SUDBURY RINGETTE ASSOCIATION

APPAREL AND LOGO USAGE POLICY

18 May 2022

The Sudbury Ringette Association (SRA) has partnered with approved local vendor, Skaters Edge Source for Sports to create a standardized and exclusive look for all SRA apparel and merchandise. In addition to maintaining a streamlined appearance, this is a cost-effective option for our members.

All Sudbury Ringette Team Apparel with SRA and/or Sudbury Swift logo must be obtained through Skaters Edge Source for Sports and can be ordered through our online store at https://skatersedgecustom.com/collections/swift-sudbury

Alternate use of the SRA or Sudbury Swift logo in any shape or form such as on clothing, social media, print, marketing, documentation, etc. must be approved by the SRA Executive.

Once approved, the SRA will provide our official logos, colours, fonts and guidelines.

Unauthorized use of the SRA or Sudbury Swift logo that has not been approved by the SRA Executive may be subject to fines.

<u>Approved Vendor</u>

Skaters Edge Source for Sports

1338 Kingsway #1, Greater Sudbury, ON P3B 0A3

P: (705) 566-1422

Website: https://skatersedgecustom.com/collections/swift-sudbury

<u>Greater Sudbury Ringette (GSR) Competitive Team Uniforms</u>

All GSR teams will wear white and black color jerseys that bear the Greater Sudbury Ringette logo that encompasses the colours from all 3 member associations. Pants will be black or teams may purchase matching pants.

Each team can select appropriate team attire for their team. It is recommended that teams have a "uniform" for games and practices to showcase the team. Matching team hoodies bearing the GSR logo, t-shirts, jackets, pants/leggings are required.

Sponsorship bars can be added to team apparel.

Any changes to the branding/logo is strictly prohibited. Teams must adhere to the same branding for all divisions. Any changes to branding must be approved/voted on by the SRA executive.

Please direct any questions or logo usage requests to the SRA President at sudburyringette.prez@gmail.com