



Sponsorship & Donation Package

PATH TO PARIS

Canadian Women's National Water Polo Team

Help support Team Canada on
their journey to qualify for the
2024 Olympic Games

Contact

Website <https://waterpolo.ca/content/senior-womens-national-team>

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Introduction

The Olympic Games are the pinnacle of athletic achievement, and an event every athlete dreams of attending. The opportunity to compete on the highest stage, and prove ourselves against the best in the world is what motivates our team. The upcoming Olympic Games in Paris are the next opportunity for our team to accomplish this lifelong goal.

It's no secret that amateur sports are oftentimes underfunded. Despite being some of the best athletes in the world and Canada, many athletes struggle to make ends meet with the pay they receive through their sport organizations. Several of our team members even play professionally in Europe, or attend post-secondary school on scholarships to help supplement their income.

Securing extra funding from potential sponsors will make a huge difference for our team. The funding will help to supplement living costs, transportation to and from training facilities, and ensure the proper conditions needed to train at the required level of an Olympic athlete. Sponsors will directly contribute to the success of the players and the Canadian Women's National Team.

About Us

The Canadian women's national team has a long history of success in the international water polo community. The women have represented Canada at three Olympic Games, including the most-recent Tokyo 2021 Games. At World Aquatic Championships, Canada has all-time high finishes of 2nd at the 1991 and 2009 editions, bronze medal finishes in 2001 and 2005, as well as a 4th place finish in 2017.

Beyond the national team, our members are playing in the most competitive leagues in the world. Some completed their undergraduate degree while playing Division 1 water polo in the NCAA, winning conference as well as national championships with their respective teams. Our athletes are also playing professionally in Hungary, Spain, Italy and Greece, which are widely considered the best professional leagues in the world.

The women's national team currently has 20 athletes centralized in Montreal for training. This training comprises of two trainings per day, both in the water and in the gym. The group consists of veteran Olympians who competed in the Tokyo 2021 Olympic Games, to teenage athletes looking to make their mark on the program. To get to know our athletes better, find their profiles [here](#).

Olympic Games Layout



**Jul. 27 -
Aug. 10**

Location : Paris, France

2024 Olympic Games

The Canadian Women's National Team qualified for the upcoming Olympic Games at the 2024 World Aquatics Championships.

The team will be competing in one of the Games' 329 events alongside the 10 500 athletes that will be present. The 2024 Paris Olympic Games are set to be the biggest sporting event ever hosted by France.

Canada will be competing in Group A with Hungary, Australia, China and the Netherlands. The team will start group play on July 27th.

Photo by Antoine Saito

Benefits for Sponsor



Community Engagement

Through their support, the sponsor will be established as a part of the tight-knit Canadian water polo community. Even though this community may seem to be out of a sponsor's lane, this engagement will make the company seem more well-rounded and approachable to consumers.

Increased Brand Awareness

Through mentions on social media and advertising, we will aim to increase the sponsor's brand recognition and expand the company's audience throughout Canada. This can be incredibly successful for new or smaller businesses needing a sizeable marketing budget, or for any company that desires to promote their brand and gain more exposure.

Improved Brand Image

The sponsor's commitment to work with the Canadian Women's National Water Polo Team will demonstrate their desire to support women in sports, and will therefore highlight some of the sponsor's values. A company's integrity and status in the eyes of potential customers can be instantly improved by partnering with an on-the-rise national sports organization such as Water Polo Canada.

Sponsorship Packages



Swim-off Sponsor

\$1000

- Thank you message posted on WPC social media twice in the calendar year
- Logo on WPC website

Power Play Sponsor

\$2000

- Advertising on WPC event brochure
- Regular social media shout outs
- Limited Edition "Path to Paris" T-Shirt signed by Women's National Team
- Logo on Water Polo Canada website

Skip Shot Sponsor

\$3000-\$4000

- Logo patches on WPC backpacks
- Logo and link on WPC website
- Limited Edition "Path to Paris" T-Shirt signed by Women's National Team
- Prominent advertising placement on WPC event brochure and banners
- Monthly social media takeover

Podium Sponsor

\$5000+

- Framed and signed Women's National Team "Path to Paris" Poster
- Prominent placement of logo and link on Water Polo Canada website
- Marketing video with athlete participation
- Logo on out-of-competition athlete gear
- Link to company website on WPC's social media platforms
- Regular social media shout outs

Donations

The Women's National Team is appreciative of any donations made. Your gifts directly strengthen our program by helping to uphold our values of excellence, integrity and teamwork. Listed below are two of the different ways to contribute to our program, with hyperlinks towards the donation pages:

Maple Leaf Fund:

The focus of the Maple Leaf Fund is to encourage growth, success and excellence by providing support for high-quality training conditions at the national team level.

This may include covering travel costs to and from the National Training Centre, supplying team uniforms for new members, supplementing living costs, financing future fundraising initiatives, and covering the costs of camaraderie building events.

Legacy Fund:

The Legacy Fund is committed to supporting the future of women's water polo in Canada by providing youth athletes across the country with direct engagement with the Women's National Team members.

This may include training opportunities for Canadian youth at the National Training Centre in Montreal, sending WNT members to Water Polo Canada events across the country, and covering other costs associated with community engagement efforts.

Donors will receive personalized thank you notes from the team and **100% tax-receipts for their donations.**





Thank you!
Hope you are
interested!

Contact

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