



THUNDER BAY ARTISTIC SWIMMING CLUB

SPONSORSHIP

2024-2025

September 1, 2024

Dear Potential Sponsor,

Did you know that more than 70% of youth drop out of youth sports by the time they are 13 years old? This happens for a number of cultural, economic and systemic issues that result in kids turning away from organized sports at a time when they could benefit from them the most. Engaging in sport offers everything from physical activity and support and structure to keep kids active and away from screen time as well as very important opportunities to expand their mental maturity (experiencing success and bouncing back from failure), and learning critical skills for adulthood such as working effectively as part of a team, and how to be a team player.

The Thunder Bay Artistic Swimming Club is the only recreational and competitive artistic swim club in Northwestern Ontario. Last season athletes from our club achieved many medals and accolades which is a testament to the hard work and dedication they have for their sport. Our athletes travel all over the country, several times during the season to compete and in pursuit of the love of their sport.

To run a program of this caliber we have athletes training in multiple locations within the city and provide space and programming for dryland practice, exercise programs, and mental conditioning and pay for coaching fees and equipment costs. Our club is affiliated with Manitoba Artistic Swimming due to proximity to our region meaning there are high costs for traveling to the frequent events, competitions, and trainings. Our investment to our athletes and dedication to offering a well rounded program does mean that the fees for athletes to compete can sometimes be a barrier to their participation.

We are writing to you today to invite your investment as a local business, in the wellbeing and development of our future citizens in our community. Our organization would not be able to provide such a successful athletic program without the generous support of our community businesses and sponsors and we look forward to discussing with you how your contribution could go toward advancing the growth and success of our athletes and club. At the Thunder Bay Artistic Swimming Club, we are committed to providing young swimmers with an environment where they can develop their skills, build character, and achieve their full potential.

Every sponsorship helps, and have included below three waves that reflect different levels of sponsorship as well as the associated actions the club can take to showcase your generosity.

		
Beach Waves Sponsorships \$100-500 Logo on Club website	Surf Sponsorships \$501-1000 Beach Waves + inclusion in the Watershow promotional materials and advertising	Tsunami Sponsorships \$1000+ Beach and Surf Waves + regular social media mentions on TBASC social media and a plaque you can display in your place of business

When gifted with a Tsunami Sponsorship, we are also open to exploring creative ways to collaborate that align with your organization's values and objectives and would be happy to chat about opportunities for our athletes to provide a written testimonial for inclusion in your company newsletters or come to your business and speak to your employees about the impact that your donation has had on the club.

Thank you for considering our request. We are excited about the possibility of coming together in community to empower our athletes and create a positive impact in their lives and within our community. We have included a sponsorship form in this communication for your convenience. If you have any questions at all, or you are seeking more information, we would be very happy to connect with you at your convenience and we can be reached at publicrelations@tbasc.ca. We will keep you up to date with information about the Club's activities and be sure to invite you to attend our two local water shows.

Sincerely, and on behalf of the Thunder Bay Artistic Swimming Club Executive,



Rachel Desrochers
President, TBASC



SPONSORSHIP FORM

THUNDER BAY ARTISTIC SWIMMING CLUB

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If you would like to support an athlete and/or the Thunder Bay Artistic Swimming Club for the 2024-2025 season, please complete the attached form and return it along with your preference for how you would like the club to receive your sponsorship (e.g. Cheque, E-Transfer, Cash Donation).

Business Name:		
Name of Contact at Business:		
Email:		
Business / Company Logo:	Please send your business or company logo to publicrelations@tbasc.ca . By sending us your logo, you are consenting to the promotion of your business or company logo as a sponsor on our website, social media channels, and printed programs.	
What type of Sponsorship?	<input type="checkbox"/> Athlete Sponsorship of Fees Name of athlete being sponsored:	<input type="checkbox"/> TBASC Club
Amount of Sponsorship:	\$ _____ *Please note that the sponsorship funds can only be applied to athletic fees, training costs, or associated required equipment for the sponsored athlete that are internal to TBASC programming.	
Sponsorship funds can be received via e-transfer, cash, or cheque:	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque <input type="checkbox"/> Transfer Please include the type of sponsorship (specific athlete or club sponsorship) and send this form to treasurer@tbasc.ca . Cheques should be made payable to the Thunder Bay Artistic Swimming Club and we are happy to arrange a time to come and pick up a cheque or cash if that is your preferred method.	
Would you like a receipt?	<input type="checkbox"/> Yes <input type="checkbox"/> No Receipts will be made out to your business / company name unless otherwise indicated. Please note we are not a registered charity and can not provide official income tax receipts.	