



**Strathmore Lacrosse Club
AGM Meeting Minutes
October 5, 2025**

In Attendance: Sheldon Kinsman, Angie Kinsman, Kris Permann, Garrett Kupczypski, Nelson Lloyd, Andrea Blackley, Crystal Upstone, Travis Gauthier, Tom Craig, Marcus Kartz, Laura Wolfe, Dwayne Penner, Lucas Bobitt, Michele Schwing, Carrie Yorke, Jessica Harder, Carson Gron, Tanya Brauer

Meeting called to order at: 2:04pm

1. Welcome and Introductions
2. Approval of Agenda: Motion made by Travis. Second by Jessica. All in favor. Motion carried.
3. Approval of 2024 AGM Minutes: Motion made by Crystal. Second by Travis. All in favor. Motion carried.
4. 2025 Season Annual Report from Club President

Focus Strategy:

1. Major Goal 4 – Technical Development
 - a. High Intensity camp in February
 - b. Improve fundamental skill development and advanced skills across all age groups.
 - c. Improve player evaluations. Increase the number of days of evaluations as well as extend to lower age groups.
2. Major Goal 3 – Tactical Development - Coach Development – Additional coaching assistance with a common strategy to improve player development.
 - a. Develop target player skills sets for each age group (Focus and drive coaching results)
 - b. Hold additional coaching sessions – develop a coach support network.
3. Minor Goal 1 - Grow the Game - Administrative Clean up
 - a. Organize SharePoint – create a document structure.
 - b. Review current policies and procedures – Identify needed policies and assign out to champions.
 - c. Organize pre-season plans and procedures to avoid unnecessary delays in our planning for the following seasons.
2. Moderate Goal 1 – Grow the Game
 - a. Aim for 20% growth.
 - b. Provide lacrosse plans.
3. Minor Goal 2 – Mutual respect
 - a. Finalize and uphold a discipline strategy.

Results:

1. Major Goal 4 – Technical Development
 - a. High Intensity camp in February – Success - High intensity camps were run with a dual age group format due to low playing surface availability. There were many positive responses on the camp which was a first for Strathmore Lacrosse. It is deemed necessary to split some groups up to better focus on skills which will improve satisfaction.

- b. Improve fundamental skill development and advanced skills across all age groups. – partial Success - metrics for skill development will be felt in later seasons. It was felt that we had good coaching in many levels but a few levels lacked experienced coaching. Board members supported those areas but at some points it was later in the season. Overall it is felt that we had a positive growth season with many teams making playoffs and doing well. YoY results were up from last season with more teams placing higher and competing. It will be important to improve program delivery for coaching and player development.
 - c. Improve player evaluations. – Success - Increase the number of days of evaluations as well as extend to lower age groups. – Player evaluations were much more detailed and comprehensive than 2023. A new rubric was developed and deployed, and evaluators seemed to complete the evaluations well. This year we partnered with the JrA Mountaineers which worked out very well. We have collected learnings from the evaluations and the season and have collected feedback and will create improvements to the overall system.
- 2. Major Goal 3 – Tactical Development - Coach Development – Additional coaching assistance with a common strategy to improve player development.
 - a. Develop target player skills sets for each age group (Focus and drive coaching results) – Fail – This past year we did start to develop player skills sets but it was not rolled out to coaching as well as it should have been. There are gaps in delivery. With new development we are hoping to work with coaches in the upcoming season and offer better development support.
 - b. Hold additional coaching sessions – develop a coach support network. – Fail - although we provided several on floor supports with coaching it has been deemed that a few new coaches experienced significant problems. We experienced most of our problems with U11 A, U11 C, and U13 C. other groups worked well.
- 3. Minor Goal 1 - Grow the Game - Administrative Clean up
 - c. Organize SharePoint – create a document structure. – Partial Success - Sharepoint requires additional cleanup but files are being kept more organized by the team.
 - d. Review current policies and procedures – Identify needed policies and assign out to champions. – Partial Success. We have identified a couple of areas for policy improvement. These include the coaching guides, player development guides and discipline policy.
 - e. Organize pre-season plans and procedures to avoid unnecessary delays in our planning for the following seasons. – planning has already started in early September which is an improvement over the start of the 2024 season.
- 4. Moderate Goal 1 – Grow the Game
 - a. Aim for 20% growth. – there was a 1% raw growth within the minor lacrosse structure. It should be noted that we did not run any significant school programs compared to the previous year. We did lose 70 athletes overall but only 45 left the sport within the minor organization. We gained 77 athletes in the minor organization which would indicate a normalized growth of 13% overall to the game.
 - b. Lost 12 athletes to Fury Lacrosse
 - c. Lost 5 athletes to financial issues
 - d. Lost 1 athlete to injury, athlete confirmed they wished to return to the game once healed
 - e. Lost 7 athletes to moving, confirmed all continue to play
 - f. Lost 45 athletes to leaving the game however several parents expressed positive views and desire to come back.

