



# Survey Highlights

## 625 Respondents

Water Polo Canada conducted a stakeholder survey to collect feedback on the current strategic plan. This is a summary of the input:

### How we are progressing on Vision, Mission, Values and Overall Goals?

★ All questions used a 4-point scale (4 = Strongly Agree and 1 = Strongly Disagree)

#### Vision - 2.43

We constantly strive to be leaders in High Performance, Growth of Water Polo and Organizational Excellence.

#### Mission - 2.38

We create and offer a sport system that allows our people to achieve their goals and dreams.

#### Values - 2.68

Integrity & Respect, Teamwork & Solidarity, Leadership & Accountability, and Excellence & Professionalism.

#### Overall Goals - 2.30

- 1- Strengthen our Organization
- 2 - Growing Participation in Water Polo
- 3 - Reaching International Excellence

### How are we Progressing on Current Goals?

#### Strengthen our Organization

- Attaining financial stability and sponsorship - **2.18**
- Attracting and retaining staff and volunteers - **2.34**
- Implementing best practices for good governance - **2.48**
- Adopting a business culture to promote the WPC brand - **2.19**
- Collaborating on projects with other WP organizations in Canada - **2.22**

#### Reaching International Excellence

- Qualifying for the Olympics - **2.17**
- Achieving and maintaining quality results at the intl. level - **2.18**
- Developing our existing pool of athletes - **2.18**
- Aligning skills and training standards across Canada - **2.13**
- Establishing a National Team talent ID program **2.16**

#### Growing Participation in Water Polo

- Raising awareness for the sport - **2.06**
- Lobbying for new facilities - **2.02**
- Supporting the development of programs for all stages of WP athletes across Canada- **2.17**
- Ensuring there are enough certified coaches and officials for the ongoing viability of the sport in Canada - **2.32**

### Top Reasons for Involvement

- ✓ Exercising / being active
- ✓ Having fun
- ✓ Being part of a team

### Top Ranked Priorities for Athlete Development

- 1 Developing our existing pool of Canadian athletes
- 2 Aligning skills and training standards across Canada

### Top Ranked Priorities for Management

- 1 Attaining financial stability and sponsorships
- 2 Adopting a business culture to promote the water polo brand