

Weyburn Minor Football

Social Media Policy

For the purpose of this Social Media and Networking Policy, the policy will encompass public communications through such internet mediums and websites but not limited to Twitter, Facebook, Instagram, Snapchat, LinkedIn, Google plus, YouTube and any other social media network that allows users to communicate online. The policy will be applicable to all members of the Weyburn Minor Football (Association), WMF coaching staff, officials, volunteers, parents, and families. The association recognizes and appreciates the value of social media and the importance of social networking to all of its stakeholders. The association also respects the rights of all members and affiliates to express their views publicly. At the same time we must be aware of the potential issues that social media and networking can present. The purpose of this policy is to educate the association members on the risks of social media and to ensure all members and affiliates are aware that conduct deemed to be inappropriate may be subject to disciplinary action by the association Board of Directors.

The following guidelines have been developed for you to follow when posting to a blog of some other form of social media. General recommendations:

- Think before you post
- Be enthusiastic
- DO NOT post inappropriate pictures as they cause issues for you, your team and the organization
- Double check your privacy/security settings
- Respect the members of which you are posting
- Do not post personal information
- Be accurate

SOCIAL MEDIA GUIDELINES

- a) The association holds all members who participate in social media and networking to the same standards as it does for all other forms of media including radio, television and print.
- b) Comments, remarks or posts of an inappropriate nature which are detrimental to a team, WMF or an individual are not acceptable.
- c) It should be recognized that social media and comments such as 'texting' are on the record and can be instantly replicated and published. Everyone including League and/or Team personnel, players, corporate sponsors, and the media can review social media communications. You should conduct yourself in an appropriate and professional manner at all times.
- d) Use your best judgment at all times – pause before posting or sending. Once your comments are posted or sent they cannot be retracted. Ultimately, you are solely responsible for your comments.
- e) Any persons who are in the position of leadership and influence of minors will be held to a higher standard on ensuring that professionalism and appropriateness is maintained.

DISCIPLINE

Association Board of Directors will investigate reported violation(s) of this policy. If the investigation determines that a violation has occurred, disciplinary action will be imposed.