



WHAT IS AN ESSO FUN DAY?



Hockey Canada and Esso continue to promote women's hockey recruitment through the Esso Fun Day program. Esso Fun Day programs are designed to familiarize beginners to hockey with basic skills at no cost to the first-time participant. The focus of the program is to introduce hockey in a fun, positive and welcoming environment.

There are two program options available:

ESSO FUN DAY (ONE-DAY EVENT)

- ❖ One on-ice session with a focus on basic skills and hockey concepts (60-90 minutes), led by certified instructors.
- ❖ One off-ice session with a focus on team building, icebreakers and an introduction to the basic rules and terminology of hockey.

ESSO FUN DAYS (6 WEEK PROGRAM)

- ❖ An introductory first day, as outlined above, followed by five additional weekly on-ice sessions.
- ❖ Six-week programs create greater on-ice confidence, increasing the likelihood of continued participation.

The 6-week program consists of:

- ❖ An introductory first day, as outlined above, followed by additional weekly sessions.
- ❖ Participants experiencing skill development and success over the six weeks.
- ❖ Providing information for participants to learn how register in their local minor hockey association.
- ❖ Six on-ice sessions focused on basic hockey skills (60-90 minutes each)
- ❖ One off-ice session on the first day (60-90 minutes); additional sessions are optional.
- ❖ Celebrating the participants and the team environment with jerseys* (maximum 40 supplied by Hockey Canada).

Funding for the Esso Fun Days is a Hockey Canada subsidy program. The funds are provided back to the hockey association following the completion of all six sessions, and the submission of follow-up documents, including the registration and invoices.

Reimbursement amounts (maximum \$800):

- ❖ Ice rental (up to \$600)
- ❖ Facility rental (up to \$100)
- ❖ Food and beverages (up to \$50)
- ❖ Advertising (up to \$50)

* For insurance purposes and jersey inventory, all players must be registered on the Hockey Canada online registry, which will be sent to the Esso Fun Day host once the event has been approved by the OWHA.