

Pat Summitt's Time-Out Communication Strategy

T TALK TO KEY INDIVIDUALS

I INITIATE THE CHANGE

M MANAGE THE FEEDBACK PROCESS

E ENGAGE YOUR TEAM

- Dash – DECIDE ON AND DELIVER THE MESSAGE

O OFFER MOTIVATION

U UTILIZE YOUR LEADERS / ASS'T COACHES & TEAM CAPTAINS

T TAKE OWNERSHIP OF THE CHANGE / BELIEVE IT WILL WORK