



Team Name and Logo Policy

Purpose

The purpose of this policy is to ensure that all team names, logos, mottos, and chants used by teams representing the West Ottawa Ringette Association (WORA) reflect the values of inclusivity, respect, and appropriateness for our youth-focused community.

General Guidelines

WORA encourages creativity and team spirit, including team names and designs that spark energy, fun, creativity and connection among teammates. At the same time, it's important that all team-related content be respectful and suitable for all age groups.

Team names, logos, mottos, chants, and other identity elements should:

- Be appropriate for minors
- Avoid references to alcohol, drugs, violence, or crude language
- Not include discriminatory, offensive, or suggestive terms or imagery
- Reflect good sportsmanship and align with the spirit of ringette
- Avoid anything that could make players uncomfortable or feel excluded

Approval Process

The team coach and manager are responsible for approving and signing off on the team name and logo. Both the team name and logo must be submitted along with the team's budget for review. Please note that if any concerns arise regarding appropriateness or compliance, the executive committee may request modifications or collaborate with the team to develop a more suitable alternative. If the coach or manager are uncertain of their choice, please seek final approval from administration@westottawaringette.com, before the team name or logo is used publicly (e.g., on teamwear, social media, or tournament registrations).

RO Sanctioned Events

When registering for an RO sanctioned event, team names will be identified by association, age division, level of play and coaches last name, for example "WORA U14B Bloggins".