

# STRATHMORE SOCCER

## Logo Use Policy



## Strathmore Soccer Association (SSA) Logo Usage Policy

### 1. Ownership and Authority

The Strathmore Soccer Association (SSA) logo, crest, and service marks are the exclusive intellectual property of the **Strathmore Soccer Association**. Unauthorized use, reproduction, or distribution of these marks is strictly prohibited.

### 2. General Usage Restrictions

To maintain the integrity of the SSA brand, the following rules apply:

- **Prior Written Consent:** You may not use the SSA name, logo, or crest in any capacity—including digital media, print, or merchandise—without express prior written permission from the SSA Board or authorized personnel.
- **No Alterations:** The logo must be used in its original form. Stretching, color changes, or adding unauthorized text to the crest is not permitted.
- **Commercial Use:** Use of the logo for commercial gain or by third-party vendors is strictly forbidden unless a formal licensing agreement is in place.

### 3. Banners, Flags, and Team Gear

We encourage team spirit, but it must reflect the SSA's standards. Any banners, flags, or signage displaying the SSA logo must adhere to the following:

- **Content Standards:** Displays must not feature inappropriate, offensive, or derogatory language or imagery.
- **Affiliations:** The logo may not be displayed alongside symbols representing gang affiliations, political movements, or any group that conflicts with the SSA's code of conduct.
- **Approval Process:** Designs for custom team banners or flags using the SSA logo must be submitted to [info@strathmoresoccer.ca](mailto:info@strathmoresoccer.ca) for approval prior to production.

### 4. Enforcement

The SSA reserves the right to request the immediate removal or destruction of any materials featuring the SSA logo that are deemed unauthorized or in violation of the standards listed above.