

Team Sponsorship Request Letter

Dear [Recipient's Name],

We are excited to invite you to become a sponsor for our West Ottawa Ringette team this season. Your support will help cover essential costs such as tournament fees, ice time, and other operational expenses.

Partnering with us offers tangible benefits for your business, including:

- Increased Visibility: Boost foot traffic and brand awareness within the community.
- **Cost-Effective Advertising:** Enjoy a budget-friendly advertising option.
- Community Engagement: Show your commitment to local youth and support their participation in organized sports.

As a token of our appreciation, we will feature your business name and logo on our Association website, complete with a link to your website or Facebook page. Additionally, your business will be recognized at our year-end banquet.

We offer a variety of sponsorship options to suit your needs and help maximize your exposure. We look forward to the opportunity to discuss how we can work together for a successful season.

Sponsorship Amount	Recognition Options
Greater than \$1,000	- Business name on jersey bar (Home and/or Away)* - Business logo on team banner - Business logo and link on Team and Association website
Between \$500 - \$1,000	- Business logo on team banner - Business logo and link on Team and Association website
Less Than \$500	- Business logo and link on Team and Association website

^{*}Jersey bars are not available for Provincial Level teams.

We will proudly display our sponsors' names and ensure that we represent your establishment with the utmost respect. Our team is committed to showcasing good sportsmanship, dedication, and a strong commitment to both ringette and our community.

Thank you for considering this opportunity to make a positive impact in our community.

[WEST OTTAWA TEAM NAME]

[Name] [Position] [Email address]