

TEAM WEBSITE/SOCIAL MEDIA REPORTER

Overview:

Each Vermilion Minor Hockey team has one Website/Social Media Reporter. The purpose of this position is to provide up to date information on each Team's Ramp page in the VMH website, a team Facebook page, and other media as required.

Responsibilities:

- Enter roster on Team's Ramp page in the VMH website
- Upload Team's jersey sponsor logo on Team's Ramp page on VMH website
- Enter Team Staff with contact information on Team's page on VMH website
- Enter all game sheets to league websites (U11-U18) (this will then populate your RAMP page on the VMH website)
- Post current practice and game schedule on the team RAMP
- Create a team Facebook page
- Create and upload Facebook posts that promote your team, and jersey sponsor
- Create team updates, or year in review articles to submit to local media
- Request Travel Permits for Festivals, and Tournaments the team attends