

## KPI (Key Performance Indicators) – University of Manitoba Men’s Basketball

The reason I got so excited when the discussion moved to KPI last night: this summer I was looking at stuff from Kirby Schepp, the U of M men’s coach. He has the luxury of having a stats person at his practice—some very interesting numbers regarding two things during scrimmage:

1. # of paint touches
2. # of sides the ball gets to during a possession

He compared this to scoring percentages.

<u>PAINT TOUCHES DURING A POSSESSION</u>	<u>% of time they scored</u>
zero	27%
1	50%
2	90+%

<u># OF SIDES DURING A POSSESSION</u>	<u>% of time they scored</u>
1 side, zero paint	22%
1 side, 1 paint	54%
2 sides, zero paint	57%
2 sides, 1 paint	61%
3 or 4 sides	100%

Implications for your team on Defense:

1. keep the ball out of the paint
2. don’t let the offense reverse the ball

Implications for your team on Offense:

1. Commitment to finding the best shot for us, not for me...
  - We before Me | Team First

Practice stats (analytics) at the U of M as it relates to Key Performance Indicators (KPI).