

Marketing Board Report for 2020-2021

- Marketing plans for the season were put on hold. Come Try Ringette events were postponed
- Social media (Facebook and Instagram) posts were utilized to communicate with WRA families and pass on information from Ringette Ontario
- Ringette Ontario started a Marketing group on Facebook and Basecamp for all associations to share graphics, ideas and know how.
- Still working with Kitchener to promote ringette in Waterloo Region
- Ringette Ontario launched advertising on Rogers digital platform promoting Western Region

Covid Safety Leader Report for 2020-2021

- WRA completed its 2020-2021 season with no outbreaks
- Completed and passed all RO audits on Covid protocols
- Health attestation rules followed; no suspensions given
- No issues reported from facilities regarding rule following