



To whom it may concern,

I am reaching out to invite you to become a valued sponsor of the Valley United Cup Tournament, taking place in Martenesville December 5-7, organized by the Valley United Soccer Club (VUSC). VUSC is a non-profit, volunteer-driven organization dedicated to providing a high-quality, competitive soccer program for players, coaches, parents, and fans in the Valley area.

This tournament will be open to teams from around the province, showcasing the talent and dedication of young athletes. In addition to our regular league teams, we offer various participation opportunities, including summer and winter training camps, Prospects and Jr Prospects training, and skill camps for both indoor and outdoor seasons.

We believe that investing in our youth is an investment in the future. By supporting our tournament, you will contribute to the personal and athletic development of young athletes in our community. Your partnership will not only help foster a love for soccer but also provide your organization with significant visibility and recognition.

Depending on your level of sponsorship, your brand will be prominently featured at the Valley United Cup Tournament, as well as in our social media, website, and other promotional materials. This collaboration will enhance your community presence and demonstrate your commitment to promoting health, teamwork, and inclusivity.

We would love the opportunity to discuss this partnership further and explore how we can work together to positively impact our community. Please feel free to reach out to me at vusc.sk.president@gmail.com to discuss further.

Below are our designated sponsorship opportunities for the tournament:

SPONSORSHIP OPPORTUNITIES

\$5000 or greater – Title Sponsor, logo on Valley Prospects/Jr Prospects jerseys for 1- year, event recognition at all VUSC events for 1-year, social media/website, and emails. (1 available)

\$2500 - \$4999 – Player of the Game Sponsor, logo on Valley Prospects/Jr Prospects jerseys for 1- year, event program recognition at all VUSC events for 1-year, social media/website, and emails. (1 available)

\$1000 - \$2499 – Division Sponsor, event program recognition at all VUSC events for 1-year, social media/website, and emails. (10 available)

\$999 and under– Event sponsor, event program recognition, social media/website and emails.

Thank you for considering this opportunity. We look forward to the possibility of partnering with your organization to support our local soccer league and its players.

Warm regards,

Jaime Drader

VUSC President

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