

## Strathmore Lacrosse Club Board of Directors Meeting January 15, 2025

Attendees: Lucas Bobbitt, Shawna Feradi, Travis Gauthier, Stephanie Simeon, Jessica Harder, Kris Perman, Marcus Kartz, Trevor Mandiak, Andrea Blackley, Crystal Upstone, Tom Craig

- 1. Approval of Regular Meeting Agenda by Marcus Second by Travis.
- 2. Approval of December 18, 2024, minutes by Travis, Second by Andrea.
- 3. CDLA/ALA Update
  - U17 Red Deer was a part of our league. Now, Red Deer will be a part of Edmonton.
  - There was a surplus of releases, and almost all were rejected.
  - A presentation by the Jr. A Raiders (hosting Minto Cup) was done about wanting to get more involved in the community, including helping out at practices. This might be another opportunity to get more visibility with the Mounties as well.
  - We have our own discipline manual. Dare to Care is a new program the CDLA is looking at. Each club would get free presentations to adopt the program. We can do coach and board development.

TG: Is there a way that the CDLA can build this into a coaching program so that we can make sure this is integrated into clubs, rather than holding open meetings and no one attends?

TC: Great Questions. This would be a good idea. ALA will be the one rolling this out and planning the clinics. RIS Leadership covers a lot of the same ideas. Planning day will be March/April.

- Canada Day Tournament. We are hosting this year with the Hornets. Confirmed teams from Czech. Planning is looking good. Will be tightening up on select teams this year. Should get great media coverage with the international teams.
- U9 Players seems to be a lot of tournaments this year! Good News!
- 4. Juniors/RMLL Update
  - Lucas is working on incentives for junior players to coach at the lower division. Offering \$150/discount on registration fees. This info can be added to the manager binder.
- 8. Financial Update
  - Opening Balance Dec 16 \$28,451.09. Opening Balance Jan 1, \$24,453.22.
  - Expenses for January (apparel, RAMP, Floor Times) totaling \$13,296.41
  - Income with registration fees \$21,570.00 Outstanding balances totalling \$5480
  - Closing balance on Jan 14 \$36,347.25
- 9. Apparel/Equipment Update
  - Michele reporting back on what items are excluded from Coach Discount at Tuxedo
  - Venom Socks have been ordered.
  - Tuxedo is running into supplier issues, and they do not want to open the store in January for us as they are hesitant to order without a definite commitment on items. Hoping that we can get the store opened in early February.

- 10. Facilities
  - On March 31, blue ice will be out. May 11 for Gold. Pre-season floor times have been booked in Calgary at the soccer center. 1 per week per team based on 13 teams. When Blue Side is open there will be 2 per week. Pre-season floor times are booked Up to the 29<sup>th</sup>.
  - Waiting to hear back from Tracy on more information.
- 11. Fundraising Update
  - Filling out applications for over 20K raffle.
  - Will send clarification on the cash raffle to members. The only change has been the option to pay the club cash call at registration.
- 12. Volunteering Update
  - Shawna added an expiry date on Volunteer package April 19
  - As of right now we have 12 volunteers for the Roughnecks 50/50
- 13. Tournament Update
  - Andrea and Jon will work together to determine the number of teams in each U15 and U17 division. "High-Level Floor Time"
  - Andrea to send sponsor and raffle letter to Shawna with our watermark to email out to members (mid January)
  - Can only fit 18 teams vs 20 for the Rumble
  - Money in would be \$31,500, tournament expenses \$27,100. Profit/Loss from tournament \$1400
  - Increased the budget for apparel and volunteer shirts
  - Still trying to schedule the Jrs. The game looking at an 8pm start and running U7 & U9 scrimmage again.
  - Motion to approve Redneck Rumble budget by Andrea. Second by Travis. All in favor. Motion Carried.
- 14. Other Business
  - Mustangs LAX Update (presented by Trevor Mandziak)
    - Mustangs had their board meeting last night. To help grow mustangs and the game, they are offering Jake Foster to go to 1 day of practice. He would run box/field type of practice to expand exposure to field lacrosse. Pick a night where 3 practices would be in one night. Coaches could still be on the floor but Jake would take the lead. Option to hold practice indoors or outdoors would be there. If indoors, it would be a "field" type practice. Jake is the coaching director for Mustangs and moving forward as Head Coach. Jake is also running True Calgary full-time (elite travel team).

TG: This would be a great opportunity for our coaches to learn something new as well.

TM: It might be best to do it at the end of May to give families a chance to see if they want to join the field.

• Will keep Mustangs on the Agenda to finalize details and practice days.

- Goalie Fees for the 2025 Season – We are in a critical shortage of goalies for U13 & U15. Looking at what we can do for goalie development at U11 to help succession up to U13. Goalie Try Its are great, hopefully we get some traction with more interested players. What can we do to entice people to go in net?

 We don't provide, helmet and gloves. Do we want to support them in the purchase of those items if they guarantee that they will play? Or offer a leasing or rental option? Cost of gear is a barrier to play that position.

TM: Other clubs have bought a few sets of gloves as a club and rent them for \$50 / season. If gloves are in good shape and taken care of we will make money back.

TC: Free registration for goalies?

TG: I worry about the commitment level if they play for free. 4 sets of gloves could suffice.

TC: Fees could be refunded at the end of the season by signing a contract stating expectations of involvement and commitment. AB: 50% off enrollment and supply gloves?

- Motion made by Tom to offer 50% discounted goalies U13 and up with subsidized helmet and Gloves at a rental rate. Second by Andrea all in favor motion carried.
- Will advertise Try Its to U11 as well moving forward.
- HOKS Update: We want a document that outlines the agreement between HOKS and home clubs. Nothing in there is unreasonable.
  - We would like to see a common evaluation score process so we know they are done in a legitimate way.
  - Having 3<sup>rd</sup> party impartial evaluators. We will submit our Strathmore rubric. Making sure it's a common platform for South and North.
  - Try Out fee is \$75. Running try outs close together Venom and North HOKS are happening same day.
  - Volunteer commitments will be communicated better so our club knows which members are volunteering.
  - Practice locations We want visibility of HOKS in Strathmore. More practices will be held in Strathmore for more visibility.
  - Red Shirting Rules We want to make sure that "cusp" level B players have the opportunity to play up.
- Next Meeting: February 10<sup>th</sup>, 2025 @ 6:30pm @ FireHall
- Meeting Adjourned: 8:22pm