



Sylvan Lake Lacrosse Association

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Buccaneers logo and branding policy

Please allow the following to act as a guide regarding the Buccaneers logo and brand when being used for clothing, equipment, social media or any other representation.

- The Buccaneers logo requires explicit permission to any individual or business prior to it's usage for any reason. Please fill out the attached form and provide it to the board
- The Buccaneers logo is not allowed to be modified in any fashion unless prior approval is given from the Sylvan Lake Lacrosse Association in writing
- Any usage regarding but not limited to clothing, equipment, signage or merchandise that is not purchased directly through the association store requires a proof to be submitted and approved by the SLLA.
- Special permission may be granted to businesses or sponsors looking to provide teams with apparel such as but not limited to shirts, hoodies, bags, helmets for them to use their own supplier for such items. A written request and proof must be provided along with all items being provided to the team at no cost to the athletes or parents/guardians
- ALL helmet wraps are to be purchased through TNT Customs in Red Deer and cannot be altered other than the athlete number. Unless written consent from SLLA is given.

For form submission or any further inquiries, proof submissions, or permission to use the Buccaneers logo please email vp@sylvanlakelacrosse.com

Request for permission to use the Buccaneers logo

Name of requesting person:

Business/Organization name:

Phone number:

Address:

Email:

Provide a description of your business or organization:

Please describe each requested use of the logo. Please note you will be required to provide a graphic representation prior to final approval.

Specify period of time for which use of the logo is requested. Including website or social media usage.

Please return completed request form to:

vp@sylvanlakelacrosse.com