



Westridge Curling Club

P.O. Box 3157

Stony Plain, Alberta, T7Z 1Y4

5400 – 52 Street

Phone: 780-963-3109

www.westridgecurlingclub.ca

<http://www.facebook.com/westridgecurlingclub/>

westridgecurlingclub@gmail.com

September 2019,

Dear Business Owner:

Re: Westridge Curling Club Advertising Investment

Westridge Curling Club has been an important part of the Stony Plain community since 1958. The curling club is a beehive of activity filled with curlers, parents, curling supporters and those checking out the sport of curling for the first time. The curlers own our club and we are a registered non-profit organization. Westridge has league curling every weeknight and some afternoon curling, 3 open bonspiels plus a junior bonspiel where curlers and their families come from the Edmonton and surrounding areas. We also have school groups and many rentals throughout the season that range from corporate events to birthday parties. During the 2018 curling season, the club saw more than 400 people who were either curling or sitting in the viewing area enjoying the game. This provides excellent exposure for those who advertise at the Westridge Curling Club and we would like to invite your business to be part of this community.

Westridge Curling Club would like to provide you the opportunity to be included with those companies who already expose their business to more than 400 people per year. Advertising boards are available on the ice surface side walls, back wall and score boards. There is opportunity to advertise on the ice surface as well. If this is something that you would be interested in, please let me know as it would have to be negotiated for the following season as it is put in during ice installation.

The following are the 2018/19 prices per area:

Side Wall:	\$125.00 + GST = \$131.25
Score Board:	\$325.00 + GST = \$341.25

As part of your advertising commitment, Westridge Curling Club will give you the first year free. If you are interested in either the side or back wall advertising placement, all you have to do is to provide your completed 4'x 8' advertising board to put on the wall. If you would like your advertising on a scoreboard, you will be required pay to have the scoreboard changed, however you will not be required to pay the \$341.25 for your first year. On October 1 each year thereafter, you will receive an invoice for that years advertising fees. For any fee increases you would be notified prior to invoicing.

Please feel free to contact me if you have any questions or would like to have a look inside the curling club where you would be investing your advertising dollars. We are very proud of our curlers for supporting our current advertisers and sponsors and believe you will be pleased as well. I look forward to hearing from you in the near.

Kevin Hedley

President Westridge Curling Club

Email: drecodocman@gmail.com

I Can be reached at: 780-289-6059 or 780-944-3879