



Policy 5 – Fundraising and Advertising

Approved : TMHA AGM, March 28, 2025

Signing Authority Designate

Therese King

Date

Aug 26/2025

Signing Authority Designate

Matthew Kidd

Date

Aug 26, 2025

Purpose and Intent

To provide clear guidelines for fundraising activities and advertising for the Thorhild Minor Hockey Association.

1. Definitions

1.1 Thorhild Minor Hockey Association shall be referred to as “TMHA” throughout this document.

2. Fundraising

2.1 All fundraising activities beyond the Association level require the approval of the Fundraising Director.

2.2 Fundraising for individual teams shall be a team activity and responsibility. The Association does recognize the desire for individual teams to participate in fundraising activities to defer the costs of tournaments, additional ice rentals, etc. Team fundraising activities may include product sales (i.e. Meats and chocolates, etc), bottle drives which do not involve the solicitation of businesses. Teams and individuals that undertake such activities are representing the Association (whether intentionally or not) and are therefore subject to TMHA policies and procedures and are accountable for their actions.

2.3 Fundraising is to be kept to a reasonable level for justifiable hockey team expenses.

2.4 All team fundraising activity is to be documented, collect and disbursed as per TMHA policies and procedures and Alberta Gaming and Liquor Commission (AGLC) guidelines. Documentation must be submitted to the team parents and the Fundraising Director within thirty (30) days of the event. The Fundraising Director will present the report to the Executive Board.

2.5 Any refunds to parents/guardians or players are not to exceed the amount of cash contributed to the team by the individual parent/guardian or player. In other words, there is to be absolutely no fundraising for individual gain.

2.6 Certain activities such as raffles (i.e. 50-50 tickets) requires approval and licensing by AGLC. It is the responsibility of the individuals obtaining such approval to ensure that all requirements are met and the Association is not penalized.



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3. Advertising

- 3.1 Use of the name, logo, or other property of the Association for fundraising purposes requires prior approval of the Executive Board.

These guidelines apply to groups of teams (i.e. tournament committees and their constituents) as well as individual teams and their members.