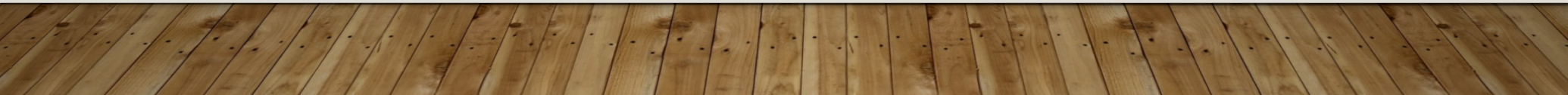


TOTAL INDIVIDUAL & TEAM PLAYER DEVELOPMENT



“BEST PRACTICES”

WORKING WITH THE BEST OF THE BEST IN THE USA AND AROUND THE WORLD



GOLD HABITS



-
- **Teach in Soundbites – (Basketball is over coached and undertaught)**
 - **Teach the “Why” – Quickest way to create “Buy In”**
 - **Teach How to Communicate – Learned Skill – “High Touch” – No Bad Body Language – “Doesn’t WHISPER, It SCREAMS”**
 - **Teach “How to Compete” – Learned Behavior – Must be put in COMPETITIVE SITUATIONS – “Competitive Edge Model”**
 - **Working Hard – Learned Behavior – “Price of Admission” – Give up a little technique for playing hard. Show what it looks like!**
 - **Train Confidence – “Be there before you get there”**

GOLD HABITS

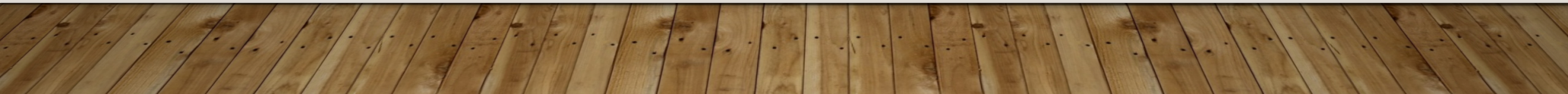
- **“Good Coach” vs. “Nice Coach” THE PRICE OF NICE**
- **Comfortable being Uncomfortable – Practice Tougher than games**
- **Simplicity allows us to be decisive and aggressive**
- **Praise Players when doing something new, mistakes – part of learning**
- **Tell the Truth – Live it, Tell it, Take It! (Develop Trust)**
- **Written detailed Plan – Be Prepared**
- **Bring Enthusiasm, Passion, Patience**
- **Create a STANDARD-How you do things EVERYDAY-must FIGHT for it EVERYDAY!**

GOLD HABITS

- **Repetition creates skills-Commitment to detail creates great skills**
- **Theory of 2 – It takes 2 minutes to show a Skill – 2 weeks for a player to become comfortable – 2 months to incorporate into a game**
- **Sense of Urgency – practice at a rate faster than what occurs during the game**
- **Quality & Variety of Drills-need a bank of drills to work on the same fundamental “Can’t get bored or tired” – Eliminate workout killers**
- **Workout segments - Teach all fundamentals–Obvious vs Non-obvious**
- **Playing thru “Contact Drills” – At Rim, Getting Open, Handling Ball**
- **Change Pace, Change Direction Drills**

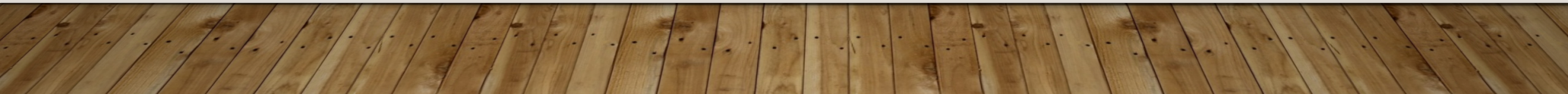
GOLD HABITS

- **Perimeter Passing – Post Feeds, Penetration & Kick, PNR Passing**
- **Shooting Stamina – Moving without the ball – Earn the Shot – Footwork Training**
- **FOOTWORK – WORK ON DAILY – PROPER FOOTWORK IS A SKILL**
- **Finishing – different types of finishes – never finish the same way twice – Celtics – tape above square**
- **Skill Progressions & Decision making – USA Basketball**
- **Instill the “Love of the Game” – Especially with younger players**



LIGHTNING ROUND

- **Teach “Violent Cutters”**
- **Open vs. Ready**
- **CrossFit – “No Rep”**
- **4 Pt. Line – Spacing**
- **No Reps Off – Results Matter**
- **LISTENING is a SKILL – Say things Once**
- **Touches – Teams that are Most Successful**
- **Monitor and Adjust – Based on the Level of Player**
- **Competitive Cauldron – Increase Intensity in Practice Environment**



LIGHTNING ROUND

- **Higher Level Skills: NBA Teams - .5 Basketball – Pass, Shoot, Dribble within a half a second after receiving the ball**
- **NBA – Tracking Effort – First 3 steps are the most important**
- **Can't Fool Kids and NBA Players – Must be able to TEACH GAME!**
- **REUP Model**
- **Tools of the Trade –mini bands, hand held med balls, Vertimax, Viper belt**
- **Need to tie Player Development into Team Development**

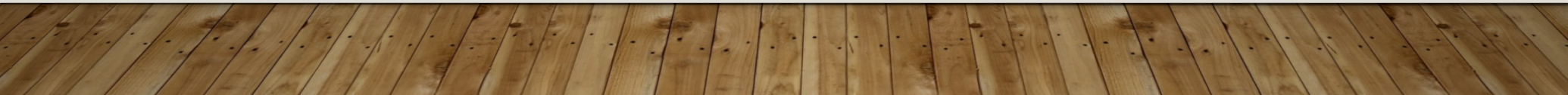
COMPETITIVE EDGE MODEL TEAM PRACTICE

- (5 mins) **Dynamic Warm Up Series** – with or without ball
- (10 mins) **Core and Balance Series**
- (15 mins) **Ball Handling – Stationary and Moving**
- (15 mins) **Defense – Stance – Position – Live**
- (10 mins) **Shooting Segment – Stations**
- (25 mins) **Competitive Edge Station Breakdown**
 1. **Speed, Agility, Quickness**
 2. **Attack Series – Finishing at the rim – Jab Series**
 3. **Offensive Skills – USA Basketball – no dribble competition – Pivoting**

COMPETITIVE EDGE MODEL PRACTICE

- (15 mins) 3 vs 3 Cut Throat Competition – Rules

RESULTS MATTER!



CONTACT INFORMATION

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