



Board of Directors Meeting
Wednesday, September 18th, 2024 6:00pm
MINUTES

Call to Order at 6:18pm

1. **Call for Conflict of Interest** – None declared

Approval of Agenda - Chair

Motion to approve the Agenda Curt by Brendon, seconded by Trevor. Motion carried.

2. **Approval of Minutes** - Chair

Motion to approve the August 27th Board Meeting Minutes by Trevor, seconded by Jesse. Motion carried.

3. **Approval of the Financial Statements** - Chair

Motion to approve the September 9th 2024 Financial Statements by Trevor, seconded by Jesse. Motion carried.

4. **Hockey school and development camps** – review of feedback and planning for next year
Table for December

5. **Executive Director's Report** – Kevin Bathurst

1. Rep tryouts went really well – Matt lead the tryouts and it was very streamlined.
2. Tiering tournaments this weekend, Kevin will be attending.
3. Recreation assessments start next week
 - a. Car pooling requests to be considered only in exceptional circumstances
 - b. Balancing policy to be drafted by Sunday
ACTION Jesse, Brendan, Jenna, Whitney and Noelle to draft and circulate to Kevin and Matt
4. Pre-season clinics were very well attended and the feedback has been positive

Attachments:

-Minutes August 27th BOD Meeting (for approval)
-YTD Financial Statements and Report– as of Sept 9th 2024
(for review and approval)

Important Dates:

Next Board Meeting – Wed Oct 9 2024
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5. Coach meetings went well – certification, equipment, philosophy was covered.

6. Administration Report – Chris Collard

Registrar and Tournament Updates

Slight increase over last year – 614 vs 618

Increase in U11 team – 5 rec teams

Tournaments are 95% sold out

Added on extra 2 tournaments for divisions that previously didn't have a home tournament

Accounts receivable is lower than prior year – better collection which saves time later in the season and assists teams in collecting team fees

Positive feedback so far about the health of the association – excited about the season

Chris was able to secure 50 ice slots in Enderby and Armstrong

Tournaments are excited for Rafflebox – teams would like access to it early. We can likely have their QR code ready for the Wednesday prior to the tournament due to licensing (overlapping dates not permitted due to consecutive tournaments).

7. Strategic Plan Updates

7.1 Communication/Education Improvement – Brad Callihoo

Committee to convene after rec assessments

7.2 Referee Stream Development – Nik Vischschraper

Pre-season clinic is complete, one on-ice session also complete. Nik to meet with Chris Ashburn next week to plan the season

7.3 Improve Recreation Hockey Experience – Jesse Wunderlich/Gord Sitter

A tournament committee will be formed to organize the City championships – waiting for teams to be created first.

OMAHA would like to run a skills competition for the city championships – 4 or 5 skills tests

Community Involvement award as well to be created?

7.4 Community Partnerships/Business Development – Whitney Chanter

Overall sponsorships going well – more promotions and social media. Rink boards are sold out.

Live draws for Vipers 50/50 – there are 5 – one for each division.

Vernon Vipers liaison program is in the works – more details to come

Escape room connection so that teams have something fun to do – 10% discount for teams and a kickback for the association

Rafflebox was well received by teams and are interested in this; we need to ensure that teams still understand they need to sell the 50/50 like the traditional tickets. The Mustangs rafflebox was a flop as the QR code was posted in the arena and it wasn't actively sold

ACTION Whitney to apply for licensing to roll out Rafflebox

8. Director's New Business

8.1 Golf Tournament Proposal – Brad Callihoo

Transparency over where the money will go – this needs to be communicated

Purchase of specific needs of the organization ie. Timing machines

Anticipated expenses 30-40k; net revenue generation 30-50k

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Motion to move forward with the 2025 Golf Tournament by Brad, seconded by Whitney. Motion carried.

- ACTION** Tournament Committee to be formed and gather information to set a tournament date and begin planning
- 8.2 50/50 Sweepstakes – Whitney Chanter
1000 tickets to be sold; mini monthly draws of \$1,000 – grand prize to be drawn at a later date. Risk for the association is the reward to be handed out if we don't sell enough tickets. We can plan to allocate 24 tickets per team at \$100 per ticket
Prizes for the team that sells out first?
Set a turn in date for tickets that haven't been sold so they can be sold by others?
- Motion to move forward with the \$50,000 sweepstakes with wording in place to protect the association on the max payout Whitney, seconded by Nick. Motion carried
- ACTION** Whitney to apply for class A license – we anticipate 10 weeks processing time (early December) – first mini draw to occur after this.
- 8.3 Update to Team Fee Policy – Jesse Wunderlich
The onus is on the team to present a budget to the parent group – 70% of the parent group must be in favour
- ACTION** Chris to communicate this at the managers meeting – rep meeting Sept 26th, rec meeting once teams are formed
- 8.4 Investment of Reserves – Noelle Crombie
We had over 100k in reserves last year that didn't earn interest; we secured the gaming grant again for 75k but will need cash for the golf tournament. We can invest 75k and have it redeemable so there isn't risk should we need the cash. Interest rates are dropping so we should take advantage of the higher rates currently being offered.
- Motion to invest \$75k in redeemable GICs by Noelle, seconded by Brad. Motion carried.
- ACTION** Noelle to move forward with laddering GICs

9. ADJOURN at 8:53 motioned by Brendon, seconded by Nik. Motion carried.

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