



## 2025/2026 SPONSORSHIP PACKAGE

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September 1, 2025

Dear Potential Sponsor,

Did you know that more than 70% of youth drop out of youth sports by the time they are 13 years old? This happens for a number of cultural, economic and systemic issues that result in kids turning away from organized sports at a time when they could benefit from them the most. Engaging in sport offers everything from physical activity to support and structure, as well as very important opportunities to expand their mental maturity and critical thinking skills, such as experiencing success, bouncing back from failure, and working effectively as part of a team.

The Thunder Bay Artistic Swimming Club is the only recreational and competitive artistic swim club in Northwestern Ontario. Last season athletes from our club achieved many successes which is a testament to the hard work and dedication they have for their sport. Our athletes travel all over the country several times during the season to compete and pursue the love of their sport.

To run a program of this caliber we employ numerous coaches, provide necessary equipment, have athletes training in multiple locations within the city, and provide space and programming for dryland practice, exercise programs, and mental conditioning. Our club is affiliated with Manitoba Artistic Swimming due to proximity to our region meaning there are high costs for traveling to the frequent events, competitions, and training. Our investment to our athletes and dedication to offering a well-rounded program does mean that the fees for athletes to compete can sometimes be a barrier to their participation.

We are writing to you today to invite your investment as a local business, in the well-being and development of our future citizens in this community. Our organization would not be able to provide such a successful athletic program without the generous support of our community businesses and sponsors and we look forward to discussing with you how your contribution could go toward advancing the growth and success of our athletes and club. At the Thunder Bay Artistic Swimming Club, we are committed to providing young swimmers with an environment where they can develop their skills, build character, and achieve their full potential.

Every sponsorship helps, and have we included below three waves that reflect different levels of sponsorship as well as the associated actions the club can take to showcase your generosity.



### Beach Waves Sponsorships \$100-500

Logo on Club website



### Surf Sponsorships \$501-1000

Beach Waves + inclusion in  
the Watershow  
promotional materials and  
advertising



### Tsunami Sponsorships \$1000+

Beach and Surf Waves +  
regular social media  
mentions on TBASC  
social media and a  
plaque you can display in  
your place of business

When gifted with a Tsunami Sponsorship, we are also open to exploring creative ways to collaborate that align with your organization's values and objectives and would be happy to chat about opportunities for our athletes to provide a written testimonial for inclusion in your company newsletters, or come to your business and speak to your employees about the impact that your donation has had on the club.

Thank you for considering our request. We are excited about the possibility of coming together in community to empower our athletes and create a positive impact in their lives and within our community.

We have included a sponsorship form in this communication for your convenience. If you have any questions at all, or you are seeking more information, we would be very happy to connect with you at your convenience and we can be reached at [info@tbasc.ca](mailto:info@tbasc.ca). We will keep you up to date with information about the Club's activities and be sure to invite you to attend our local water show.

Sincerely, and on behalf of the Thunder Bay Artistic Swimming Club Executive,

A handwritten signature in black ink, appearing to read 'Melanie MacKenzie'.

Melanie MacKenzie  
President, TBASC



## 2025/2026 SPONSORSHIP FORM

If you would like to support an athlete and/or the Thunder Bay Artistic Swimming Club for the 2025/2026 season, please complete and return this form to [treasurer@tbasc.ca](mailto:treasurer@tbasc.ca).

Company Name:		
Contact Name:		
Contact Email:		
Company Logo:	Please send your company's logo to <a href="mailto:registration@tbasc.ca">registration@tbasc.ca</a> . By sending us your logo, you are consenting to the promotion of your company and its logo as a sponsor on TBASC's website, social media channels, and printed programs.	
Sponsorship Type:	<input type="checkbox"/> I would like to sponsor an individual athlete  Name of Athlete being supported:	<input type="checkbox"/> I would like to sponsor the Thunder Bay Artistic Swimming Club
Sponsorship Amount:	\$ Please note that the sponsorship funds can only be applied to athletic fees, training costs, or associated required equipment for the sponsored athlete that are internal to TBASC programming	
Payment Method:	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque <input type="checkbox"/> E-Transfer to <a href="mailto:treasurer@tbasc.ca">treasurer@tbasc.ca</a>  Cheques should be made payable to the Thunder Bay Artistic Swimming Club. If your preferred payment method, please contact the club so arrangements can be made to pick these payments up from your place of business.	
Receipts:	Receipts will be made out to your company name unless otherwise indicated. Please note that we are not a registered charity and cannot provide official income tax receipts. Would you like a receipt? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Completed forms, along with payment, should be sent to [treasurer@tbasc.ca](mailto:treasurer@tbasc.ca)