKS about booking floor times in Strathmore for more visibility.
- Travis has sent Shawna Evaluation floor times which will be communicated by email and Facebook ASAP.

#### 10. Fundraising Update

- We submitted the application for the Raffle over 20K. It will take up to 8 weeks to review. We hope to hear by mid-March if we will be approved. If not approved, we will revert to the same amounts we did last year.
- Our raffle box account is good to go! We can continue using Raffle Box.

#### 11. Volunteering Update

- Need a few more volunteers for Roughnecks 50/50. Will send another push for this mid Feb.

#### 12. Other Business

- Goalies:
  - o Pricing on Helmets and gloves from Chex was significantly cheaper than everyone else. We do not give goalies gloves right now.
  - MS: If we supply everything for a goalie and they are getting free winter camp and possibly a discount we will upset parents who have runners but also get an influx of goalies.
  - TC: Keep in mind, we will only be renting the helmet and gloves. Used goalie equipment is expensive as well. This can be helpful for the younger athlete who is trying out goalie.
  - TG: I don't feel bad about the discount if there are 2 goalies per team.
  - CY: Washing the equipment after the season will be another expense.
  - TC: I was looking at 8 helmets and 7 gloves because the deals are so good, and I was looking at overstock if we want to go through with this rental program.
  - SS: We can do a rental with the option to buy.
  - KP: I don't think we should give. I like the idea of subsidizing the equipment.
  - TG: If we offer the world this year, will goalies come back year over year expecting the same?
  - TC: Now that I have the prices, we can offer a program with an option to buy. If parents are interested in buying a helmet or gloves we can offer the discount if they buy through us. We are not spending anything that way.
  - CU: There must be some money on it; otherwise, the equipment is not returned in great condition.

MS: A contract needs to be signed, and equipment returned at the end of the season.

TG: We can utilize Ramp and add a damage fee to the player's account when they register the following season. Michele and I inspected the goalie equipment in the locker.

TC: There is a set of Cat 3 XL that can be sold for \$400ish. I have found a set of Cat 2 uppers and a 16" pair of legs for about \$450. It could be a wash. Rental for gloves with a rent to own program. \$75/season with option to buy at \$225 or purchase direct through us. **Tom will create this program on paper and present to the board.**

- Travis would like to make a revision motion to item 2 from the January 15 meeting minutes regarding the 50% goalie fee for the season. Revision motion to read: If you are in a shared goalie position in U13 and up (meaning 2 dedicated goalies per team), you will receive a 50% discount on your season fee. Second by Laura. All in favor. Motion carried.

- Mustangs:

- We need to make a decision on the offer Trevor presented last month on behalf of the Mustangs.

TG: I can see this through 2 different lenses. In the middle of the season, the coaches will want to work on the box plays for the season. But introducing field, another side to lacrosse and partnering with another club is always beneficial.

CU: Easton went to one session and was impressed by the session he went to.

TC: We utilize Jake by hosting a fun field day?

JH: Create a day separate from when regular practices are for players who are interested in coming.

**Travis will reach out to Trevor and let him know we are interested. Suggest that we look at choosing a day closer to May or June to introduce our players to field. Possibly book the gold side on a Sunday with U11 +.**

- Dean Visser & Roughnecks

- Tom sent an email outlining the Roughnecks and Axeman's plan to memorialize Dean Visser. This is an initiative started by the axeman with roughnecks support to honour Dane by donating towards coach development. They are asking each club to choose one player to go to the Feb 22 game with a home jersey on to participate in the memorial.

TG: I think we should. Venom has had a poor stigma for years. It would help if we started being involved in things like this.

- Everyone agrees, let's get involved.

- How do we choose a family? – We can take whoever is registered and paid, and they are entered into the draw to represent us.
- Tom will reach out to CDLA and ask, if there is a particular jersey number and how many tickets. We need a write up to share with our members. Tom will also ask how other teams are choosing families.

- Westmount Elementary Lacrosse Program

- Kyle Tucker did a lacrosse program last year. We pushed for him to do it earlier this year. He plans on doing in March and April for grade 4,5 and 6. He is wondering if we want to partner up with coaches and equipment again. He is working with the ALA to have representatives but would like some Venom involvement as well. Starting March 3.

TG: The times are weekdays during the week. They are not ideal for most people.

SF: I can ask if Jim will help if needed.

TC: This is getting us late in our season. Should get an update from Marcus on his movement with Classroom Lacrosse with Westmount.

Travis will align with Marcus on what is happening with Westmount. May need to push classroom until next year and partner with Kyles Lacrosse program.

- Calgary Flames Sports Bank
  - o Northland Lacrosse through Elevate have donated 100 sticks to the Calgary Flames Sports Bank. They have also added more lacrosse gear. If you apply for a kidsport, you can get gear from the sports bank. This is an initiative for kids to be outfitted properly. You can apply directly through flamesportsbank.ca.  
We will push this out to our membership.
  
- Next Meeting: March 9 @ 6:30pm location TBD
  
- Meeting Adjourned: 8:26pm