- g. Provide lacrosse plans. – basic plans were offered to coaching as well as guideline strategies.
- 5. Minor Goal 2 – Mutual respect
 - a. Finalize and uphold a discipline strategy. – success – Strathmore was one of the least penalized teams in the league and had the lowest referee report number of all clubs. We finished the year with 3 discipline reports on players, 0 on coaches, 0 on parents. This is extremely good as the result is very low on a per-capita base as well as
- 6. Treasurer report
 - o 2025 Summary of Account:
 - Income \$181,642.64
 - o Casino \$23,093.0
 - o 2025 Winter \$7,960.00
 - o 2025 Box \$90,545.00
 - o Donations \$6,594.65
 - o Canada Day \$27,167.90
 - o Merchandise \$1,019.24
 - o Redneck Rumble \$25,240.00
 - Expenses \$177,124.77
 - o Admin \$7,021.01
 - o Operating Costs \$53,757.26
 - o Redneck Rumble \$24,782.23
 - o Fees \$4,287.03
 - o Membership Dues \$67,084.43
 - o Misc. Costs \$17,532.81
 - o Proposed 2026 Budget
 - Income \$149,445.45
 - o Raffle \$21,100.00
 - o Casino \$80,000.00
 - o 2026 Box \$90,725.00
 - o Donations \$1500.00
 - o Canada Day \$30,000.00
 - o Merchandise \$1200.00
 - o Redneck Rumble \$25,997.20
 - Expenses \$174,075.81
 - o 2025 Rollover Funds \$27,610.93
 - o Admin \$7,231.64
 - o Operating Costs \$55,369.98
 - o Redneck Rumble \$25,525.70
 - o Fees \$4,372.77
 - o Membership Dues \$68,426.12
 - o Misc Costs \$13,149.61

Volunteers from executive to create an audit committee to review the treasurer report due to a discrepancy in the accounting numbers between Quickbooks and account.

- 7. Call for Nominations for Executive:
 - o President – Tom Craig will be stepping down. Shawna Feradi nominates Travis Gauthier. No other nominations. All in favor of Travis as president. Motion carried - Travis will claim the role of president.

- Vice President - Marcus will allow his name to stand as Vice President. Garrett nominates Kris Perman. Majority rules Kris Perman will claim the vice president role.
 - Treasurer – Stephanie will let her name stand as treasurer. No other nominations. She will resume her role as registrar.
 - Registrar – Shawna will let her name stand as registrar. No other nominations. She will resume her role as registrar.
8. The Year Ahead
- Winter Camp/Try It - We do not have Strathmore facilities for winter camps. Working with the Calgary Soccer Center to run winter camp starting the beginning of January through to Feb. Will aim to have individual age groups but depending on numbers we may have to combine divisions. U7 & U9 ran out of Strathmore Motor Products last year, however this year we have decided not to run the U7 & U9 camps. Instead, we will run, a few more Try It's where the U7 and U9 groups will be able to join.
 - Classroom Lacrosse - We have a proposal from Elevate. At the last meeting we decided to table this, until after the AGM. We would like to investigate the climate of whether local schools are interested. There is a grant available through the Roughnecks for Lacrosse Literacy.
Tanya: Wheatland FCSS could be an avenue to look into that could be helpful. Another target could be Rural Route School.
Travis: Conversation with George Freeman School is interested in putting a lacrosse program into their academy programs.
 - Casino - Running Dec 23rd, 24th, 25th. Great opportunity for our club and excellent revenue opportunity for our club. We have put out calls for volunteers and have received quite a few sign ups already. Will be finalizing the volunteer forms soon. Offering a discount on fees for people who are signing up. \$100/shift and no cap on shifts.
9. Motion to close the AGM at 3:00pm made by Kris. Second by Michele. All in favor. Motion carried.
10. Next Meeting – Following this AGM meeting