

GVMHA Board Meeting Minutes

June 2022

Present: Kara (on phone), Grant, Katie, Dwight, Kevin, Gord, Cheryl, Lynn

1. Approval of Agenda

Motion by Katie; seconded by Bryan.

2. Approval of Minutes

Motion to approve minutes by Cheryl; seconded by Katie.

3. Financials by DHO

- 50/50's: It was approved that if you are doing the 50/50's, your team gets 25% and GVMHA gets 25%. The Vipers gave us eight 50/50's but they were mostly 50% attendance this past year due to covid restrictions.
- We are getting a one-time grant from BC Hockey which is \$6 a player and will bring in about \$1500. We do not have it yet. They didn't say if it was based on last year or this year's registrations.

Motion to approve financials by Bryan; seconded by Grant.

4. Parent Education Program by DHO

- This program will take parents one hour and it is based on the best practices around Canada. The program should be mandatory for 1 parent per family. Other bigger associations think that if a parent pays for this program, there is more ownership. Teams could fundraise to cover the costs of this program. There have been more conduct issues by Hockey Canada and GVMHA has had more conduct issues this past year. This is an important step in the right direction for our association. If you want to be a parent in the stands, you are expected to behave a certain way. This program would be mandated by Kevin and Dwight.

Motion put forward by Brendon and seconded by Bryan to make it mandatory that one parent completes "Respect in Sport" before their player is on the ice. If there is any conduct in the stands of the one parent who has not done it, that parent would have to do it as well. Voted by all. Motion is carried.

- Maltreatment rule--If you are found guilty of maltreatment, you are suspended for 6 games. There is an online form by BC Hockey to report anything regarding maltreatment.

5. Female Coach Education Program by DHO

- There is a female-specific coach program through “Respect In Sport” that focuses on coaching females. It is an hour and a half program. It should be mandatory for any female coach or any coach that has a female on it. It costs \$17 and it could be covered under our coaching development fee. It would provide them with two NCPP credits towards their certification. This is another way we can support females in hockey.

Motion by Brendon and seconded by Katie to make the “Keeping Girls In Sport” program mandatory for all coaches, to complete by October 15th, who coach female teams or any coach that has a female on it and the cost would be covered by GVMHA. Voted by all. Motion is carried.

6. Coach Education

- a. “Coaches Site”: This is a broad program. It is a run-for-profit program. They have a minor hockey association program. There are 31 member teams. We are given a discount at \$60 per coach. There is good content for GVMHA coaches from college and NHL coaches. By providing this program for coaches, we are supporting our coaches and contributing to their development.
- b. GVMHA Coach Professional Development Fund: GVMHA should institute a professional development fund that coaches can apply to if coaches want to develop more. Coaches should be able to apply for \$1500. This may be a good incentive to attract qualified, good coaches. The money would come from the Coaching Development Fund.

7. Microsoft Non-Profit Grant by DHO and Bryan Ford

- Surrey minor hockey Association recommended this grant. It would give us 10 free licenses to put information together. We have been approved for that grant. It will have 10 licenses for free and then 5-6 licenses for more money. We probably don’t need it for all board members. We do not need to pay more.

Action: Kevin and Dwight will organize this with Chris and will communicate to the board members.

8. Sponsorship Package Re-write by DHO

- See attached.
- Sponsorship package has been updated.
- We need 5 to 6 new team sponsors and 8-9 rink boards need to be filled.

9. U9 Program Update by DHO

- U9 program will be run at OTR. This frees up KTPN ice for zones. OTR is also a modified ice surface that meets Hockey Canada ice surface requirements so it teaches our players important rules of the game. There is a “general standard upkeep” in our contract with OTR. Based on a certain revenue, OTR will invest back into its building. OTR sees the value in this partnership. There are no Initiation or U7 programs in there. U9 parents want the modified ice surface to play “real” hockey. We want to make the experience good for young players and their parents.
- U9 will be tiered in a two-tier platform to benefit all skaters. We are taking the U11 development model to U9 to increase player development on every level so they will get more puck touches. Kamloops and Kelowna are doing the same with their U9 program. Salmon Arm may do it, if we do it. Managers need to ensure they are entering tournaments that are tiered.

10. Live Streams by DHO

- There is a proposal from Home Team Live which is a company new to online streaming. It is similar to Live Barn. If GVMHA got it, there would be a revenue sharing piece to it. There is a 6-year agreement and there is an opportunity to sell advertising through this service, where we would gain revenue. It is priced at \$49.99 for a season's pass for an individual. Why don't we team up with a bigger live streaming service that is in rinks all over Canada? Kevin reached out to Live Barn, but their service is a facility driven company and cannot be done through a Minor Hockey Association. We should be offering a live streaming service because we do not know what will happen in the future.

Action: We need to investigate live streaming services that are not run through the facility. Kevin and Dwight will investigate further.

11. BC Hockey AGM recap and actionable items

- Chris Ashburn, Referee In Chief, is concerned about referee retention. The number one way to retain referees is to pay them in cash after every game. This is a huge bonus for young people, rather than issuing them checks that take a couple of weeks to come in.

Action: Kevin and Dwight will talk to Jodi and Chris to follow up on this.

- GVMHA should talk to families of players who leave GVMHA but have not aged out to understand why they have left and we should save this information
- A recommendation was made to host a “Welcome to Hockey” event for first time parents to engage and support those parents. A huge barrier to Minor Hockey for some parents is that they are not knowledgeable about it.

Action: Kevin and Dwight will organize something to welcome first time parents to the sport in the fall.

- There is an opportunity for Vernon to run its own spring program that can be sanctioned thru BC Hockey. This could be potential revenue for GVMHA.
- We could develop a Female U15 Recreation Tournament on Mother’s Day weekend with ½ players’ moms and ½ players and have a speaker and banquet.

12. GVMHA registration updates

- 173 completed registrations—another 43 in process---23 new players
- Sending out reminders at the end of the week regarding early bird registrations.

13. Two minute updates

a. Equipment manager (presented by Bryan):

- New Recreation Jerseys: The New logo was presented with the new colour schemes. Recreation players will also get matching socks at the beginning of the season.
- Lakers Programs: Should we be adopting the Lakers programs for all of our female teams or just the Rep Teams? We have new Laker jerseys so we should not change the logos until those jerseys are worn out. We will not replace any female jerseys at this time.

- For Rep and Development Jerseys we typically have the Viper Jerseys, except the U13 Tier 1 or 2 Team which is the Mustangs. More discussion should be had regarding Rep and Development jerseys when we are ready and need to replace them.

b. Association Development Manager:

- 50/50 at the Vipers games: We need to figure out how to do the 50/50 on GVMHA's selected Vipers games for this coming season. We need to have proper instructions for how it works and should be transparent with GVMHA members about where the 50/50 money is going.

This topic will be discussed at our September board meeting.

c. Female Director:

- Brendon went to a seminar about female hockey at the Annual General Meeting. GVMHA is doing well. Brendon met an Olympic gold medalist who is willing to come out to mentor. Mentorship is currently happening for the younger girls with the older girls. Brendon got some posters to promote female hockey. It would be nice to get some of our elite female Vernon players on the posters. North Ok, Salmon Arm and Vernon are teaming up to hold a female hockey jamboree on the last weekend in October in North Ok.