



WINTERFEST

WINTERFEST 2023

- 72 teams across 13 divisions
- Total income of \$9830
- Cheaper tournament fees than many other associations
- Sent out post tournament survey with almost all positive results (only minor suggestions for improvement)
- Small wins: new banner donated from Westmount Signs, partnered with Pierogi House with a discount code that was extremely successful
- Smallest number of teams in the last 5 years
 - Not many people on the board who have ran Winterfest in the past
 - First time tournament chair ran the tournament
 - Small group of people involved
 - Still not far off from past net income amounts

	2023
Team registration	\$ 58,475
Silent auction	\$ 1,281
Vendors	\$ 150
Other revenue/hotel rebate	\$ -
Total revenue	\$ 59,906
Ice and room rental	\$ 33,750
Refs	\$ 9,865
Minor officials	\$ 5,025
Medals/banners/Open winners	\$ 946
Western Region/ORA fee	\$ 1,440
Supplies, other, S2S	\$ 458
Team rebates (volunteer)	
Total costs	\$ 51,484
Net income	\$ 8,422
# of divisions	13
# of teams	72

+ \$1408.62 (from hotels)
 Total Net Income - \$9830

WINTERFEST 2024 – JANUARY 12-14

- Ice time secured with the city at RIM, Moses Springer, Albert McCormick
- Sanctioned event application sent to Ringette Ontario
- Plan to increase registration fees
- Goals:
 - Find enough volunteers to have subcommittees for various parts of the planning process (ie. Registration vs. fundraising/sponsorship)
 - Look into lottery license to run a 50/50 draw
 - Start the fundraising/sponsorship process at the beginning of the season
 - Increase number of teams now that the tournament process is understood
 - Engage parent volunteers – set clear expectations of help needed (perhaps extend from only convening to also shot clocking, time keeping, etc.)