



SWIFT CURRENT SOCCER ASSOCIATION

50/50 FUNDRAISING – POLICY – APPROVED SEPTEMBER 11, 2024

INTRODUCTION

The Swift Current United Soccer Club (“United”), as part of the Swift Current Soccer Association (“SCSA”), relies on the support and participation of its members to sustain its operations and initiatives. One of the methods of fundraising employed by the organization is the sale of 50/50 tickets. This policy outlines the expectations, responsibilities, and consequences associated with selling tickets.

The SCSA appreciates the dedication and commitment of its United families in supporting its fundraising efforts. By adhering to this policy, we ensure transparency, accountability, and the continued success of our Association.

1. ASSIGNMENT OF TICKETS

- 1.1. Each United player will be assigned a specific number of 50/50 tickets to be sold through an online platform. Assignment will be as follows:
 - i. Every United soccer player: minimum of \$100 worth of tickets
 - ii. Each United player will receive a personalized URL to be shared with family & friends. This is how the Association will monitor individual player ticket sales.

2. SALES EXPECTATIONS

- 2.1. It is mandatory for every United family to make a diligent effort to sell all of their required minimum.
- 2.2. The organization encourages creative and responsible sales tactics within the community.
- 2.3. All sales should adhere to the applicable laws, regulations, and *Rules of Play* governing fundraising activities.

3. BUY-OUT OPTION

- 3.1. United families may choose a buy-out option in lieu of selling tickets.
- 3.2. The buy-out is calculated as 50% of the total ticket book value, up to a maximum buyout of \$100 per family.
- 3.3 Families choosing the buy-out option must e-transfer their buy-out fee to swiftcurrentsoccer@gmail.com no later than one week prior to the start of ticket sales. If the buy-out fee is not received by the deadline then the player/family will be required to sell tickets.
- 3.3 If the buy-out option is chosen then the tickets will not be entered into the draw and there is no chance of winning a prize. The proceeds from the buy-out option go directly towards the club and do not affect the prize value.



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4. REPORTING AND ACCOUNTABILITY

4.1 Each United family is responsible for monitoring their own ticket sales to ensure they meet the minimum requirement.

5. CONSEQUENCES FOR NON-COMPLIANCE

5.1 Failure to sell the minimum requirement by the designated deadline without prior approval will result in consequences.

5.2. Consequences for non-compliance will include, but are not limited to:

- Loss of eligibility to participate in the Swift Current United Soccer Club.
- Financial penalties equivalent to the value of unsold tickets.

5.3 Repeat offenses or persistent non-compliance may lead to further disciplinary actions, including suspension or loss of eligibility to participate in United. In the case of suspension, registration fees will not be refunded.

6. EXCEPTIONS AND APPEALS

6.1 The SCSA acknowledges that unforeseen circumstances may arise that hinder a family/member's ability to sell tickets.

6.2. Requests for exceptions or appeals regarding sales expectations or consequences should be submitted in writing to the Board of Directors at least 4 weeks before the prize draw date.

6.3. The Board of Directors will review each request on a case-by-case basis and may grant exceptions or adjust consequences as deemed appropriate.

7. POLICY REVIEW

7.1 This fundraising policy for 50/50 ticket sales will be subject to periodic review and updates as necessary.

7.2. Amendments to the policy will be communicated to all United families in a timely manner.