



August 24, 2020

Dear Teammate,

It's that time of the year again. Another Ringette season is upon us and this year is going to have some very unique challenges with COVID-19.

We are truly excited to announce the introduction of our new team name, the Sudbury Swift. With this introduction comes the opportunity for jerseys sponsors as we will be completely overhauling our entire collection.

Our registration exploded at the bunny level last year with over 60 brand new participants in Ringette (our best year ever). This year is going to stretch the financial limits of Sudbury Ringette Association. COVID-19 is going to add many costs to our organization – costs we will happily incur to keep our players as safe as possible.

Ringette is the fastest sport on ice and provides competition and camaraderie for girls (and some boys) all around the world.

The Sudbury Ringette Association is the world's oldest organized league, we are almost in our 55th year. From humble beginnings to having players who have suited it up for Team Canada, Sudbury has developed a program recognized throughout the Country.

A team is more than just the players on the ice; it includes the parents, the coaches, the volunteers, and the generous sponsors who help make the opportunity of Ringette a reality for many players.

Would you consider making a sponsorship and joining our team?

There are a variety of player and team sponsorships available, that fit any advertising budget. A breakdown is provided in the accompanying pages.

Your sponsorship is more than an expense, it is an investment.

An investment in a young player's confidence, an investment in a young player's sense of belonging, and an investment in your team.

If interested in sponsoring a player or a team, please reach out to our Treasurer below or directly to a team Coach or General Manager.

A huge thanks for supporting our team and Go Sudbury Go!

Yours in Ringette,

Troy McLaughlin - Treasurer
Sudburyringette.treasurer@gmail.com

Player Sponsorship

(The money you donate for a PLAYER goes into the team's general account but is used to offset the team fees for that specific player)

Gold

(\$501.00 and up)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner
Sponsor name and link listed on the SRA website
Sponsor name on the back of two Players' Home &
Away Jerseys
Two seats at end of year SRA Banquet

Silver

(\$251.00 to \$500.00)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner
Sponsor name listed on the SRA website

Bronze

(Up to \$250.00)

Receipt for your sponsorship
Recognition at the year-end banquet

Team Sponsorship

(The money you donate for a TEAM goes into the team's general account to offset the team fees for all players on the team)

Platinum

(\$1,001.00 to \$1,500.00)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner
Advertisement in SRA Tournament Brochure
Sponsor name and link listed on the SRA website
Team Photo
Sponsor name on the back of the entire team's Home
or Away jerseys
2 Seats at Sponsor Table at SRA End of Year Banquet

@gmail.com

Gold

(\$501.00 to \$1,000.00)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner
Sponsor name and link listed on the SRA website
Team Photo
Sponsor name on the back of two Players' Home &
Away Jerseys
2 Seats at Sponsor Table at SRA End of Year Banquet

All-Star

(\$1,501.00 and up)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner
Advertisement in SRA Tournament Brochure
Sponsor name and link listed on the SRA website
Customized Team Photo in Engraved Plaque
Sponsor name on the back of the entire team's
Home and Away jerseys
Group Table at SRA Banquet

Silver

(\$251.00 to \$500.00)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner
Sponsor name listed on the SRA website
Sponsor name on the back of one Player's Home
& Away Jersey
Team Photo

Bronze

(Up to \$250.00)

Receipt for your sponsorship
Recognition at the year-end banquet
Sponsor name on the SRA Tournament Banner