



Fundraiser/Sponsorship Policy

Policy Overview and Purpose:

The purpose of this fundraising policy will give guidelines to appropriate fundraising within Strathmore Soccer Association. Strathmore Soccer recognizes the value and importance of fundraising as a method of setting off costs for participants.

Club Fundraising

SSA Club fundraising is an important revenue stream to help reduce registration fees. All fundraising efforts will be in good taste for a youth sports club and of lawful means.

- Each indoor and outdoor season SSA will host a minimum of one fundraising event.
- Fundraisers will be led by the Fundraiser/ Casino Chair or a volunteer within the Club appointed by the Board of Directors.
- Each fundraising event will be approved prior by the Board of Directors.
- Any raffles and 50/50's are subject to be registered with AGLC and follow AGLC rules and must be lawfully done. The Casino chair must apply for a license and get approval for each raffle or 50/50 before tickets are printed, all license numbers must be printed on tickets.
- Fundraisers involving alcohol and cannabis are not allowed. All fundraisers should be in good taste for a youth sports club.
- Fundraisers must have a fee for a prize or item. With the exception of
 - Go Fund Me or similar fundraisers will only be looked at for Club items and approved by the Board of Directors prior to setting up.
 - Such reasons for this type of fundraiser could be for things such as the Club raising money for a new piece of equipment or bigger items that the club is in need of. Any such reasons would be at the Discretion of the Board.
 - These types of fundraisers will only be used as a last resort and by discretion of the Board of Directors and voted on at a board meeting.
- All fundraisers must be conducted with the safety of players and all participants in consideration.
 - Fundraisers such as hiring players for work projects are prohibited. The safety of the child must be ensured first, fundraisers such as this can be a safety risk for any child. No player shall be allowed to enter onto another's personal property to conduct work for hire representing the SSA Club.
 - Exemption would be at the discretion of the Board of Directors if all adults hiring a player have completed a child welfare and criminal record check. As well as consent has been given from the player's parent prior.

Club Sponsorship

SSA Club Sponsorship is an important revenue stream to offset Club's expenses.

- All organizations considered for sponsorship must share the same values of the Club and be suitable to be affiliated with a minor sport organization.
- All sponsors must be approved by the Board of Directors.
- Sponsorship may be looked at for items such as but not limited to Club track suits, field bookings, website sponsorship, etc.

Team Fundraising

SSA Teams may choose to fundraise through sponsorship or other lawful means

- All sponsors must be approved by the Board of Directors.
- Any raffles and 50/50's are subject to be registered with AGLC and follow AGLC rules and must be lawfully done. The Casino chair must apply for a license and get approval for each raffle or 50/50, before tickets are printed. All license numbers must be printed on tickets.
- Fundraisers involving alcohol and cannabis are not allowed. All fundraisers should be in good taste for a youth sports club.
- Fundraisers must have a fee for a prize or item.
- Go Fund me type fundraisers asking strictly for money are prohibited.
- All fundraisers must be conducted with the safety of players and all participants in consideration.
 - Fundraisers such as hiring players for work projects are prohibited. The safety of the child must be ensured first, fundraisers such as this can be a safety risk for any child. No minor player shall be allowed to enter onto another's personal property to conduct work for hire representing the SSA Club.
- It is at the discretion of the teams coaching staff as to how funds raised are distributed.
- All teams funds acquired must be placed towards soccer related activities such as tournaments, equipment, merchandise, team wind ups.
 - A player is not permitted to assign any funds from team fundraisers to the regular costs of registration or academy fees.
- If a team questions at any time if the fundraiser is appropriate for the Club, it is best to ask for the Club's Board of Directors for approval.
- Teams should familiarize themselves with lawful fundraisers and restrictions when running a 50/50 or raffle and AGLC protocols.
 - Teams will face club disciplinary actions if found in breach of AGLC protocols.